

## FACULTY PROFILE

**Name:** Dr. P. CHELLASAMY

**Designation:** Professor & Dean

**Contact Details:**

Address : Department of Commerce, Bharathiar University, Coimbatore-641 046

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### 1. Education

S.No	Degree	Subject	Institution	Affiliated University	Year of Passing	Class/Grade
1.	Ph.D. (Full Time)	Commerce	Department of Commerce	Madurai Kamaraj University	2002	Highly Commended
2.	M.Phil. (Full Time)	Commerce	Department of Commerce	Madurai Kamaraj University	1997	73% - First class
3.	M.Com. (Regular)	Commerce	Department of Commerce	Madurai Kamaraj University	1995	68% - First class

### 1.1 NET/SET/GATE/Others

S.No	Name of the Examination	Year of Passing	Register Number
1	NET- UGC, New Delhi	2000	T370251

## 2. Career Profile

S.No.	Institution	Designation	Period		Total Period in Years
			From	To	
1.	Department of Commerce, Bharathiar University	Professor	18.04.2018	Till date	4 Years
2.	Department of Commerce, Bharathiar University	Associate Professor	18.04.2015	17.04.2018	3 Years
3.	Department of Commerce, Bharathiar University	Assistant Professor	18.04.2005	17.04.2015	10 Years
4.	Selvamm Arts and Science College, Namakkal	HOD and Vice Principal	01.06.2003	16.04.2005	2 Years
5.	Selvamm Arts and Science College, Namakkal	Lecturer	13.06.2002	30.05.2003	1 Year
6.	Mannar Thirumalai Naicker College, Madurai	Lecturer	23.07.2001	27.03.2002	1 Year

## 3 Administrative / Additional Responsibilities

S.No.	Name of the Responsibility	Designation	Institution	Period		Nature of Responsibility
				From	To	
1.	<b>HOD cum Vice-Principal</b>	HOD	Selvamm College, Namakkal	13.6.2002	16.4.2005	Students and faculty affairs, University affiliations
2.	<b>Deputy Warden</b>	HOD	Selvamm College, Namakkal	13.6.2002	16.4.2005	To regulate and provide facilities to the students
3.	<b>Chief Finance Officer</b>	Vice-principal	Selvamm College, Namakkal	2004	2005	To monitor and guide to the management about the finance
4.	<b>Warden</b>	Assistant Professor	Elango Hostel, Bharathiar University	2008	2010	To regulate and provide facilities to the students
5.	<b>NSS Co-ordinator</b>	Assistant Professor	Bharathiar University	18.9.2008	19.4.2010	To organize and co-ordinate the NSS volunteers affiliated to the Bharathiar University
6.	<b>RRC Co-ordinator</b>	Assistant Professor	Bharathiar University	18.9.2008	19.4.2010	To conduct and create awareness about the HIV/AIDS among the students affiliated to the Bharathiar University

7.	YRC Zonal Co-ordinator	Professor	Bharathiar University	19.2.2009	2022	To organize and co-ordinate the YRC volunteers affiliated to the Bharathiar University
8.	Students Co-ordinator	Professor	Bharathiar University	18.4.2005	Till date	To regulate the students
9.	Co-ordinator for Refresher Course in Commerce	Assistant Professor	ASC, Bharathiar University, Coimbatore	2006	2011	To organize the programme for the faculty development
10.	Co-ordinator for M.Phil (SDE) course and M.Com. (SDE) course.	Professor	SDE, Bharathiar University, Coimbatore	2005	Till date	To conduct the PCP class for the students
11.	Chief Superintendent for University Department exam	Professor	Department of Commerce, Bharathiar University.	2006	Till date	To conduct the PG semester exam
12.	University Representative to conduct University Distance Education and SET exam	Associate Professor	Bharathiar University	2006	Till date	To conduct SDE theory exam on behalf of the University
13.	Chief Superintendent for University M.Phil and Department PG Examination	Associate Professor	Bharathiar University	2016	2018	To conduct the M.Phil theory exam
14.	Chairman for the SDE Commerce paper valuation	Associate Professor/Professor	Bharathiar University	2016	2020	To co-ordinate and monitor the paper valuation
15.	Member for the Annual Report Committee	Assistant Professor Associate Professor Professor	Bharathiar University	2008-09 2018-19	2010-11 Till date	To collect and consolidate the data from the university and affiliated colleges
16.	Member for the Convocation Committee	Assistant Professor Associate Professor Professor	Bharathiar University	2008	Till date	To provide refreshment and food to the students and parents

