

Dr. M. JEGADEESHWARAN

Associate Professor

Department of Commerce, Bharathiar University

Coimbatore, Tamil Nadu, India - 641 046

Mobile: +91 – 98429 34585

E-mail: drmjegadeesh@gmail.com

I. Academic

a. Educational Qualification: M.Com.,M.Phil.,Ph.D.,SLET.,

b. Teaching Experience : 24 years

c. Research Experience : 15 years

d. Area of Specialization : Finance and Banking

e. Educational Training & Skill Development Taken:

- Orientation Course organized by UGC-Academic Staff College, Bharathiar University, Coimbatore from 07th May to 03rd June 2010.
- Refresher Course organized by UGC-Academic Staff College, Bharathiar University, Coimbatore from 09th June to 29th June 2011.
- Workshop on NCCMP – NSE Certified Capital Market Professional Course jointly organized by Bharathiar University and National Stock Exchange of India Limited(NSE), Chennai on 30th & 31st August, 2010.
- Workshop on e-Content Development Skills for Teachers conducted by ICT Academy of Tamil Nadu in Association with Indiss InfoTech Solution Pvt.Ltd. on 7th February 2011.
- TANSCHÉ sponsored 5-day National A to Z – Research Workshop conducted by School of Commerce, Bharathiar University, Coimbatore from 16 to 20 March, 2011.
- UGC sponsored 7-day National Workshop organized by School of Commerce, Bharathiar University, Coimbatore from 21st to 27th November 2011.
- Faculty Training Program on Preparation of Teaching Plan conducted by the Internal Quality Assurance Cell, Bharathiar University on 17th December 2013.
- UGC sponsored workshop on Educational Leadership Conducted by Bharathiar University held on 28th and 29th January 2014.
- Leadership Enrichment Program for College Teachers held at Agni School of Business Excellence, on 18th May 2014.

- Refresher Course organized by UGC-HRDC, Bharathiar University, Coimbatore from 19.08.2015 to 08.09.2015. (Twenty One Days)
- Faculty Development Program on Computerized Accounting Tally.ERP 9, organized by Tally Education Pvt. Ltd and School of Commerce, Bharathiar University, Coimbatore on 08.01.2016.
- UGC - SAP Sponsored National Workshop on Environmental Accounting for Sustainable Development conducted by School of Commerce, Bharathiar University, Coimbatore from 6th to 8th September, 2017. (Three Days)
- Short Term Course on Research Methodology conducted by UGC-HRDC, Bharathiar University, Coimbatore from 18.01.2018 to 24.01.2018. (Seven Days)
- Workshop on NAAC Revised Assessment & Accreditation Framework, organized by IQAC, Bharathiar University, Coimbatore on 03.02.2018.
- Two day workshop on Online Learning as part of Choice Based Credit System organized by Co-ordinator, CBCS, Bharathiar University, Coimbatore 14.10.2019 to 15.10.2019.
- ICSSR Sponsored Two Week Capacity Building Programme for Faculty of Social Sciences, Department of Commerce, Bharathiar University, Coimbatore from 01.11.2019 to 14.11.2019. (Fourteen Days)
- SWAYAM ARPIT Online Refresher Course in Commerce coordinated by Shri Ram College of Commerce, University of Delhi on 16.02.2020. (Sixteen Weeks)
- **f. Achievements in Teaching:** 100% passing in all Subjects taken by myself.

II. Research

a. M.Phil. Guided

1. S.Annamalai - A Study on Financial Performance of Dharani Sugars and Chemicals Ltd 2008.
2. L.Mythili - A Study on Investment and Savings Pattern of Salaried Person (With Special Reference to Kothagiri Taluk) in 2010.
3. S.Nirmaladevi - Financial Performance of HDFC Bank in 2010.
4. Rahamath Nisha.A - Investors Perspective towards Mutual Funds with Special Reference to Coimbatore City in 2011
5. M.Srividya - A study on Financial Performance of Pharmaceutical Industry in India in 2011
6. C. Udaya - Investors' Perceptions towards Post Office Savings Schemes – A Study with Special Reference to Mettupalayam Taluk in 2012

7. T. Vanitha - A Study on Financial Performance of Select Fertilizer Companies in India in 2012.
8. S.Jeevitha - Behaviour of Stock Market Returns in Select Petroleum Companies in India in 2013.
9. Zahoor Ahmad Mir - Volatility Analysis of Indian Stock Market (With Special Reference to NSE-Nifty fifty Companies) in 2014.
10. G. Pradeepkumar - Operational Efficiency of Select Public Sector Banks in India in 2014
11. Gokila Financial Health and Shareholders' Wealth Maximization of Select Logistic Companies in India – 2014.
12. R.Priya – Impact of Macroeconomic Indicators on Performance of Scheduled Commercial Banks in India – 2015.
13. M.Basavaraj – Impact of Mergers on Performance of Public Sector Banks in India – 2016
14. R.Ramapriya – Financial Analysis of Select Multinational Pharmaceutical Companies in India – 2016.
15. R. Siva Thivya – Effect of Macroeconomic Factors on Share Price of Select Banks Limited in BSE and NSE – 2017.
16. C.V. Karthika - Impact of Credit Risk Management on Operational Performance of Select Public Sector Banks in India – 2018.
17. K. Latha – Impact of Non-performing Assets on Performance of Select Foreign Banks in India – 2018.
18. S. Kaleeshwari, Determinants of Foreign Exchange Reserve and Its Impact on Macro Economic Factors and Share Price of Select Indices of National Stock Exchange in India - 2021 (27th August)

b. Ph.D. Guided

1. P. Vidhya - Consumer Shopping Behavior towards Retail Stores in Coimbatore City - 2014
2. M.Bhavani - Impact of Role Conflict on Quality of Work Life among Women Teachers in Select Colleges in Karnataka - 2015
3. A. Rahamath Nisha - A Study on Financial Inclusion in the Nilgiris District -2015
4. P.Ananthan - Customers' Perception of Retail Banking Services (With Special Reference to Commercial Banks in Tirupur District – 2015
5. C. Preetha - Impact of Non Performing Assets on Performance of Public and Private Sector Banks in India – A Comparative Study – 2016
6. M.Murugesan – Human Resources Management Practices in Central Cooperative Banks in Tamil Nadu – 2018

7. V.M. Sangeetha - A Study on Cointegration and Economic Determinants of Stock Market Indices in BRICS Countries - 2019.
8. T. Mahesh Kumar - Investors' Behavior Towards Performance of Mutual Funds in Bengaluru City - Jan. 2020.
9. R. Priya - Impact of Bank Internationalization on Performance of Indian Commercial Banks in the Post Financial Crisis Period- 18th , January 2021.
10. M. Basuvaraj - Determinants of Credit Risk and Its Impact on Performance of Indian Public and Private Sector Banks in The Post Financial Crisis Period, 7th, October 2021.
11. R. Ramapriya - Impact of Foreign Institutional Investment on Indian Stock Market, 31st December 2021 and Awarded on 21st December 2022.

c. Major Research Project

1. Role of India Post in Financial Inclusion in Tamil Nadu (Funded by UGC) Rs. 6,96,500/
2. Financial Training , Tax Computation and Statutory Compliances for Indian Business (Funded by RUSA) Rs. 6,00,000/-
3. Skill Development Programme on Digital Marketing, (Funded by RUSA) Rs. 6,00,000/-

d. Books Published

1. Privatization - An Experience in India Published by Teachers Publishing House, Coimbatore, Tamil Nadu, India, 2008. ISBN: 978-81-8016-094-3.
2. Fundamentals of Business Organization Published by Teachers Publishing House, Coimbatore, Tamil Nadu, India, 2008. ISBN: 978-81-8016-096-7.
3. Emerging Research Paradigms in Social Sciences Published by Department of Commerce and Research & Development Centre, Bharathiar University, 2013. ISBN: 978-93-82338-4.

e. Publications

International

1. Profitability of Selected Information Technology Companies in India, Indian Journal of Applied Research, ISSN No: 2249-555X, Page No: 23 -25 (2012).
2. Quality of E-Banking Services - A Study on Public Sector Banks in Tirupur District, International Journal of Social Sciences & Interdisciplinary Research, ISSN: 2277- 677X, Page No: 66-76 (2012).
3. A Study on Customer Services of Private Sector Banks in Tirupur District, International Journal of Applied Services Marketing Perspectives, ISSN: 2279-0977, Page No: 19-27 (2012).

