

BSMED - LIST OF EVENTS ORGANISED

S. No.	Congress/Conference/Seminar/ Workshop/Symposia, etc. Organized	State/National/ International Level	Period
1	Economic recession and crisis strategies to enhance entrepreneurial supply	State	3/19/2009
2	Branding Issues and Challenges	State	2/22/2008
3	Brand Building: An Indian Experience	State	9/22/2010
4	UGC Sponsored workshop on “Engulfing Skill Deficiencies to enhance Global Management Competencies”	State	13th December 2010
5	Social Entrepreneurship	National	Feb. 18, 2010
6	UGC Sponsored workshop on “Engulfing Skill Deficiencies to enhance Global Management Competencies”	State	13th December 2010
7	UGC Sponsored workshop on “Capacity Building for Women Mangers in Higher Education”	State	20th to 24th December 2010
8	Brand building: An Indian Experience	National level seminar	9/22/2010
9	‘Social Entrepreneurship: Strategies for Nation Building’	National	Feb. 18, 2010
10	‘Services Sector: Strategies to win Global Competition’	National	Nov. 3, 2010
11	Event Management: The Emerging Managerial Domains	National level seminar	28.01.2010
12	Brand building: An Indian Experience	National level seminar	9/22/2010
13	‘Social Entrepreneurship: Strategies for Nation Building’	National	Feb. 18, 2010
14	‘Services Sector: Strategies to win Global Competition’	National	Nov. 3, 2010
15	Event Management: The Emerging Managerial Domains	National level seminar	28.01.2010
16	Brand building: An Indian Experience	National level seminar	9/22/2010
17	‘Social Entrepreneurship: Strategies for Nation Building’	National	Feb. 18, 2010
18	‘Services Sector: Strategies to win Global Competition’	National	Nov. 3, 2010
19	UGC Sponsored workshop on “Engulfing Skill Deficiencies to enhance Global Management Competencies”	State	13th December 2010
20	Social Entrepreneurship	National	Feb. 18, 2010
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22	UGC Sponsored workshop on “Capacity Building for Women Mangers in Higher Education”	State	20th to 24th December 2010
23	Brand building: An Indian Experience	National level seminar	9/22/2010
24	‘Social Entrepreneurship: Strategies for Nation Building’	National	Feb. 18, 2010
25	‘Services Sector: Strategies to win Global Competition’	National	Nov. 3, 2010
26	Event Management: The Emerging Managerial Domains	National level seminar	28.01.2010
27	Brand building: An Indian Experience	National level seminar	9/22/2010
28	‘Social Entrepreneurship: Strategies for Nation Building’	National	Feb. 18, 2010
29	‘Services Sector: Strategies to win Global Competition’	National	Nov. 3, 2010
30	UGC- Sponsored Faculty Development Programme	State	24 to 26 May 2011
31	Seminar -Business Plan competition		12/18/2011
32	Orientation Programme for Batch-2011		20 to 23/7/2011.
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35	Orientation Programme for Batch-2011		20 to 23/7/2011.
36	Entrepreneurship cum skill Development centre (ESDC), BU Arts- Modakurachi	State	26th and 27th December 2012
37	Entrepreneurship cum skill Development centre (ESDC), Kongu Arts and Science, Erode	State	27 and 28th December 2012
38	Seminar on “Sustaining Innovation for Business Excellence”	National	18th December, 2012
39	Teachers Training Programme	State	13th and 14th Dec 2012
40	Entrepreneurship cum skill Development centre (ESDC), BSMED	State	13th and 14th Dec 2012
41	Entrepreneurship cum skill Development centre (ESDC), Gobichettipalayam,	State	5th and 6th Dec 2012
42	UGC Sponsored “Futuristic Business Strategies 2030: A Global Perspective”	International Conference	18th and 19th Oct 2012
43	UGC Sponsored “New Vistas for the Business Beyond 2020”	National Conference	18th Sep 2012
44	UGC Sponsored “Green Initiatives: Future Perspectives”	National level Workshop	21st Aug 2012
45	UGC Sponsored – Induction and Seminar to M.B.A Programme Batch 2012	Regional	04th , 05th & 6th July 2012
46	FDP on “Statistical Modeling and advance Statistics for Data Analysis”	National	17th and 18th May 2012
47	UGC Sponsored “New Vistas for the Business Beyond 2020”	National Conference	18th Sep 2012
48	UGC Sponsored scheme seminar“Fashion insights”	National	10th Feb 2012
49	UGC Sponsored – Induction and Seminar to M.B.A Programme Batch 2012	Regional	04th , 05th & 6th July 2012
50	FDP on “Statistical Modeling and advance Statistics for Data Analysis”	National	17th and 18th May 2012
51	Entrepreneurship cum skill Development centre (ESDC), Gobichettipalayam,	State	5th and 6th Dec 2012
52	Teachers Training Programme	State	13th and 14th Dec 2012
53	Entrepreneurship cum skill Development centre (ESDC), BSMED	State	13th and 14th Dec 2012
54	Entrepreneurship cum skill Development centre (ESDC), BU Arts- Modakurachi	State	26th and 27th Dec 2012
55	Entrepreneurship cum skill Development centre (ESDC), Kongu	State	27 and 28th Dec 2012
56	Entrepreneurship cum skill Development centre (ESDC), Gobichettipalayam,	State	5th and 6th
57	Teachers Training Programme	State	13th and 14th Dec 2012
58	Entrepreneurship cum skill Development centre (ESDC), BSMED	State	13th and 14th Dec 2012
59	Entrepreneurship cum skill Development centre (ESDC), BU Arts- Modakurachi	State	26th and 27th Dec 2012
60	Entrepreneurship cum skill Development centre (ESDC), Kongu	State	27 and 28th Dec 2012
61	three day orientation Programme to M.B.A. Programme	State Level	12th June 2013
62	Faculty Development Workshop “Structural Equation Modeling Through AMOS”	State Level	22nd to 24th May 2013.
63	“Business Strategies for sustainable growth – A Global Perspective	International Level	9th and 10th January 2013
64	AXIS 13 – New Indian consumer: Future Perspectives	State Level	18th December 2013
65	Entrepreneurship Development Program @ various affiliated colleges of Bharthiar University, Coimbatore	State level	18/10/13; 23/10/13;