17.	<b>Member</b> of the ethics committee	Associate Professor	Bharathiar University	2017	2018	To suggest and give remedies to the scholar
18.	<b>College Committee Member</b>	Associate Professor	Kovai Kalaimagal College of Arts and Science, Coimbatore	2016-17	2018-19	To suggest and give necessary modification for the development of the college
19.	<b>Academic Council Member</b>	Associate Professor Professor	Jansons School of Business, Coimbatore	2017-18	2018-19	To give necessary suggestions for updating the curriculum to meet the present demands
20.	<b>Academic Council Member</b>	Professor	NGM College, Pollachi	2019-20	2020-21	To suggest to modify and change the academic pattern to the current needs.
21.	<b>Member</b> and subject expert for selection of faculty members	Assistant Professor Associate Professor Professor	In all over Tamilnadu	2008	Till Date	To select the faculty as per UGC guidelines
22.	<b>Member</b> of the NIRF committee	Associate Professor Professor	Bharathiar University	2017-18	Till date	To convince the expert members and give an opinion of the university
23.	<b>Member</b> for the IOE committee and Swayam Prabha committee	Associate Professor	Bharathiar University	2017	2018	To collect the data for applying IOC and motivate the students to undergo the Swayam course
24.	<b>Convener and Member</b> of Inspection Commission	Professor	Bharathiar University Periyar University	2006	Till date	To inspect and verify the facilities available for the courses offered by the various colleges
25.	<b>University Nominee</b> for Ph.D. Viva-voce Exam	Professor	Bharathiar University	2020	Till Date	To observe and assess the performance of the candidate in the viva-voce Exam.
26.	<b>Member</b> of Board of studies	Professor	Bharathiar University	2007	Till date	To update and review the syllabus and content
27.	<b>Subject Expert</b> for DC meeting	Professor	R & D, Bharathiar University	2008	Till date	To review and suggest to modify/change research work as per the UGC norms.

28.	<b>Member</b> in guideline preparation for furniture	Professor	Bharathiar University	2021		To prepare the guidelines for purchase of equipments and furniture as per the Tamilnadu Tender Transparency Act
29.	<b>Purchase Co-ordinator</b> for the University	Professor	Bharathiar Univesity	27.09.2021	Till date	To regulate and purchase the items to the entire university as per the regulations of the Tamilnadu Tender Transparency Act.
30.	Member, <b>Senate</b> of Bharathiar University nominated by the Government of Tamilnadu	Professor	Bharathiar University	16.02.2022	Till date	
31.	<b>Dean</b> , Faculty of Commerce	Professor	Bharathiar University	13.07.2022	Till date	
32.	<b>Academic Council Member</b>	Professor	Dr. SNS Rajalakshmi College of Arts & Science, Coimbatore.	2022-2023	2024-2025	To suggest to modify and change the academic pattern to the current needs.
33.	<b>Academic Council Member</b>	Professor	Gobi Arts & Science College, Coimbatore.	2022-2023	2024-2025	To suggest to modify and change the academic pattern to the current needs.

#### 4. Membership in Professional Bodies

Sl.No.	Organization	Type of Membership	Period
1.	Indian Accounting Association	Life	2011 to till date
2.	Indian Tourism Congress	Life	2013 to till date

#### 4.1 Membership in Academic Bodies

SI No.	Organization	Type of Membership	Period
1.	For various colleges affiliated to Bharathiar University	Member of Board of studies	2007 to till date
2.	Periyar University, Salem	Member of Board of studies	2016 to 2018
3.	For various universities within Tamilnadu	Subject Expert for DC meeting	2012 to till date
4.	For various colleges and Universities in India	Chairman and subject expert for question paper setting	2006 till date
5.	For various colleges and Universities in India	Subject expert in paper valuation	2006 till date
6.	For various colleges and Universities in India	Member for evaluation of a Ph.D. thesis and to conduct viva-voce examination	2015 till date

#### 5. Foreign Visits/Exposure

SI No.	Countries Visited	Duration of Visit	Month and Year	Purpose of Visit
	-	-	-	-

#### 6. Research Areas:

<b>Finance and Accounting</b>	Banking, Insurance, Stock Market, Financial Institutions, Financial Management
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#### 7. Supervising Profile

