



# ENTREPRENEURSHIP DEVELOPMENT THROUGH SPIRULINA PRODUCTION AND MARKETING TECHNIQUES



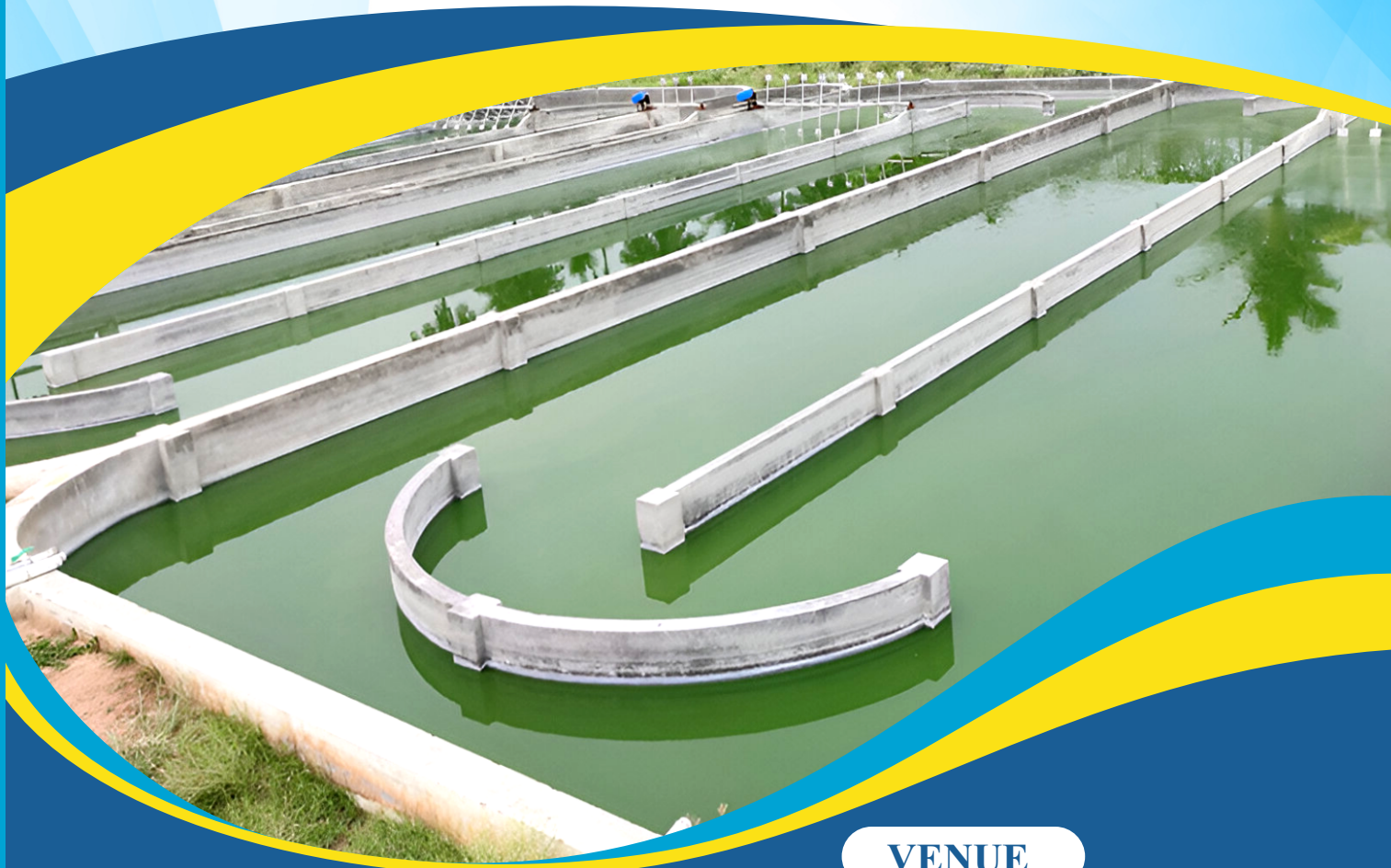
18<sup>th</sup> & 19<sup>th</sup> December, 2025

*Organized by*

Department of Environmental Sciences  
Bharathiar University, Coimbatore – 641046, Tamil Nadu

*in Association with*

Microbiologists Society, India



## VENUE

Seminar Hall, Department of Environmental Sciences  
Bharathiar University

## CONTACT DETAILS

**Dr. R. Rajkumar**

Organizing Secretary

Assistant Professor, Department of Environmental Sciences  
Bharathiar University, Coimbatore – 641046, Tamil Nadu .

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## REGISTRATION FORM

**Entrepreneurship development through Spirulina production and marketing techniques**  
**18<sup>th</sup> & 19<sup>th</sup> December, 2025**

**Name :**

**Designation :**

**Institution :**

**Address :**

**Mobile No :**

**E-mail ID :**

**Payment details :**

**Transaction reference No :**

**Amount :**

**Bank :**

**Date :**

**Place :**

**Applicant's Signature**

**Date :**

**Note :**

Those who wish to participate in the program should send their scanned copy of the filled-in registration form along with the bank transaction details to edesp2025@gmail.com on or before **17.12.2025**. The government employees/Research scholars/students should send a scanned copy of their registration form duly forwarded by the Head of the Institution (**not mandatory for private candidates**) to edesp2025@gmail.com. (Photocopies of the registration form are also accepted).

