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Programme Co-ordinator
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Bharathiar University, Coimbatore

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DEPARTMENT OF ECONOMICS

Bharathiar University, Coimbatore - 641046

&

Rastriya Uchchathar Shiksha Abhiyan (RUSA 2.0)

Jointly Organize

Three - Day Skill Development Programme on

Introduction to Investment in Stock Market with Practical Approach

22nd - 24th July 2026



Venue :

**Prof. Adam Smith Seminar Hall
Department of Economics**

Programme Co-Ordinator

Dr. R. Manikandan

Assistant Professor

Department of Economics

Bharathiar University, Coimbatore - 641046

About the Programme

The Three-Day Skill Development Programme on Introduction to Investment in the Stock Market is designed to provide participants with a comprehensive understanding of the fundamentals of stock market investing through a blend of theoretical concepts and practical learning. The programme covers the structure and functioning of the Indian stock market, investment mechanisms, financial statement analysis, valuation techniques, portfolio construction, and risk management. Participants will gain hands-on exposure to investment tools and develop the analytical skills required to make informed financial decisions. The programme aims to promote financial literacy, strengthen investment awareness, and equip students and research scholars with essential knowledge for personal financial planning and future career opportunities in the field of finance.

About the Department

The Department of Economics, Bharathiar University, Coimbatore was initially functioning as an autonomous Post Graduate center of the University of Madras since 1973. Bharathiar University was officially inducted with the Department of Economics during 1976-77. Subsequently, the Department of Economics is part of one of the nine academic departments with which the Bharathiar University came into existence in February 1982.

Right from its induction, the department is offering research programmes leading to M.Phil. and Ph.D. degrees. In the academic year 1988-89, the department started offering a hybrid Post Graduate Programme M.A. Applied Economics, with the objective of providing Post Graduate education in Economics. To meet the growing needs of industries and business concerns located in and around Coimbatore and Tirupur Districts, Master of Business Economics (M.B.E.) was offered.

During the academic year 2001 onwards Choice Based Credit System (CBCS) was introduced in all the Departments of the University. As on 2001, the Post Graduate Programme of M.A. Economics is being offered. A Graduate who have studied Economics/ Econometrics/ Statistics/ Mathematics/ Business Economics/ Commerce/ Management as one of the papers in their Under Graduation Degree is eligible to seek admission in the Department of Economics for the Master's Programme

Inaugural Session

Date: 22.07.2026 (10.00 a.m.)

- Prayer : Tamil Thaa Vaazhthu
- Welcome Address : **Prof. Dr. A. SANGAMITHRA**
Professor and Head, Department of Economics
Bharathiar University, Coimbatore
- Briefing of the Workshop : **Dr. R. MANIKANDAN**
Programme Co-ordinator, Assistant Professor
Department of Economics, Bharathiar University
- Inaugural Address : **Prof. Dr. R. RAJAVEL**
Registrar, Bharathiar University, Coimbatore
- Felicitation Address : **Dr. G. SRIDHARAN**
Associate Professor
Bharathiar School of Management and Entrepreneur Development
Bharathiar University, Coimbatore
- Vote of Thanks : **Dr. R. GOVINDASAMY**
Assistant Professor
Department of Economics, Bharathiar University

Valedictory Session

Date: 24.07.2026 (04.00 p.m.)

- Welcome Address : **Dr. P. SHANMUGAM**
Associate Professor, Department of Economics
Bharathiar University, Coimbatore
- Valedictory Address : **Prof. Dr. R. RAJAVEL**
Registrar, Bharathiar University, Coimbatore
- Felicitation Address : **Dr. V. RAMANUJAM**
Associate Professor
Bharathiar School of Management and Entrepreneur Development
Bharathiar University, Coimbatore
- Vote of Thanks : **Dr. R. MANIKANDAN**
Programme Co-ordinator & Assistant Professor
Department of Economics, Bharathiar University, Coimbatore