Year	M.Com. (Nos)	M.Phil. (Nos)	Ph.D. (Nos)	PDF (Nos)	Others
2004-05	-	1	-	-	-
2005-06	4	6	-	-	-
2006-07	5	13	-	-	-
2007-08	2	7	1	-	-
2008-09	4	6	2	-	-
2009-10	3	3	1	-	-
2010-11	6	2	2	-	-
2011-12	6	3	2	-	-
2012-13	3	1	3	-	-
2013-14	5	2	2	-	-
2014-15	5	1	1	-	-

2015-16	5	2	2	-	-
2016-17	10	2	-	-	-
2017-18	7	2	1	-	-
2018-19	9	2	4	-	-
2019-20	8	2	4	-	-
2020-21	8	1	-	-	-
2021-2022	8	1	2	-	-

### 7.1 PG research

Sl. No.	Name of the candidate	Title of the Dissertation	Year
1.	S. Suresh	Profit Planning and Control Needle Industries (India Private Limited)	2006
2.	G.K. Yamuna	Financial Performance Analysis of Sakthi Finance Limited	2006
3.	J. Vijayalakshmi	Cost Analysis of Sharp Ventura Pumps	2006
4.	P. Gayathiri	A Study on the Financial Efficiency of MKCH (Kovai Medical Centre and Hospital), Coimbatore	2006
5.	T. Sivakumar	A Study on the Financial Performance Analysis of Ratha Resorts Ltd in Coimbatore	2007
6.	V. Varadaraj	A Study on Option Valuation and Hedging Using Black-Scholes Model of Selected Companies in NSE Index with Reference to Sharekhan Ltd	2007
7.	N. Uma Maheshwari	A Study on Price Fluctuation in Energy Commodities Annamalai Capital Services (P) Ltd.	2007
8.	J. Janakiraman	A Study on the Behaviour of Equity Prices of Selected Companies in S&P CNX NIFTY Sharekhan limited.	2007
9.	R. Sivaprabha	Financial Performance Analysis of Deccan Industries.	2007
10.	M. Mathurambika	A Study on the Cost Estimation of Sliro Master -02 (SM -02) (Micro Instruments Ltd)	2008
11.	M. Sabapathy	A Study on Creditors Module in E-Chain ERP Solutions of Chain-Sys (India) Pvt. Ltd. Chennai	2008
12.	N. Poornima	A Comparative Study on the Financial Performance of ICICI Lombard and Reliance General Insurance Companies in India (Angel Broking Limited)	2009
13.	N. Ramachandran	A Study on the Presence of Price Limits on the Equity Spot Market and Its Impact on Future Spot Market of Selected Industries in India (Religare Securities Stock and Share Ltd)	2009

14.	M. Sathana Priya	A Study on Budgetary Control of BSA Motors, Chennai. (With Special Reference to E-Bike)	2009
15.	Shilpa Vavachan	A Study on the Lending Performance of Federal Bank Limited, Aluva (With Special Reference to Housing Loan)	2009
16.	S. Revathi	A Study on Investment of Futures and Options Contract in Northeast Broking Services Limited, Coimbatore	2010
17.	S. Sakthiraji	A Study on Material Management and Cost Control of Steel Authority of India Ltd, Salem	2010
18.	D. Paul Jacob	A Study on Risk Reduction in Volatile Market Through Portfolio Diversification With Reference to it and Energy and Power Sections in Annamalai Capital Services (P) Ltd, Coimbatore	2010
19.	B.S. Keerthi	A Study on Financial Efficiency of Sakthi Sugars Ltd, Coimbatore	2011
20.	V. Nisha	Financial Analysis of D.S.P Garments, Tirupur	2011
21.	P.K. Karthic	Risk and Return Analysis of Commodity Market With Reference to Gold in Coimbatore Commodities Limited	2011
22.	N. Krishnakumar	A Study on Working Capital Management of Sakthi Sugars Limited, Coimbatore	2011
23.	K.P. Lathika Gouri	A Study on Working Capital Management of Elgi Wquipments Limited	2011
24.	B. Karthick	A Study on Price Movements of Selected Companies Shares Listed in BSE	2011
25.	V. Ramya	Upgrading A Vehicle Customer Database in Vishnu T.V.S at Coimbatore	2012
26.	Lucas Varghese Thomas	A Study on the Behaviour of Equity Share Price Movements of Selected IT Companies in India Listed Under the BSE	2012
27.	S. Priyadarshini	Equity Price Behaviour of Banking Sector in Indian Capital Market	2012
28.	P. Deepa	A Study on Financial Analysis of Sri Maheshwary Garnites Private Limited.	2012
29.	M. Premalatha	Working Capital Management of Sakthi Sugars Limited, Coimbatore	2012
30.	B. Gajendra Nayagam	Financial Analysis of Venkat Paper Mills (P) Ltd-Hosur	2012
31.	M. Sathiyadevi	Multipad on One Window in One Application of (Figmaax Animation Studio at Coimbatore)	2013
32.	F. Joseph Kolanthai Raj	Price Behaviour of Equity Market of Selected Companies in National Stock Exchange Angel Broking Limited, Coimbatore	2013
33.	M. Lakshmi	A Study on Production Management System Shanmugapriya Textiles, Udumalpet	2013
34.	M. Janaranjani	A Study on Inventory Management of Press Tech Engineering Private Limited, Coimbatore	2014
35.	B. Praveena	A Study on Financial Performance of Sri Karpagam Mills India Pvt Ltd	2014