4. Role of FDI in India in Current Scenario, IFRSA Business Review, ISSN (Online): 2249-5444, ISSN (Print) : 2249-8168, Page No: 415-421 (2012).
5. Comparative Study on NPA Management of Nationalized Banks, International Journal of Marketing, Financial Services & Management Research, ISSN (Online): 2277-3622 (2013).
6. Financial Health Assessment of Nationalized Banks in India Through Camel Model, International Journal of Commerce and Management Research (PIJCMR), ISSN (Online): 2321-3612, ISSN (Print): 2321-3604, Page Nos: 37-40 (2013).
7. Performance Evaluation of Private Sector Banks in India through Camel Approach, International Journal of Management, IT and Engineering (IJMIE), ISSN No: 2249-0558, Page No: 390-409 (2013).
8. Privatization of Public Enterprises in India: Empirical Study with Special Reference to Central Public Enterprises, Finance India, vol XXVII, No.4, ISSN- 0970-3772 (2013).
9. Financial Inclusion Through Banks in The Nilgiris District With Special Reference to Business Correspondent Model, International Journal of Research in Commerce & Management Volume No. 5 (2014), Issue No. 10 (October) ISSN-0976-2183 (2014).
10. Job Satisfaction and Quality of work Life - A Case Study of Women Teachers in Higher Education SDMIMD Journal of Management Volume 5 Issue 2, ISSN 0976-0652/ ISSN (online) 2320-7906 (2014).
11. Analysis of Revenue, Cost and Profit: A study on consistency in Performance of Select Public Sector Banks in India, International Journal of Commerce and Management Research, ISSN 2455-1627 Volume: 2, Issue: 7 (2016).
12. Financial Health Analysis of Select Pharmaceutical Companies in Current Scenario, International Journal of Humanities and Social Science Research ISSN 2455-2070 Volume: 2, Issue: 7 (2016).
13. Analysis of Revenue, Cost and Profit: A study on consistency in Performance of Select Private Sector Banks in India, EPRA International Journal of Economic and Business Review, ISSN: 2349-0187 Volume: 4, Issue: 8 (2016).
14. Role of India post in Resolving India's Challenges of Financial Inclusion- an Analysis in The Nilgiris District, Tamil Nadu", International Journal of Commerce and Management Research, ISSN No:2321-3604 (2016).
15. CSR Practices of LIC, Bonfring International Journal of Industrial Engineering and Management Science, ISSN No: 2250-1096 (2016).

16. Financial Analysis of Select Multinational Pharmaceutical Companies in India, EPRA International Journal Multidisciplinary Research, ISSN No: 2455- 3662.
17. Impact of Solvency and Working Capital on Profitability of Select Multinational Pharmaceutical Companies in India, International Journal of Commerce and Management Research, ISSN: 2455-1627, Volume 3, Issue 6, June 2017, p.p 11 - 16.
18. A Vision towards Financial Literacy in India, World Wide Journal of Multidisciplinary Research and Development, e- ISSN: 2454 – 6615, Volume 3, Issue 7, 2017, p.p 227- 230.
19. A Study on Effect of Macro – Economic Variables on Indian BSE (Sensex) Stock Prices, International Journal of Indian Economic Light, ISSN: 2277 – 3142, Volume 6, Issue 1, July - June 2017, p.p 93 - 99.
20. Impact of Asset Quality on Operational Performance of Select Public Sector Banks in the Pre and Post Merger Periods, International Journal of Advanced Research and Development, ISSN: 2455-4030, Vol 2, Issue 4, July – August 2017 p.p 142- 151.
21. A Study on Growth and Performance of Mutual Funds in India, Indian Journal of Applied Research, ISSN No: 2249-555X, Vol 7, Issue 8, August 2017, p.p 12 - 14.
22. Operational performance of select public and private sector banks in India, international journal of academic research and development, ISSN No.2455-4197, volume 2, issue 5, Sep. 2017, p.p 233-237.
23. Consumer Shopping Behavior towards Retail Stores in Coimbatore City, International Journal of Scientific Research and Management, ISSN (e): 2321-3418, volume 5, issue 9, Sep. 2017, p.p 6972 - 6982.
24. Impact of Macroeconomic variables on Share price of Select Banks: A Factor Analysis Approach, Global Journal for Research Analysis, ISSN: 2277-8160, volume 6, issue 12, Dec 2017, p.p 583 - 586.
25. Impact of Macroeconomic Variables on the Performance of Scheduled Commercial Banks in India, World Wide Journal of Multidisciplinary Research and Development, e- ISSN: 2454 – 6615, Volume 3, Issue 12, 2017, p.p 180 - 186.
26. Financial Performance of Indian Automobile Companies, World Wide Journal of Multidisciplinary Research and Development (UGC Listed), e- ISSN: 2454 – 6615, Jan 2018.
27. Impact of FDI on Indian economy in the current scenario, international journal of creative research thoughts (UGC Listed) ISSN: 2320 – 2882, February 2018.

28. Trend analysis of stock return on select public and private sector banks listed in BSE and NSE, World Wide Journal of Multidisciplinary Research and Development (UGC Listed), e- ISSN: 2454-6615, February 2018, p.p 103 - 107.
29. Seasonal anomaly effect of stock return in select banks listed in BSE and NSE, International journal of research in economics and social sciences (UGC Listed), volume 8, Issue-3, ISSN(o): 2249-7382, March 2018, p.p 127-146.
30. NPA Management in Public, Private and Foreign Banks in India: A Comparative Analysis, Global Academic Research Journal, Volume – 6, Issue – 3 March, 2018 (UGC Listed).
31. Impact of Mergers on Profitability and Liquidity Analysis of Select Public Sector Banks in the Pre and Post Merger Periods in India, Acme International Journal of Multidisciplinary Research Volume – 6, Issue – 3 March, 2018 (UGC Listed).
32. Significance of Microfinance Institutions in Rural Development in Tamil Nadu, Research Expo International Multidisciplinary Research Journal, ISSN: 2250 – 1630, volume - 8, issue - 3, March – 2018 (UGC Listed).
33. A Study on Factors Influencing Behavior of Investors Towards Mutual Funds (With Special Reference to IT Company Employees in Bengaluru City), International Journal of Creative Research Thoughts, ISSN: 2320-2882, Impact factor: 5.97, Volume 6, Issue 2, April 2018, Page No : 839-846.
34. Casual Relationship among the Stock Markets: An empirical study on BRICS Countries, International Journal of Academic Research and Development, ISSN: 2455-4197, Vou:3, Issue:3, May 2018, p.p: 100-105.
35. Economic, Social, Environmental Impact and Challenges of Digital India, International Journal of Creative Research Thoughts, ISSN: 2320-2882, Impact factor: 5.97, Volume 6, Issue 2, April 2018, Page No : 499-503
36. Impact of Mergers on Solvency Analysis of Indian Public Sector Banks, Asia Pacific Journal of Research, A peer Reviewed international journal ISSN: 2320-5504 Impact factor: 6.58, Volume 1, Issue LXXXIX, June 2018, Page No : 49-62.
37. A Study on Operational Efficiency of Public Sector Banks in the Pre- and Post-Merger Periods The Journal of Institute of Public Enterprise, Jan-June, Vol. 41, No. 1& 2 ISSN : 0971-1864, 2018.

