



பாரதியார் பல்கலைக்கழகம்

BHARATHIAR UNIVERSITY

COIMBATORE - 641 046, TAMILNADU, INDIA

| State University | Accredited With A++ Grade - 3.63 CGPA by NAAC | 46th Rank among Indian Universities by MoE-NIRF |

GUIDELINES/GENERAL INSTRUCTIONS TO THE CANDIDATES APPLYING FOR THE POST OF

PUBLIC RELATIONS OFFICER

1. APPLICATIONS :

- I. Filled in application together with Registration fee including application fee of **Rs.600/- for general category** and **Rs.300/- for OBC/SC/ST** in the form of a Demand Draft drawn in favour of the Registrar, Bharathiar University, Coimbatore should be sent on or before **30.11.2026**.
- II. Candidates are requested to fill the application in all respects. Incomplete applications will be summarily rejected.
- III. Eight copies **(08)** of application shall be submitted to the Registrar, Bharathiar University, Coimbatore- 641 046.

2. QUALIFICATIONS:

- **Essential :** "Good academic record plus Master's Degree with at least 55% of marks or its equivalent grade of B in the UGC seven-point scale".
- **Desirable :** Post Graduate Diploma in Human Resource Development or Diploma in Mass Communication / Public Relations of a recognized University / Institution.
- Knowledge of Tamil to the extent of carrying out official correspondence and drafting reports.

3. **AGE :** Shall not exceed **42** years and **47** years for SC/ST on the date of Notification.

4. **AGE OF RETIREMENT:** As per the norms of the Government of Tamil Nadu.

5. **PAY :** Pay Level 25 (59300 – 217600)

6. Filled in Applications **(08 copies)** along with copies of the following required particulars should be submitted to the Registrar.

- (i) Proof of age with an attested copy of the first page of SSLC Book;
- (ii) Qualifications, degrees (With year/ years of passing and University in which the degrees were taken);
- (iii) Other academic distinctions, publications, if any;
- (iv) Present occupation and salary with scale of pay;
- (v) Language with which the applicant is conversant, together with copies of recent testimonials;
- (vi) Name of two persons to whom a reference can be made.

- (vii) No objection Certificate obtained from Appropriate Authority / Management shall be produced at the time of Interview.

(Candidates are advised to download or make photocopies of the application form. Self designed application formats will not be entertained)

7. Applicants must enclose supporting evidence for all information provided in the Application Form.
8. Filled in application should be addressed to the Registrar (by designation only), Bharathiar University, Coimbatore – 641 046 and to reach Bharathiar University on or before **30.11.2026 at 5.30 p.m..**
9. Application from candidates, who are in service, shall submit the form through proper channel. In case of any delay, they may send **Seven (07) advance copies** to the Registrar. However, their application will be considered and they will be called for interview only if their applications are forwarded through proper channel and received in time. It shall be ensured that such applications are sent through proper channel well in advance before the date of interview.
10. Applicants should be prepared to come for an interview at their own cost. Applicants who attempt to canvas or influence their candidature in any manner will be disqualified.
11. The Selection procedure will be as per the decision of the Syndicate of Bharathiar University.
12. The selected candidate will be required to join duty immediately and enter into an agreement with the University in accordance with the laws of the University on joining the post.
13. The last date for submission of filled-in application is **30.11.2026**. The applications received after the last date and applications with incomplete particulars will be summarily rejected.
14. Candidates in service are informed that pay protection in any manner will not be guaranteed on selection to the post concerned.
15. Enquires made over through telephone or in person will not be entertained.
16. The syndicate reserves the right to fill or not to fill up the post without assigning any reason whatsoever.
17. Application fee including registration fee is non-refundable under any circumstances.
18. After Notification and until the publication of result, no information will be furnished under Right to Information Act.
19. The University will not be responsible for any delay in receipt of the application on or before the last date due to public holiday / strike / any other unforeseen reason and the applications are liable to be rejected.
20. Transparency procedure will be followed as per the Government Letter No.7582/K2/2021-1, Dated 09.06.2021.
21. **DATES TO BE REMEMBERED:**
 - (a) Date of commencement of downloading the application form **01.11.2026**.
 - (b) Last date for receipt of filled in application form **30.11.2026**.