66	“Business Strategies for sustainable growth – A Global Perspective	International Level	9th and 10th January 2013
67	UGC sponsored workshop on Educational leadership	National	28th and 29th January
68	Faculty Development Workshop on “Structural Equation Modeling through AMOS”	International Level	22nd to 24th May 2013.
69	Entrepreneurship Development Institute (EDI) Training Programme	National	26.12.2013 – 31.6.2013
70	Entrepreneurship Development Program @ various affiliated colleges of Bharthiar University, Coimbatore	State level	18/10/13; 23/10/13;
71	“Business Strategies for sustainable growth – A Global Perspective	International Level	9th and 10th January 2013
72	Entrepreneurship Development Program @ various affiliated colleges of Bharthiar University, Coimbatore	State level	18/10/13; 23/10/13;
73	“Business Strategies for sustainable growth – A Global Perspective	International Level	9th and 10th January 2013
74	Innovative management Strategies for Future Markets	National seminar, Bharathiar University, BSMED	29th January, 2014
75	Co-ordinated Refresher Course in Management, organized by UGC-ASC, Bharathiar University, Coimbatore.	National	21 days – from 6.11.2014 to 26.11.2014.
76	Co-ordinated Refresher Course in Social Sciences (Multi Disciplinary), organized by UGC-ASC, Bharathiar University, Coimbatore.	A study on consumer behaviour towards selected fast moving consumer goods on Business challenge and opportunity for transformation	18th Nov to 08th Dec. 2015
77	Coordinator to conduct, AXIS 2016- Alumni, Student and Faculty Networking, the flagship event of BSMED	Digital India: Future Perspective, National	
78	Coordinator to conduct, AXIS- 2017, Alumni, Student and Faculty Networking, the flagship event of BSMED	Startup Eco System – NASSCOM, Bangalore	16th Dec 2017
79	Skill Development programme	Region	16 & 17.02.2017
80	Mock interview	Region	10, 11 & 12.10.2017
81	Aptitude skills	Region	28 & 29.10.2017
82	Entrepreneurship awareness camp	Region	06.07.2017 to
83	Entrepreneurship awareness camp	Region	20.07.2017 to
84	Entrepreneurship awareness camp	Region	03.08.2017 to
85	Entrepreneurship awareness camp	Region	17.08.2017 to
86	Entrepreneurship awareness camp	Region	07.09.2017 to 09.09.2017
87	Role of Transgender in Swatch Bharath	Region	08.09.2017
88	International Conference On Business, Society & Sustainability- Recent Trends And Innovations	International	1/10/2018
89	Alumni Interaction and Symposia (BSMED Alumni Association NEXUS 2018)		2/23/2019
90	Alumni Interaction and National Conference on “GEN-NEXT ENTREPRENEURSHIP: THE EMERGENCE OF RESPONSIBLE BUSINESS” – AXIS 2018 (16th edition)	National	12/19/2018
91	Organised and International two days workshop on “Introduction to “R” Software for Statistical Analysis”	International	27th and 28th, October 2018
92	Infosys – BPM, Department of Career Guidance and BSMED Jointly organized “Global Business Foundation Skills (GBFS) Training	national	03.12.2018 to 08.12.2018