38. Impact of Internal Source Drivers on Internationalization of Commercial banks in India, International Journal of Research and Analytical Reviews, Volume 5, Issue 3, July - September 2018, EISSN 2348 – 1269, Print ISSN 23479 - 5138.
39. A Study on Foreign Direct Investment in Indian Banking Sector, International Journal of Emerging Technologies and Innovative Research, ISSN: 2349-5162, Sep 2018.
40. Factors Influencing Behavior of Mutual Fund Investors in Bengaluru City – A Structural Equation Modeling Approach, International Journal of Research in Engineering, IT and Social Sciences, Volume 8, Oct.2018, ISSN 2250-0588, Page No.61-66.
41. Financial Health Analysis of select Multinational Pharmaceutical Companies in India, Research Review International Journal of Multidisciplinary Journal, Volume-4, Jan. 2019, ISSN: 2455-3085 (Online) Issue-01
42. Macro Economic Determinants of Stock Market Performance of India – An Empirical Study, Journal of Emerging Technology and Innovative Research, Volume – 6, Issue – 3 March 2019, ISSN – 2349 – 5162, pp 410-415.
43. A Study on Operational Performance and Status of Non-Performing Assets of Foreign Banks in India, IJRAR- International Journal of Research and Analytical Reviews, e ISSN 2348 –1269, Print ISSN 2349-5138, Cosmos Impact Factor 4.236, VOLUME 6 I ISSUE 2 I APRIL– JUNE 2019, pp828-837
44. Impact of Non-Performing Assets on Operational Performance of Foreign Banks in India and Macro-Economic Determinants, International Journal of Business Analytics and Intelligence, volume 7, issue 1, August 2019, pp 36-45.
45. Status and growth of credit risk in the select public sector banks in India, international journal of research and analytical reviews, volume 6, issue 2, 2019.pp 272-279.
46. Impact of Economic and Banks Specific Determinants of Credit Risk of Select Indian Private Sector Banks in The Post Financial Crisis Period, International Journal of Scientific & Technology Research Volume 8, Issue 09, September 2019 ISSN 2277-8616.
47. A Study on Growth of Capital Adequacy, Profitability and Liquidity Analysis of Indian Public and Private Sector Banks in the Post Financial Crises Period, Journal of Governance and Public Policy, Institute of Public Enterprises, govt. of India, Vol-9, No 2, 30-44, 2019.
48. A Study on Measuring the Credit Risk of Select Indian Public and Private Sector Banks in the Current Scenario, International Journal of Scientific & Technology Research, Volume 8, Issue 10, 2277-8616, October 2019.

49. A Perception towards Financial Literacy Measures among Rural Women in Kanyakumari District, Journal of Xi an University of Architecture & Technology, Volume XI, Issue XII, 2019, Page. 1068 .
50. Role of Financial Inclusion in Economic Growth in India, Our Heritage, Vol-68, Issue 2, 513 - 520, 2020.
51. India Post Payment Banks - A Catalyst for Financial Inclusion, Our Heritage, Vol-68, Issue 2, 659 -666, 2020
52. Impact of Foreign Banks on Indian Capital Market, Our Heritage, Volume 68, Issue 1, Jan. 2020.
53. A Study on Analysis of Financial Inclusion in Tamil Nadu, A Journal of Composition Theory, Vol- 8 Issue 1, 2020.
54. Impact of Foreign Banks on Indian Capital Market, Journal of Our Heritage, Vol-68, Issue -1, 9360-9378, 2020.
55. Impact of Credit Risk Indicators on Performance of Indian Private Sector Banks in the Post Financial Crisis Period, Journal of Shanghai Jiaotong University, Volume 16, Issue 7, July 2020.
56. Effect of Internal Factors of Credit Risk on Performance Indicators of Indian Public Sector Banks after Global Financial Recession, Journal of the Social Sciences, July 2020 48(3) page. 1074 - 1090.
57. Macroeconomic Factors Make Influence Aggregate Stock Returns of BSE SENSEX, Journal of Shanghai Jiaotong University, Volume 16, Issue 8, August- 2020 (ISSN: 1007-1172)
58. Cointegration of Stock Market Indices - An Analytical Study on BRICS Countries, Journal of Seybold Report, Volume 15 Issue 9 2020, Page: 1463 - 1478 , ISSN No: 1533-9211.
59. Macroeconomic Determinants Affecting BSE Bankex in India - An Empirical Anaysis, Impact: International Journal of Research in Humanities, Arts and Litrature, Volume. 8, Issue 9, Sep 2020, Page. 1-8, ISSN No (E): 2321-8878.
60. Macro Economic Factors and Stock Returns of Large, MID Cap and Small Companies: Evidence from India, Impact: International Journal of Business Management, Volume. 8, Issue 9, Sep 2020, Page. 9-16, ISSN No (E): 2321-886X.
61. Study on Analysis of Composition and Growth of FIIs in India, Journal of the Social Sciences, Volume 48, Issue 4, October 2020 October 2020 page. 2660-2669.
62. Impact of Foreign Banks on Indian Economy, Journal of Shanghai Jiaotong University, Volume 16, Issue 12, December- 2020 (ISSN: 1007-1172)

63. Problems of Women Researchers in Higher Educational Institutions in Coimbatore District, International Journal of Scientific Research in Engineering and Management (IJSREM), Volume: 05 Issue: 08, August - 2021 (ISSN: 2582-3930) page. 1-11.(Impact Factor: 4.106) (Co-author Kaleeshwari)
64. Recent Developments in Indian Commodity Markets, International Journal of Research in Engineering, Science and Management, Volume 4, Issue 8, August 2021 (ISSN (online) 2581-5792) Page. 161- 164 (Co-author Kaleeshwari)
65. An Empirical Study on Factors Affecting the Mobile Banking Services in Bangalore City, Juni Khyat (UGC Care Group I Listed Journal), Vol-11 Issue-09 No.01, September 2021, Page 129-134. (Co-author Dr. M. Bhasuvaraj)
66. Effect of Foreign Banks on the Performance of Commercial Banks of India, Aut Aut Research Journal, Volume XII, Issue IX, September/2021 ISSN No: 0005-0601,Page 12-28, August - September 2021. (UGC Care Group I Listed Journal) (Co-author Dr.R.Priya)
67. Impact of Foreign Banks on Indian Economy, Journal of Xi'an University of Architecture & Technology, Volume XIII, Issue 9, Sep. 2021, ISSN No : 1006-7930 Page 122 -141 (China) (UGC Approved and Scopus Journal) (Co-author Dr. R. Priya)
68. A Study on Factors Influencing the FII's Capital Flows in Indian Stock Market, International Journal for Research in Engineering Application & Management, Volume 07, Issue 06, Sep. 2021, ISSN No: 2454-9150 (Co-author Ramapriya)
69. A Comparative Study on Customer Perception towards Service Quality among Select Public, Private and Foreign Bank (With Special Reference to Coimbatore District)", JISRAF, Volume: 10, Issue: 12, December 2021 with ISSN: 2277-7881, Impact Factor 7.816 (2021) (Co-author Wasim)
70. Determination of Foreign Exchange Reserve on Indian Economy, International Journal for Research in Engineering Application & Management (IJREAM), Vol.- 07, Issue 09, December 2021 (UGC Approved) , ISSN: 24549150 (Impact Factor :6.466). (Co-author Kaleeshwari)
71. Impact of Foreign Exchange Reserve on Macro Economic Factors in India, International Journal for Research in Engineering Application & Management (IJREAM), Volume - 07, Issue - 10 , January 2022 (UGC Approved Journal), Indexed in Advances Science Index, Germany (ASI) with Score 1.8 , An ISO 3297:2007 Certified Journal ISSN : 2454-9150 (Impact Factor : 6.466) (Co-author Kaleeshwari)

72. Effect of Macro-Economic and Banks Specific Determinants of Credit Risk of Select Public Sector Banks in Financial Crisis Period: Evidence from India, *IMPACT Journal of Business Management* (Co-author Dr. M.Bhasuvaraj)
73. Impact of FII on the share price of selected companies in NSE in India, *International Journal for Research in Engineering Application & Management (IJREAM)*, ISSN : 2454-9150, Impact Factor : 6.466, Volume - 07, Issue - 10 , Jan.2022 (Co-author Ramapriya)
74. Customer's Satisfaction towards E-Banking Services in Public Sector Bank (With Reference to SBI in Coimbatore City, *International Journal of Multidisciplinary Educational Research*, ISSN:2277-7881; Impact Factor:7.816, Volume:11, Issue: 2(3), 10th March, 2022. (Co-author Wasim)
75. Growth of Digital Banking and Financial Inclusion in India, *Shodhsamhita*, ISSN 2277-7067, Volume-IX, Issue 1(1), 2022-2023. (UGC CARE Group 1) (Kaleeshwari)
76. Cashless Transactions towards Transforming the Indian Economy, *Journal of Emerging Technologies and Innovative Research (JETIR)*, ISSN-2349-5162, Volume 9, Issue 4, April 2022 (Kaleeshwari)
77. Trend, Growth and Performance of Components of Foreign Exchange Reserve in India, *International Journal of Creative Research Thoughts*, Volume 10, Issue 4 April 2022, ISSN: 2320-2882 (Kaleeshwari)
78. Impact of Greenex on Sustainable Economic Development in India, *International Journal of Advance and Applied Research*, Volume. 9 , Issue No.5, May - June 2022 ISSN: 2347-7075, Impact Factor - 7.328 (Kaleeshwari)
79. Assessment of Green Human Resource Management Practices in Higher Educational Institute (With Special Reference to Coimbatore District), *International Journal for Multidisciplinary Research*, Volume:4, Issue: 4, July-August 2022 Pp 191 - 204 , ISSN: 2582-2160, Impact Factor - 9.24 (Wasim)
80. Impact of Macroeconomic Variables on Nifty Private Bank Index and Nifty PSU Index, *International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)*, Volume 2, Issue 1, August 2022, Pp 371 - 376, ISSN : 2581-9429, Impact Factor - 6.252 (Navitha)
81. Impact of Foreign Direct Investment and Indian Economic Development, *Dogo Rangsang Research Journal*, Vol-12 Issue-10 No.01 October 2022. (UGC Care Group I Journal)

