

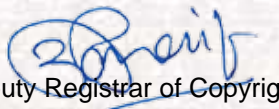


Dated : 07/09/2022

1. Registration Number : **L-117408/2022**
2. Name, address and nationality of the applicant : BHARATHIAR UNIVERSITY , IPR CELL, BHARATHIAR UNIVERSITY, COIMBATORE-641046  
INDIAN
3. Nature of the applicant's interest in the copyright of the work : OWNER
4. Class and description of the work : LITERARY/ DRAMATIC WORK THIS IS A SOFTWARE APPLICATION O TROUBLESHOOT THE PROBLEMS IN A DIGITAL ADVERTISING MARKET GLOBALLY
5. Title of the work : INTERCONNECTING BOTH ADVERTISER AND INFLUENCER TOGETHER IN A SOFTWARE APPLICATION FOR ADVERTISING - (ADSOW360 - BEST WAY FOR ADVERTISING)
6. Language of the work : ENGLISH
7. Name, address and nationality of the author and if the author is deceased, date of his decease : MITHUN LAKSHMAN. S. M. & MATHAN RAM. S. M. , M.SC. ELECTRONICS AND INSTRUMENTATION, DEPARTMENT OF ELECTRONICS AND INSTRUMENTATION, BHARATHIAR UNIVERSITY, COIMBATORE-641046  
INDIAN
8. Whether the work is published or unpublished : UNPUBLISHED
9. Year and country of first publication and name, address and nationality of the publisher : N.A.
10. Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers : N.A.
11. Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licences, if any : BHARATHIAR UNIVERSITY , IPR CELL, BHARATHIAR UNIVERSITY, COIMBATORE-641046  
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