## REGISTRATION FEE

- This program is open to the Faculties/Scientists/ Research scholars/ Students/ entrepreneurs/self-help groups/aquafarmers/NGOs/stakeholders.
- **Registration fee Details**  
Bharathiar University students/ Research scholars : **Rs. 200/-**  
Outside University/college students/Research scholars: **Rs. 500/-**  
Faculties/Scientists/entrepreneurs/self-help groups/  
aquafarmers/NGOs/stakeholders : **Rs. 800/-**
- Payment of registration fee can be made through **Cash or Online transfer or NEFT or RTGS** in favor of '**Entrepreneurship development**' and the participants are requested to forward the payment transaction ID to E-mail: edesp2025@gmail.com

### BANK DETAILS

Bank name & Branch : **Bank of India, Bharathiar University Branch, Coimbatore**  
Account Name : **Entrepreneurship development**  
A/C number : **822610210000128**  
IFS code : **BKID0008226**  
Payable at : **Coimbatore - 641 046**

- Registration fee includes kit, Certificate and Refreshments
- No TA/DA will be provided

### ACCOMMODATION

Limited accommodation on request can be arranged to outstation participants at Hostel/Guest house/Hotels nearby Bharathiar University on payment basis. Participants interested in availing the accommodation facility may contact the organizing secretary.

### ABOUT THE UNIVERSITY

The Bharathiar University was established at Coimbatore by the Government of Tamilnadu in February, 1982 under the Bharathiar University Act, 1981 (Act 1 of 1982). The erstwhile Postgraduate Centre of the University of Madras formed the core of the Bharathiar University, which was functioning at Coimbatore before 1982. University Grants Commission (UGC) recognized Bharathiar University in 1985 for grants. The university hosts 39 departments offering 54 postgraduate and Ph.D. programs, affiliates over 143 colleges. Accredited 'A++' by NAAC, it ranks 46<sup>th</sup> among Indian universities and 10<sup>th</sup> among state universities in the NIRF 2025 rankings. The DRDO-BU Centre for Life Sciences, a joint venture with DRDO, Ministry of Defence, Government of India, serves as a hub for advanced life sciences research.

### ABOUT THE DEPARTMENT

The Department of Environmental Sciences, established in 1986, is offering M.Sc., M.Phil. and Ph.D. programmes in Environmental Sciences. The department was started with the objectives of nature based Solution (NBS) and addressing the solution for Regional, National and Global Environmental and Ecological related issues. The Department has to its credits several major and minor research projects funded by agencies such as DST, UGC, TNSCST, TANSCHÉ etc., to the tune of a few crores. Collaborative research schemes are also being operated in the department. Since its inception, the Department has produced more than 120 Ph.D. and 50 M.Phil., degrees along with more than 400 Post graduate students. The Department is also periodically conducting different training programme for the University and College teachers, Scientists, school children and publics with related to Environmental issues.

### ABOUT THE PROGRAMME

Cultivation of Spirulina has gained considerable interest around the world due to the increasing demand for its nutritional benefits and its potential in sustainable food production. Spirulina biomass is an excellent source of proteins, vitamins, minerals, pigments, antioxidants, and many other components which is widely applicable in food, feed, cosmetics, biofertilizers, biofuels, and biomaterials. Starting a Spirulina cultivation can be a new venture in agribusiness, offering an eco-friendly way to produce highly needed nutritional supplement. Moreover, Spirulina cultivation can be undertaken at the village level and may contribute well in solving the women's empowerment in rural areas. The primary aim of this training program is to educate the students, entrepreneurs, self-help groups, aquafarmers, NGOs, stakeholders on the production, processing, and value addition of Spirulina, an extremely nutritious microalga known for its various health benefits. This program will cover the important topics such as large-scale cultivation techniques, advanced cultivation methods, harvesting biomass and maintaining high-quality standards. The programme will also explore the business-oriented strategies and market entry pathways which focus on the growing global demand for Spirulina cultivation and its derivatives. Experts will deliver the lectures and hands on practical sessions in each topic of the program. Practical sessions will be conducted both in the laboratory as well as Spirulina field production units in our department.

**Certificates of participation will be provided to  
all the registered participants**

## ORGANIZING TEAM

### CHIEF PATRON

**Dr. P. Shankar, IAS**

Secretary, Department of Higher Education  
Convenor, VC Committee, Bharathiar University

### PATRON

**Thiru. R. Durgashankar**

Member, VC Committee  
Bharathiar University

**Prof. Dr. R. Rajavel**

Registrar, Bharathiar University

### CONVENOR

**Dr. M. Rajkumar**

Professor and Head  
Department of Environmental Sciences  
Bharathiar University

### ORGANIZING SECRETARY

**Dr. R. Rajkumar**

Assistant Professor  
Department of Environmental Sciences  
Bharathiar University

### ORGANIZING COMMITTEE MEMBERS

**Dr. L. Arul Pragasan**

**Dr. D. Prabha**

**Dr. B. Sathya Priya**

**Dr. J. Manivannan**

**Dr. M. Muniasamy**

Assistant Professors

Department of Environmental Sciences, Bharathiar University