82. Impact of Covid Pandemic on Indian Economy concerning BSE500 and NSE500, Juni Khat (UGC Care I) , Vol-12, Issue -09 No.01, Oct. 2022, ISSN: 2278-4632, Impact Factor - 6.62 (Kaleeshwari)
83. Performance of Pradhan Mantri Mura Yojana - A Comparative Study in Southern States of India, Dogo Rangsang Research Journal, Vol 12 Issue-10 No.03 October 2022 (UGC Care Group I Journal) ISSN: 2347-7180 (Kaleeshwari & Navitha)
84. Analysis of Select Service Sectors Indices of National Stock Exchange before and during Covid Pandemic in India, Education and Society, Vol - 46, No. 03, October-December 2022 (ISSN: 2278-6864) (UGC Care Journal) (Kaleeshwari & Navitha)
85. Skill Impact Bonds in Enhancing Youth Population in India, International Journal of Advance and Applied Research, Vol. 3 No.2 , Sept - Oct 2022 (ISSN - 2347-7075) Impact Factor - 7.328

National

1. Privatizing Public Enterprises, Witness - The Analytical Journal of India, Volume: 10, No-04-05 (2010).
2. Evolution of Development Banks in India, Banking Finance, ISSN No: 0971-4498, Page No: 19-23 (2011).
3. A Study on Profitability of HDFC Bank, Banking Finance, ISSN No: 0971-4498, Page No: 15 – 20 (2011).
4. Investors Perspective Towards Mutual Funds in Coimbatore city – An Analysis, Journal of Commerce and Management Research, ISSN No: 2249-0442, Page No: 36 – 47 (2011).
5. A Study on Profitability and Liquidity Position of Private Automobile Industry in India, Journal of Commerce and Management Research, ISSN No: 2249-0442, Page Nos:115-127 (2012).
6. A Study on Customer Services of Commercial Banks in Tirupur District, IPE Journal of Management, ISSN No: 2249-9040, Page No: 98-121 (2012).
7. Impact of Macroeconomic Indicators on Operational Performance of Commercial Banks in India, SJCC Management Research Review, ISSN - 2249 – 4359, Page Nos. 95 – 110 (2015).

8. A Forecast of Non-Performing Assets from the Advances made by Public and Private Sector Banks in India, Indian Journal of Research in Commerce, Management and Engineering and Applied Science, ISSN : 2454-6593, 2016.
9. A Study on opinion of account holders towards financial inclusion through India posts in Ramanathapuram District, Jamal Academic Research Journal: an interdisciplinary, ISSN 0973-0303, Vol 9 No.1 (1), September 2016. Page No 473-478.

f. Full Papers in Conference Proceedings

1. Global Business Challenges & Opportunities, Contributed paper on “Trend Analysis of Intermediaries in the Capital Market in India”, 2010. ISBN: 978-93-80530-14-7, Page No: 198-201.
2. Global Marketing Strategies and Practices, Contributed paper on “Supply Chain Management and Distribution of Global Market”, 2010. ISBN: 978-93-80530-17-8, Page No: 7-10.
3. Sales Promotional Strategies, Contributed paper on “Sales Promotion Strategies for Consumer Products”, 2010. ISBN: 978-81-910426-5-8, Page No: 281-284.
4. Women Empowerment, Contributed paper on “Empowerment of Women through Self Help Groups at The Nilgiri District”, 2011. ISBN: 978-81-910426-4-1, Page No: 422-427.
5. Banking Sector in Global Scenario, Contributed paper on “Awareness and Benefits of Green Banking in Coimbatore City – An Analysis”, 2011. ISBN: 978-93-80812-5-2, Page No: 341-343.
6. Globalization and Consumer Protection, Contributed paper on “Consumer Education and Awareness”, 2011. ISBN: 978-81-905380-1-5, Page No: 400-403.
7. Sustainable Development towards Innovative Process, Contributed paper on “Education is the Key Strategy of Women Empowerment - An Empirical Study”, 2011. ISBN: 978-93-80539-78-2, Page No: 10-14.
8. Importance of Human Rights and Women Empowerment, Contributed paper on “Women Rights is a Panacea to Empower the Nation: An Empirical Analysis”, 2011. ISBN: 978-81-910200-5-2.
9. Emerging Trends in E-Commerce, Contributed paper on “A Study on E-Commerce in Business to Business”, 2013. ISBN: 9789380890272, Page No: 168-174.

10. “International Financial Reporting Standards- A Global Accounting Language for local Implications in India , contributed paper on Implementation of IFRS in Indian Banking Industry, Shanlax Publications , 2015. Page No: 180-185.
11. Indian financial system, contributed paper on “Trend Analysis of Foreign Institutional Investor’s Investment in India”, 2016. ISBN: 978-93-85477-94-2, Page No: 1-10.
12. Global and Indian Banking Scenario, contributed paper on Trends in Operational Performance of Merged Commercial Banks in India, 2017, ISBN: 978-93-86638-26-7 Page No: 321- 328.

g. Articles/ Chapters Published in Books

1. Impact of Privatization on Financial Performance of Selected Privatized Public Enterprises in India, Business Horizon, Dr. N. Ashokkumar and Virudhunagar Hindu Nadar’s Senthilkumara Nadar College, 2010. ISBN: 978-81-910426-3-4, Page nos:69-77.
2. Consumerism in Tribal Areas of Nilgiri District, Globalisation and Consumerism- Issues and Challenges Dr.G.Ganesan, Regal Publications, New Delhi, 2012. ISBN: 978-81-8484-133-6, Page No: 247-257.
3. Financial Inclusion in Tamil Nadu, Emerging Research Paradigms in Social Sciences, Department of Commerce and Research & Development Centre, Bharathiar University, 2013. ISBN: 978-93-82338-48-2, Page No: 223-236, 2013.
4. Growth and Development of Tourism Industry in India, Tourism Towards New Horizons, 2013. ISBN: 978-81-8457-312-1, Page No: 44 – 47.
5. Risk-Return Relationship on Select Petroleum Companies in India, Emerging Trends in Finance, 2013. ISBN: 978-93-83241-24-8, Page No: 44 – 49.
6. Impact of Union Budget on Stock Returns of Select petroleum Companies, Emerging Trends in Finance, 2013. ISBN: 978-93-83241-24-8, Page No: 44 – 49.
7. Market Trends in Consumer Durable Sector and Fast Moving Consumable Goods Industry in India – A Comparative Analysis, Consumers in Digital Era – Issues and Concerns, 2017, ISBN: 978-81-8209-494-9,Page No:48-60.
8. Agricultural Credit in India: Issues and Challenges, Consumerism and Information Technology – Issues and Concerns, 2017, ISBN. 978-93-86826-66-4, Page No: 46-52.

h. Presented Papers in Seminars and Conferences

International

1. Global Business: Challenges & Opportunities in the Present Scenario organized by Department of Commerce, Sri Kaliswari College, Sivakasi, presented on “Trend Analysis of Intermediaries in the Capital Market in India” held on 27th & 28th May 2010.
2. Global Marketing Strategies & Practices, organized by Nehru Institute of Management Studies, Coimbatore, presented on “Supply Chain Management and Distribution of Global Marketing” held on 08th & 09th October 2010.
3. Accounting Education and Research, organized by Department of Commerce, University of Kerala and Indian Accounting Association, Kerala, presented on “Corporate Governance Standards and Practices in Information Technology Industry in India” held on 13th & 14th November 2010.
4. Emerging Dimensions of Banking Sector in the Global Scenario, organized by Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, presented on “Student Awareness and Benefits of Green Banking in Coimbatore City – An analysis” held on 21st & 22nd January 2011.
5. Globalization and Consumer Protection organized by Research Centre for Consumerism, Kalasalingam University, Krishnankoil, presented on “Consumer Education and Awareness” held on 28th & 29th January 2011.
6. Innovation and Inclusion in Banking: Issues Strategies and Options, organized by Department of Applied Economics, Kannur University, Palayad, Kerala, presented on “Awareness and Preference on Mobile Banking in Coimbatore District – An analysis” held on 3rd & 4th February 2011.
7. Innovative Management Strategies for Emerging Business Paradigms, organized by Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur, presented on “Profitability and Liquidity of Merger Banks in India during Pre and Post – Merger Periods” held on 28th January 2012.
8. Innovative Management Strategies for Emerging Business Paradigms, organized by Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur, presented on “A Study on Customer Services of Public Sector Banks in Tirupur District” held on 28th January 2012.