93	Organised International Conference “ Business, Society & Sustainability – Recent Trends and Innovations”	International	10.12.2018
94	Organised Special lecture on Advanced Research Methods	State	17.07.2018
95	Organised two days workshop on “Aptitude Skills for Business Manager”	National	12th and 13th July 2018
96	UGC – Sponsored Refresher Course	National	21Days
97	Seminar on COMMODITY MARKETS	Regional	4th Dec 2019
98	MDP on Leadership lesson 1-Self oriented leadership	National	One day, 12th July 2019
99	FDP on Mutual Funds	National	4th June 2019
100	MDP on Emerging Paradigms in health care marketing	National	22nd June 2019
101	Workshop on Soft Skill and Aptitude	Region	31.01.2019 & 01.02.2019
102	Organized a two days financial workshop on KARVY - SEAL (Student Engagement and Applied Learning)	Region	08.08.2019-09.08.2019
103	“Yoga for Well being ”	Region	26.09.2019 to28.
104	Organized INTERNATIONAL CONFERENCE with collaborating of AMITY - BSMED - DSU - ARC 2019 - Applied Research in Engineering and Management Science on	International	16.09.2019 to 18.09.2019
105	INTERVIEW SKILLS Workshop	Region	06.09.2019 to 07.09.2019
106	NEXUS 18-19		23.02.2019
107	MDP 1- Exploring Leadership	National	20.03.2019
108	MDP 2 – Business Transformation through innovations	National	21.03.2019
109	MDP 3 – Mutual funds	National	04.06.2019
110	MDP 4 – Emerging paradigm in Heath Marketing	National	22.06.2019
111	MDP 5 – Self oriented Leadership	National	12.07.2019
112	MDP 6 – Teaching and learning 4.0	National	27.07-2019
113	Business plan and analytics	National	14-18,2019
114	FDP (Additional Coordinator)	National	14 Days
115	7 days Workshop on “Advanced Data Analysis”.	National	13th May to 19th May, 2019
116	17th Edition of AXIS’19 - INDUSTRY 4.0	National	24th January 2020
117	Organized a guest lecture on “ TRENDS IN CORPORATE MANGEMENT PRACTICES ”	National	04th February 2020
118	Organised a PLACEMENT TRAININGfor II M. B.A. Students	State	15th February 2020
119	NEXUS 2019-2020 the annual event of BSMED and the Alumni Associate to honour Entrepreneurial Excellence & Outstanding Leadership	National	22nd February 2020
120	Ms. USHA ALAGAPPAN , U.S. Consulate General, The American Center, Chennai interact ed with the research scholars and M.B.A. Students for ONLINE DATABASE	International	28th February 2020

121	Organized one day LEADERSHIP SKILL DEVELOPMENT programme	National	29th February 2020
122	Inauguration of RUSA – Incubation Centre (BSMED)		18th July 2020
123	Faculty Development Programme on “ Research Methodology – Data Analysis, Reporting and Publication Perspectives ”	International	20th July 2020 to 26th July 2020
124	Management Development Programme – 7 - Business Analytics through R for Researchers	International	16th July 2020 to 30th July 2020
125	Two days Workshop for introducing curriculum of B.B.A./M.B.A in Rural Management Program in association with Mahatma Gandhi National Council of Rural Education, Government of India	State	3rd December 2020
126	One day Webinar on “ Strategies and Skills required for Higher Education During COVID ” in association with Department of Management, Central University of Tamil Nadu, Thiruvavur	National	5th November 2020
127	37th M.B.A. Orientation Programme	State	14th December 2020 and 15th December 2020
128	Pre Placement Training for II M.B.A. Students	State	5th December 2020
129	Training Program on Strategies and Tools for Green Marketing of E-vehicles	National	24th February 2020 to 26th February 2020
130	Technical Training on Advanced Business Analytics (Excel)	National	27th February 2020 to 29th February 2020
131	Training Program on Marketing Strategies for New Age Vehicles	National	4th March 2020 to 6th March 2020
132	Training Program on Digital Marketing	National	12th March 2020
133	Training Program on Social Media Networking	National	13th March 2020 and 14th March 2020
134	Entrepreneurship Mentoring Program - Level 1	National	16th March 2020
135	Entrepreneurship Mentoring Program - Level 2	National	4th June 2020 to 7th June
136	Training Program on Roof Gardening	National	3rd October 2020
137	Entrepreneurship Mentoring Program - Level 3	National	6th October 2020 to 13th October
138	Training Program on Social Media Networking	National	4th November 2020
139	Training Program on Business Analytics using R - Level 1	National	19th November 2020 to 2nd December 2020
140	Training Program on Business Analytics using R - Level 2	National	3rd December 2020 to 12th December 2020
141	Phase I of Productivity Training Programme for Entrepreneurs, Employees and Students in association with Quality Civil Federation of India (QCFI), Coimbatore chapter	National	10th and 11th March 2020
142	Phase II of online Productivity Training Programme for Entrepreneurs, Employees and Students	National	15th August 2020 to 30th August 2020
143	Phase III of online Productivity Training Programme for Entrepreneurs, Employees and Students	National	5th and 6th September 2020
144	Phase IV of online Productivity Training Programme for Entrepreneurs, Employees and Students funded by	National	3rd November 2020 to 7th November 2020
145	Training Programme on E-Waste Management : An Entrepreneurial Approach for creating Awareness and Opportunities for College Students	National	19th October 2020 to 3rd November 2020
146	Awareness camp on Solid Waste Management	National	18.02.2021
147	Two day South Asian Conference on Empowerment of South Asia Through Economic Consolidation – SARVC’21”	National	17 - 18 February, 2021

148	Conference on New Directions in Indo-Canadian Higher Education Collaboration	National	30.03.2021
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