9. Emerging Trends in Commerce and Management: Challenges and Strategies in the Global Scenario organized by PG Department of Commerce, Sri Kaliswari College, Sivakasi, presented on “A Study on Customer Services of Private Sector Banks in Tirupur District” held on 14th & 15th February 2012.
10. Emerging Trends in Commerce and Management: Challenges and Strategies in the Global Scenario organized by PG Department of Commerce, Sri Kaliswari College, Sivakasi, presented on “A Study on Customer Services of Public Sector Banks in Tirupur District” held on 14th & 15th February 2012.
11. Personal Dynamism in Organizational Development organized by PG and Research Department of Commerce, Bishop Heber College (Autonomous) Tiruchirapalli, presented on “A Study on Employee Stress Management in Selected Banks in Tirupur Town” held on 12th March 2012.
12. Public Policy and Governance 2012 organized by Department of Management Studies, Indian Institute of Science, Bangalore, presented on “Impact of Mahatma Gandhi National Rural Employment Guaranteed Scheme on Tribal Area Development of Nilgiris District” held on 4th to 6th September 2012.
13. Tourism towards New Horizons: Issues and Challenges organized by Taylor’s University, Kuala Lumpur, presented on “Growth and Development of Tourism Industry in India”(Malaysia)
14. Foreign Direct Investment the Indian Scenario, organized by Department of Commerce, School of Business Management and Legal Studies, University of Kerala presented on “Role and Significance of FDI in the Development and Growth” held on 23rd to 24th March 2013.
15. Emerging Research Paradigms in Social Sciences organized by School of Commerce, Bharathiar University presented on “Behavior of Stock Market Daily Returns in Selected Petroleum Companies in India (With Special Reference to NSE)” held on 23rd August 2013.
16. Emerging Research Paradigms in Social Sciences organized by School of Commerce, Bharathiar University presented on “Financial Inclusion in Tamil Nadu” held on 23rd August 2013.
17. An Analysis of Operational Efficiency of Select Public sector Banks, held at S.N.R.Sons College, Coimbatore held on 27th August 2014.
18. Impact of FDI on Macroeconomic Factors in India, held at SNR Sons College, Coimbatore held on 20th February 2015.
19. Impact of flow of FDI & FII in Indian Stock Market, held at SNR Sons College, Coimbatore held on 20th February 2015.

20. Profitability and Solvency Performance of Select Pharmaceutical Industry in India at S.N.R. Sons College, Coimbatore held on 16th February 2016.
21. A Study on Working Capital Management of Textile Industry in India at S.N.R. Sons College, Coimbatore held on 16th February 2016.
22. Financial Statement Analysis of Indian Banks in Current Scenario at Kongunadu Arts and Science College, Coimbatore held on 04th August 2016.
23. Awareness of Bank customers towards Retail Banking services in Erode district at Kongunadu Arts and Science College, Coimbatore held on 04th August 2016.
24. Savings and Investment Behavior of Bank Employees in Erode district at Kongunadu Arts and Science College, Coimbatore held on 04th August 2016.
25. Financial analysis of Private sector Banks in India using Camel Approach at Kongunadu Arts and Science College, Coimbatore held on 04th August 2016.
26. Re-engineering Business Concepts and Rapid Changes in World Wide Business Patterns at Rathinam college of Arts and Science, Coimbatore held on 18th August 2016.
27. Impact of Asset Quality on Performance of Public Sector Banks in the Pre and Post Merger Periods at Bharathiar University Arts and Science College, Valparai held on 15th & 16th September 2016.
28. A Study on Capital Structure and Financial Performance of Indian Cement Industry at Bharathiar University Arts and Science College, Valparai held on 15th & 16th September 2016.
29. Factors Influencing Women Entrepreneur's Performance in SME's at Vivekananda College, Madurai held on 12th September 2018.
30. Influencing Factors of Entrepreneurial Development in India at Vivekananda College, Madurai held on 12th September 2018.
31. Impact of Credit Risk on Performance of Public Sector Banks in India, Department of Commerce, SRM University, Chennai, 9th and 10th October 2018.
32. The Role of Government Policy and the Growth of Entrepreneurship in the Micro, Small and Medium Size Enterprise in India. Periyar Institute of Management Studies, Periyar University, Salem 28th & 29th January 2019.
33. A Study on Growth of Capital Adequacy, Profitability and Liquidity Analysis of Indian Public and Private Sector Banks in the Post Financial Crises Period, Department of Economics, Erode Arts and Science College, Erode 9th and 10th February 2019.
34. Harnessing the Indian Post Network for Financial Inclusion in Tirunelveli District, Department of Commerce, Rathinam College of Arts and Science, Coimbatore, 01st March 2019.

35. A Study on the Growth of Financial Indicators of Indian Banking Sector in the Current Scenario at Department of Commerce, Government Arts College, Dharmapuri held on 16th & 17th December 2019.
36. Emerging Challenges and Issues of Indian Banking Sector at Department of Commerce, Government Arts College, Dharmapuri held on 16th & 17th December 2019.
37. Performance of Indian Stock Markets at Department of Commerce, Government Arts College, Dharmapuri held on 16th & 17th December 2019.
38. Green Finance and Sustainable Development in India, School of Commerce & Economics, SRM Institute of Science and Technology, Kattankulathur on 17th & 18th December, 2019.
39. Recent Trends in Commodity Markets at Department of Business Administration and Commerce, Sri Ramakrishna College of Arts & Science for Women, Coimbatore on 7th January 2020.
40. Emerging Trends in Indian Financial Markets at Department of Business Administration and Commerce, Sri Ramakrishna College of Arts & Science for Women, Coimbatore on 7th January 2020.
41. Growth of Digitalization in Indian Banking Sector at School of Commerce, Rathinam College of Arts and Science, Coimbatore on 2nd March 2020.
42. The Growth and Dynamics of Indian Interest Rate Derivatives Markets at Department of Commerce, Hindusthan College of Arts and Science, Coimbatore on 4th March, 2020.
43. Green HR Practices in Higher Education Institutions in Tamil Nadu at PG & Research Department of Commerce (CA) Hindusthan College of Arts and Science, Coimbatore on 25th November, 2021.
44. Credit Risk in Indian Banking Sector at PG & Research Department of Commerce (CA) Hindusthan College of Arts and Science, Coimbatore on 25th November, 2021.
45. Impact of FII on Indian Capital Market at PG & Research Department of Commerce (CA) Hindusthan College of Arts and Science, Coimbatore on 25th November, 2021.
46. Indian Startups - Opportunities and Problems at PG & Research Department of Commerce (CA) Hindusthan College of Arts and Science, Coimbatore on 25th November, 2021.
47. Microfinance and Women Empowerment in Tamilnadu, at PG & Research Department of Commerce (CA) Hindusthan College of Arts and Science, Coimbatore on 25th November, 2021.

48. Green Finance and Sustainable Development in India at PG & Research Department of Commerce (CA) Hindusthan College of Arts and Science, Coimbatore on 25th November, 2021.
49. Impact of FDI on Indian Banking Sector in the Current Scenario at Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli during January 7 - 8, 2022.
50. Effect of Internal and External Factors of Credit Risk of Indian Public Sector Banks in the Post Financial Crises Period at Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli during January 7 - 8, 2022.
51. Effect of Macro-Economic and Banks Specific Determinants of Credit Risk of Select Public Sector Banks in Financial Crisis Period: Evidence from India at JAIN (Deemed-to-be University), Bangalore from 10th - 12th & 17th - 22nd January 2022.
52. Growth of Digital Banking and Financial Inclusion in India in Department of Economics, Karmaveer Bhaurao Patil College, Vashi, Navi Mumbai on 26.02.2022
53. A study on Role and Performance of Micro Finance in Fostering Self Help Group in India in Centre for Management Studies, Jamia Milla Islamia, New Delhi held on 29th and 30th March 2022.
54. Green Fintech: Challenges and Opportunities in Shaping Our Green Future in Department of Commerce, Rathinam College of Arts and Science, Coimbatore held on 6th April 2022.
55. Green Bonds towards Sustainable Development in Department of Commerce and Financial Studies, Bharathidasan University and Institute of Business Excellence, Universiti Teknologi MARA, Malaysia during April 22-23, 2022.
56. Direct Lending Perspective of NABARD towards various schemes in India in the Oxford College of Business Management, in association with Jain (Deemed - to be University), Bangalore on 30th June & 1st July, 2022.
57. Impact of Greenex on Sustainable Economic Development in India in Department of Mathematics and Computer Science, Coal City University, Nigeria on 25th and 26th May 2022.
58. Tourism Industry and its Impact on Indian Economic Development at Department of Management Studies, Periyar University, Salem on 06th and 7th September 2022.

National

1. Indian Economy in 21st Century Reviews Prospects and Issues organized by Post Graduate and Research Department of Commerce, Erode Arts College, Erode, presented on “Privatization of Public Enterprises in India- an Empirical Study with Special Reference to Central Public Enterprises” held on July 17th & 18th 2009.
2. Empowerment of Women through Self Help Groups organized by School of Commerce, RVS College of Arts & Science, Coimbatore presented on “Women Empowerment through Self Help Groups” held on 10th February 2010.
3. Promotion of Ethics and Human Values through Human Rights Education organized by Department of Economics, NGM College, Pollachi, presented on “Role of International Organization in Human Right Education” held on 11th & 12th March 2010.
4. Financial Conclave organized by Department of Management Studies, SNS College of Technology, Coimbatore on “BSE Stock Price Movement in the AICTE” 17th September 2010.
5. Financial Conclave organized by Department of Management Studies, SNS College of Technology, Coimbatore, presented on “A Study on Profitability of HDFC” 17th September 2010.
6. Issues of FDI in India organized by Department of Economics Bharathidasan University, Tiruchirapalli, presented on “Foreign Direct Investment in Various Sectors of Indian Economy” held on 27th & 28th January 2011.
7. The Role of Self- Help Groups towards the Achievement of Inclusive Growth in Rural India organized by Department of Economics, VHNSN College, Virudhunagar, presented on “Empowerment of Women Though Self Help Groups at The Nilgiri District” held on 6th and 7th January 2011.
8. Financial Inclusion through Mobile Technology organized by Post Graduate and Research Department of Commerce, Vidyasagar College of Arts And Science, Udumalpet, presented on “A Study on E- Banking of Canara Bank with special reference to Coimbatore City” 5th February 2011.
9. A Sustainable Development innovative Process organized by Department of Commerce, Kaamadhenu Arts and Science College Sathyamangalam, presented on “Education is the Key Statutory of Women Employment an Empirical Study” held on 10th February 2011.

10. Emerging Issues in Indian Economy organized by Department of Economics, Bharathiar University, Coimbatore, presented on “A Financial Health of Privatized Public Enterprises in India – A Case Study of HTL” held on 14th & 15th February 2011.
11. Global Competitiveness in Business: Trends and Traits organized by Department of Commerce, Government Arts and Science College for Women, Krishnagiri, presented on “A Study on Economic Impact of Climate Change on Agricultural Production in Coimbatore District” held on 10th March 2011.
12. Combating Corruption in India organized by Department of Political Science, Gobi Arts and Science College Gobichettipalayam, presented on “Causes of Corruption in India” held on 19th & 20th August 2011.
13. Importance of Human Rights and Women Empowerment organized by Department of Political Science, Gobi Arts and Science College Gobichettipalayam presented on “Women Rights is a Panacea to Empower the Nation: An Empirical Analysis” 16th & 17th September 2011.
14. Impact of Globalization on Indian Economy organized by Department of Commerce, Hindusthan College of Arts and Science, Coimbatore, presented on “A Study on Customers Satisfaction on ATM Service in Tirupur Town” held on 25th January 2012.
15. Global Issues and Challenges in Business Environment organized by Department of Commerce (UG), Kongunadu Arts and Science College, Coimbatore presented on “Global Financial Crisis” held on 1st February 2012.
16. Conflicts and Challenges Faced by Contemporary Women in India organized by PG Department of Social Work, Sri Krishna Arts and Science College, Coimbatore presented on “A Study on Women Education in India” 21st February 2012.
17. Food Inflation organized by PG and Research Department of Economics, Erode Arts and Science College, Erode, presented on “A Commodity Wise Analysis of Food Price Inflation in India” 4th & 5th January 2013.
18. Foreign Direct Investment in Indian organized by Department of Commerce, Mannar Thirumalai Naicker College, Madurai, presented on “The Role of Foreign Direct Investment in Indian Business”
19. Perception on Changing Scenario in Indian Banking Industry, organized by AJK College of Arts and Science, presented on “A Customer Satisfaction of E-Tailing- an empirical study with special reference to Pollachi Taluk” 3rd & 4th January 2014.

20. Perception on changing scenario in Indian Banking Industry- Held at AJK College of Arts & Science, Coimbatore (Conference) 3rd & 4th January 2014.
21. Problems and Prospects of Rural Banking and its Impact on Empowerment of Rural Households, Held at Dr.N.G.P. Arts and Science College, Coimbatore 18th December 2014.
22. “Impact of Globalization on the process of Indian banking sector” at Vivekananda College, Madurai 5th & 6th February 2015.
23. “Implementation of IFRS in Indian Banking Industry” at Vivekanandha College Madurai on 5th and 6th Feb 2015.
24. “Challenges of Payment Banks in India” at Dr. SNS Rajalakhmi College of Arts and Science,Coimbatore on 9th January 2016.
25. “A Trend Analysis of Foreign Institutional Investors’ Investment in India at Dr. SNS Rajalakhmi College of Arts and Science, Coimbatore on 9th January 2016.
26. “Profitability Performance of Selected Public & Private Sector Banks in India at Avinashilingam University, Coimbatore from 5th & 6th February 2016.
27. “A Study on Awareness of Working Women towards Investment Avenues in Erode District” at Dr.N.G.P. Arts and Science College, Coimbatore 16th August 2016.
28. “A study on Financial Inclusion through Post office in Ramanathapuram District” at Dr. N.G.P. Arts and Science College, Ciombatore 8th September 2016.
29. “Financial analysis of BSE listed banks in current scenario” State level seminar at the Quaide Milleth College for Men, Chennai 7th September 2016.
30. “Corporate Social Responsibilities of Life Insurance Corporation of India” at Karpagam University, Coimbatore 23rd September, 2016.
31. “A study on opinion of Account holders towards Financial Inclusion through India Posts in Ramanathapuram District” at Jamal Mohamed College, Tiruchirapalli on 28th September 2016.
32. “Challenges and Issues of Microfinance in India” at A.E.T College, Narasingapuram on 14th October 2016.
33. “Payment Banks - A Way to Cashless Economy” at PSGR Krishnammal College for Women on 22nd February 2017.
34. “Impact of Demonetization on Indian Economy” at PSGR Krishnammal College for Women on 22nd February 2017.
35. “Demonetization and Growth of Digital Payments” at PSGR Krishnammal College for Women on 22nd February 2017.
36. Market Trends in Consumer Durables Sector and Fast Moving Consumable Goods Industry in India- A Comparative Analysis at School of Commerce, Bharathiar University on 20th & 21st February,2017.

37. Changing Consumer Behaviour – A Challenge for Sustainable Business Growth at School of Commerce, Bharathiar University on 20th & 21st February, 2017.
38. Agricultural Credit in India: Issues and Challenges at School of Commerce, Bharathiar University on 20th & 21st February, 2017.
39. Consumer Awareness on Cyber Security – A Study with special reference to Flipkart at School of Commerce, Bharathiar University on 20th & 21st February, 2017.
40. Social and Economic Impact and Challenges of Digital India at School of Commerce, Bharathiar University on 20th & 21st February, 2017.
41. Women Entrepreneurs in India: Problems and Prospects at Vivekananda College, Madurai on 4th January 2018.
42. Significance of microfinance Institutions in rural development in Tamilnadu at periyar university department of commerce on 15th and 16th march 2018.
43. Impact of Foreign Direct Investment on Indian Insurance Sector at Rathinam College of Arts and Science, Coimbatore, 29th August 2018.
44. Insurance Penetration and Density in India at Rathinam College of Arts and Science, Coimbatore, 29th August 2018.
45. Emerging Trends in Health Insurance in India at Rathinam College of Arts and Science, Coimbatore, 29th August 2018.
46. Impact of Demonetization on Block Money at VLB Janakiyammal College of Arts and Science, Coimbatore, 20th August 2018.
47. Demonetization and its effect on Indian economy at VLB Janakiyammal College of Arts and Science, Coimbatore, 20th August 2018.
48. Impact of Demonetization on Banking, Manufacturing and Agricultural Sectors at VLB Janakiyammal College of Arts and Science, Coimbatore, 20th August 2018.
49. Impact of Demonetization on Indian Banking Sector at VLB Janakiyammal College of Arts and Science, Coimbatore, 20th August 2018.
50. Operational Performance and Status of Non-Performing Assets of Foreign Banks in India at Department of Commerce, Periyar E.V.R. College, Tiruchirappalli, on 20th February 2019.
51. Microfinance and Women Empowerment at Department of Commerce, Sri Vidhya College of Arts and Science, Viruthunagar on 20th and 21st February 2019.
52. Indian Startups – Challenges and Opportunities at Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 12th and 13st December 2019.

53. Role of Financial Inclusion in Economic Growth in India at School of Commerce, Bharathiar University from 6th to 8th January, 2020.
54. A Study on Analysis of Financial Inclusion in Tamil Nadu at School of Commerce, Bharathiar University from 6th to 8th January, 2020.
55. India Post Payment Banks - A Catalyst for Financial Inclusion at School of Commerce, Bharathiar University from 6th to 8th January, 2020.
56. Impact of GST and Demonetization on Indian Economy at Department of Commerce with Professional Accounting in Association with Indian Accounting Association, Tiruchirappalli on 06.02.2020.
57. Impact of Foreign Direct Investment on Indian Economy at Department of Computer Science & Commerce, P.K.R Arts College for Women on 11th & 12th February 2020.
58. Big Data Analytics - A Revolution in Capital Markets at Department of Commerce, PSG College of Arts & Science, Coimbatore on 26th February 2020.
59. Challenges Faced by Women Researchers in Higher Educational Institutions with respect to Coimbatore District at Department of Management Studies, Pondicherry University, Puducherry on 21st and 22nd February, 2020.
60. A Perception towards Financial Literacy Measures among Rural Women in Kanyakumari District at Department of Commerce and Management, CHRIST (Deemed to be University), Lavasa, Pune on 6th and 7th March 2020.
61. Financial Performance Analysis of Banking Sector and Its Impact on Indian Economic Development, at Department of MBA, Acharya Institute of Technology Bangalore on 04th & 5th , march, 2022.
62. Green Fintech: Challenges and Opportunities in Shaping our Green Future at Department of Commerce, Rathinam College of Arts and Science, Coimbatore on 6th April 2022.
63. Quality Enhancements and Best Practices in Higher Education Institutions at IQAC, St. Joseph's College for Women, Tirupur on 9th April,2022.
64. Impact of Russia-Ukraine War on Indian Economy with respect to Crude Oil Prices at PG & Research Department of Economics, Arignar Anna Government Arts College, Namakkal, Tamil Nadu on 12 th May 2022.
65. Impact of COVID Pandemic on Indian Economy with respect to NSE and BSE at PG and Research Department of Commerce, St. College (Autonomous), Tiruchirappalli on 24th and 25 th May 2022. **(Awarded Best Paper Writer and Presenter)**

66. Progress and Importance of Higher Education among Youth in India in Department of Commerce (E-Commerce) Nallamuthu Gounder Mahalingam College, Pollachi, Tamilnadu on 15th and 16th June 2022.
67. Impact of Foreign Exchange Reserve on Select Indices of National Stock Exchange in India in Department of Studies in Commerce, Mangalore University, Karnataka on 24th and 25th June, 2022.
68. Public Debt and its Impact on Indian Economic Development at Department of Economics, Karnatak University, Dharwad and Centre for Multi-Disciplinary Development Research, Dharwad, Karnataka, India on June 24th and 25th, 2022.
69. Role of Micro, Small and Medium Enterprises in Gross Domestic Product in India at Department of Commerce, Govt. Degree College, Andhra Pradesh on 6th and 7th July 2022.
70. Impact of Inflation on select Sectors of National Stock Exchange in India at MS College of Commerce, Bangalore on 8th & 9th July, 2022.
71. Effects of Repo Rates on Gross Domestic Product in India at MS College of Commerce, Bangalore on 8th & 9th July, 2022.
72. Foreign Exchange Reserve and Its Impact on select Indices of the National Stock Exchange in India at Institute of Management in Karivattom Campus, University of Kerala, Thiruvananthapuram on 8th July 2022.
73. Micro Small and Medium Enterprises towards Fostering Economic Growth in India in Kanishk Chavda Education and Charitable Trust, Junagadh on 10th July 2022.
74. Foreign Direct Investment and Indian Economic Development at Department of Studies and Research in Economics, Rani Channamma University, Belagavi, Karnataka on 13th and 14th July 2022.
75. Impact of Demonetisation on Currency Circulation in the Indian Economy at School of Management of Management Studies, Baddi University of Emerging Sciences & Technology on 9th September 2022.
76. Foreign Direct Investment and Indian Economic Development at PG and Research Dept. of Management Studies, St. Joseph's Institute of Management, St. Joseph's College, Tiruchirappalli on 9th - 10th September 2022.
77. Women's Participation in the Labour Force During the COVID Pandemic in Sankara College of Science & Commerce, Coimbatore, Tamil Nadu on 14th September 2022.

78. Impact of COVID-19 on Women Entrepreneurship in Sankara College of Science & Commerce, Coimbatore, Tamil Nadu on 14th September 2022.
79. Performance of Pradhan Mantri Mudra Yojana - A Comparative Study in Southern States of India, in PG & Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli on 21 & 22nd September 2022.
80. Analysis of Service Sectors Indices of National Stock Exchanges before and during COVID Pandemic in India, PG and Research Department of Economics, Holy Cross College, Tiruchirappalli held on 28th September, 2022.
81. Green Recruitment : A New Tool of Cost Cutting (Conceptual Study), Jyoti Nivas College Autonomous , Bangaluru, Held on 07.10.2022.

i. Workshops Organized

1. **TANSCHÉ sponsored** 5-day National A to Z - Research Workshop from 16 - 20th March, 2011.
2. Comprehensive Serial Research Workshop on Marketing in 2013.
3. International meet colloquium on Emerging Research Paradigms in Social Sciences held on 22-24th August 2013.
4. **UGC sponsored** workshop on Data Analysis in Business Research on 19th – 20th of February 2014.
5. Skill development program jointly organized by entrepreneurship and skill development centre on 27 - 28th march 2014.
6. Two Day National Workshop on SPSS Applications in Business Research conducted on 6th & 7th March 2015.
7. **RUSA Sponsored** 10 Day Online National Skill Development Programme on GST- Registration, Assessment and Filing of Returns from 16.07.2020 to 29.07.2020.
8. **RUSA Sponsored** 10 Day Online Hands-On Training Programme on GST- Registration, Assessment and Filing of Returns Under GST Law from 17.08.2020 to 28.08.2020
9. **RUSA Sponsored** Ten Days Online National Skill Development Programme on GST- Registration, Assessment and Filing of Returns - Phase - III from 02.11.2020 to 12.11.2020.
10. The SIRC of **the Institute of Chartered Accountants of India jointly with Department of Commerce** conducted the One Day online Career Counseling programme about Chartered Accountancy Course on **10.11.2020**

11. j. Visiting Abroad

Tourism towards New Horizons: Issues and Challenges organized by Taylor's University, Kuala Lumpur, presented on "Growth and Development of Tourism Industry in India" (Malaysia).

k. Resource Person

1. Delivered a Lecture on Software Skill Development in Refresher Course, organized by UGC-ASC, Bharathiar University, Coimbatore held on 24th October 2010.
2. Delivered a Lecture on Software Skill Development in Refresher Course organized by UGC-ASC, Bharathiar University, Coimbatore held on 19th November 2010.
3. Delivered an Inaugural Address in the Inaugural function of Commerce and Management Club, San International College of Arts and Science, Coimbatore on 10th July 2014.
4. Served as a Co-chairperson in the international conference on impact of globalization on Indian financial system at Vivekananda College, Madurai 30th august 2014.
5. Acted as a resource person for the refresher course organized by UGC-ASC, Bharathiar University, Coimbatore held 8th September 2014.
6. Acted as a resource person in the national conference on impact of globalization on the prospects of Indian banking sector at Vivekananda College, Madurai 24th January 2015.
7. Acted as a resource person in the national conference on Viral Marketing of Financial Services at Sri Krishna Arts and Science College, Coimbatore on 6th January 2016.
8. Acted as a Chair person in the international conference on Business Research at SRM Institute of Science & Technology, Kattankulathur on 9th - 10th October 2018.
9. Acted as a Resource Person in the National Conference on Commerce 360⁰ at Sree Narayana Guru College on 06.02.2019.
10. Acted as a Resource Person in ICSSR Sponsored Two Day National Level Seminar on Role of ICT on MSME at Sri Vidhya College of Arts & Science on 20th and 21st February 2019.
11. Acted as a Resource Person for the Guest Lecture on Current Scenario in Banking Industry at Ayya Nadar Janaki Ammal College, Sivakasi on 21.02.2019.

12. Acted as a Resource Person in ICSSR Sponsored Seven Day National Level Research Methodology Course for SC/ST Ph.D Students in Social Sciences at Department of Commerce, Bharathiar University, Coimbatore on 27.02.2019.

13. Delivered a Special Address for the Inter College CCA MEET 2019 in Department of Commerce, Vivekananda College, Tiruvedakam west, Madurai on 9th March 2019.

14. Acted as a Resource Person in CSIR Sponsored National Conference in Impact of Scientific Research on Business in Department of Commerce (Professional Accounting), Ayya Nadar Janaki Ammal College on 4th Jan 2020.

15. Acted as Resource Person in Six Days ICSSR - SRC Hyderabad sponsored Research Methodology Course in Social Sciences in Department of Commerce, Ayya Nadar Janaki Ammal College on 28th October 2021.

Coordinator

Conducted Refresher Course in Social Sciences from 29.12.2021 to 11.01.2022

Coordinator for IQAC in Department of Commerce

Coordinator for SDE M.Com.

Adjudication of Ph D thesis

Member of board of Examiner

- A Study on the entrepreneurial behavior among the self help groups in Virudhunagar District.
- Attitude of Customers towards Corporate Social Responsibility of commercial banks in Virudhunagar District.
- A study on green marketing practices in Virudhunagar District.
- Financial Performance of Commercial Vehicle Companies in India.
- A Study on Customers Perception Towards Customer Relationship Management Practices in Public Sector Banks in Tirunelveli District
- Job Satisfaction of Medical Sales Professionals – An Empirical Study in Salem District, Tamilnadu.

l. Membership in Professional Bodies

- Life member in Indian Accounting Association
- Life member in Indian Tourism Congress.
- Conducted External Academic Audit in the Department of Commerce in Ayya Nadar Janaki Ammal College, Sivakasi, on 11.10.2017.

m. Subject Expert

- Member in the Board of Studies, Department of Commerce, Bharathiar University
- Member in the Board of Studies, Department of Commerce, Vivekananda College, Madurai.
- Nominated as observer of part time Ph.D (external) viva-voice examination, dated 16th December 2013.
- Appointed as a Chairman for Board of question paper setters in B.Com degree, Annamalai University, dated 18th February 2014.
- Member in Doctoral Committee.
- Member in the Board of Studies, Department of Commerce, Dr.N.G.P College of Arts and Science, Coimbatore.
- Member in the Board of Studies, Department of Commerce, Kovai Kalaimakal College of Arts and Science, Coimbatore.
- Member in the Board of Studies, Department of Commerce, Saraswathi Thiyagaraja College, Pollachi.
- Member in the Board of Studies, Department of Commerce, Sri Kaleeswari College of Arts and Science, Sivakasi.
- Member in the Board of Question Paper Setters in MBA, Bharathidasan University in 2020
- Member in the Board of Question Paper Scrutinizing for B.Com. and M.Com. Bharathidasan University in 2019
- Member in the Board of Question Paper Setters in MBA, Calicut University in 2020.

n. University Assignments

- Appointed as university representative for the conduct of school of distance education, university examinations during may 2009 for various degrees course from 29th May to 5th June 2009.

- Appointed as university representative for the conduct of school of distance education, university examinations during December 2009 for various degrees course from 09th December to 16th December 2009.
- Appointed as an observer for the state eligible test conducted by Bharathiar University on 14th August 2011.
- Appointed as an observer for the state eligible test conducted by Bharathiar University on 7th October 2012.
- Appointed as university representative for the conduct of school of distance education, university examinations during may 2013 for various degrees course from 09th May to 16th May 2013.
- Appointed as university representative for the conduct of school of distance education, university examinations during may 2013 for various degrees course from 11th December to 17th December 2013.
- Acted as a Member in Stage Arrangement and PA system for the celebration of Bharathiar's 131st Birthday celebration on 10th December 2013.
- Nominated as a Member of Inspection Commission for the academic year 2013-14.
- Acted as member in Convocation Committee (Food) of the 31st Convocation day on 22nd December 2014.
- Appointed as University Representative for the conduct of School of Distance Education University Examinations –May 2015.
- Appointed as University Representative for the conduct of School of Distance Education University Examinations – December 2016.
- Nominated as a Member of Inspection Commission for the academic year 2017-18.
- Appointed as University Representative for the conduct of School of Distance Education University Examinations – Dec. 2018.
- Nominated as a Member of Inspection Commission for the academic year 2018-19.
- Subject Expert for DC meeting
- University Nominee for Online Ph.D. Viva-voce Examinations

o. Member in Inspection Committee

- Gobi Arts and Science College dated 07th January 2014.
- Sri Nehru Vidyalaya College of Arts and Science College, Coimbatore dated 21st April 2014.
- Government Arts College, Coimbatore dated 11th August 2014.

p. Question Paper Setter

- Pondicherry University.
- Madurai Kamaraj University.
- Madras University.
- Annamalai University.
- Periyar University.
- Alagappa University.
- Periyar Maniyammai University
- K.S.Rangasamy College of Arts and Science, Tiruchengode.
- Ayya Nadar Janaki Ammal College, Sivakasi.
- Vivekanandha College, Madurai.
- Kanchi Mamunivar Centre for Post Graduate Studies, Pondicherry.

p. Others

- Board of Examiner for Evaluation of Ph.D Thesis, Madurai Kamaraj University.
- Acted as Chairman, Board of Question paper setters in B.B.S/ B.Com B.S Degree dated 24th February 2015, Annamalai University.

Guest Lecture Arranged:

1. CA. S. Santhanaraman, Auditor, delivered the Guest lecture on Goods and Services Act, held at Seminar Hall, School of Commerce, Bharathiar University on 07.08.2017.
2. Dr. N. Ragavan, Associate Professor, Department of Commerce, University of Madras delivered the Guest lecture on Indian Accounting Standards, held at Seminar Hall, School of Commerce, Bharathiar University on 16.08.2017.
3. Mr. Seshadri Venkatesan, Lieutenant (ex-Indian Navy), Director Operations Nals Outdoors India Private Limited, RS Puram, Coimbatore, delivered the Guest lecture on Personality Development, held at Seminar Hall, School of Commerce, Bharathiar University on 06.12.2017.

4. Mr Giri delivered the Guest lecture on Business Career Opportunities held at Seminar Hall, School of Commerce, Bharathiar University on 015.03.2019.
5. Dr. K. Karthikeyan, Associate Professor and Dean, Vivekananda College, Tiruvedakam West, Madurai delivered the Guest lecture on Career Opportunities in Commerce held at Seminar Hall, School of Commerce, Bharathiar University on 02.08.2019.
6. Mr. V. Nagaraj, Managing Director, Impact Standard Business Reporting Pvt. Ltd, Coimbatore delivered the Guest lecture on Awareness Program on GST Practitioner License held at Seminar Hall, School of Commerce, Bharathiar University on 08.07.2019.
7. S. Sathis Raja , Academic Manager, Giles Brooker Group, Coimbatore delivered lecture on Marketing in Digital Era held at Seminar Hall, School of Commerce, Bharathiar University on 03.09.2019.