36.	R. Manoj	Computerisation of Vehicle Service in D.M. Auto Mobiles, Coimbatore	2014
37.	D. Suganya	A Study on Working Capital Management of Cambodia Mills Limited, Coimbatore	2014
38.	A. Saranya	Customer Relationship Management System in Star Electricals Coimbatore	2014
39.	N. Ramya	Income Tax Management System in Hi-Tech Engineering, Coimbatore	2015
40.	M. Boopesh Kumar	Customer Database Management System in Powermag Controls, Coimbatore	2015
41.	A. Kalaiselvi	Integrated Foundry Automation Package in Geometric Engineering Solutions at Coimbatore	2015
42.	N. Nasrinbegam	Manufacturers Administrative Package in Krishnaa Timbers at Coimbatore	2015
43.	M. Basuvaraj	Profitability and Liquidity Performance of Roots Industries India Limited Coimbatore	2015
44.	M. Mangala Gowri	Deposits and Lending Performance of Lakshmi Vilas Bank, in India	2016
45.	P. Nagajothi	Garments Management System in Adithya Exports, Tirupur	2016
46.	P. Praveena	A Study on Financial Performance of Pricol Limited, Coimbatore	2016
47.	P. Manohar	A Study on Financial Performance of Bestforgings India Private Limited, Coimbatore	2016
48.	K. Pavithra	A Study on Leverage and its Impact on Profitability of Sri Venkataramana Paper Mills Private Limited, Sathyamagalam	2016
49.	D. Gokul	Financial Performance Analysis of Sterling Biotech Limited, The Nilgiris	2017
50.	D. Karthika	A Study on Financial Efficiency of United India Insurance Company Ltd. Coimbatore	2017
51.	V. Gowthami	Sales Management System in Bindhu Engineering Industries, Coimbatore	2017
52.	S. Karthika	A Study on Working Capital Management of Sakthi Roopa Apparel Textiles, Tirupur	2017
53.	T. Karthika	Working Capital Management of Paktite Industries, Coimbatore	2017
54.	R. Lakshmi Priya	Working Capital Management of Bimetal Bearings Ltd, Coimbatore	2017
55.	S. Kavitha	Inventory Management of Murugan Mills, Coimbatore	2017
56.	R. Naveen Kumar	Profitability and Liquidity Analysis of The Oriental Insurance Company Ltd, Coimbatore	2017
57.	D. Meena	Capital Structure Analysis of IDBI Federal Life Insurance Company Ltd , Coimbatore	2017
58.	M. Jenifer	Volatility of Gold and Silver Price Commodity Market Using Technical Analysis (with special reference to Annamalai capital services (p) Ltd, Coimbatore	2017
59.	S. Hari Priya	Inventory Management of Jagathshree Casting, Coimbatore	2018
60.	J. Gayathri	Cash Management of Senthil Kumar Gears, Coimbatore	2018

<b>61.</b>	L. Gayathri	Financial Performance of Sakthi Sugars Limited (Soya Division), Coimbatore	2018
<b>62.</b>	G.K. Gowdhaman	Working Capital Management of Deccan Industries, Coimbatore	2018
<b>63.</b>	M. Girija	Payroll Management System in Ammarun Fountries, Coimbatore	2018
<b>64.</b>	M. Hapsa	Inventory Management of Selvaraja Mills Private Limited Company Coimbatore	2018
<b>65.</b>	G. Gurunaga Anjana	Financial Performance of IndusInd Bank Limited, Coimbatore	2018
<b>66.</b>	Dhanya Chandrasekharan	A Study on Market Fluctuation and Performance of Select Mutual Funds in India	2019
<b>67.</b>	K. Divyabharathi	A Study on Export Performance of Majestic Exports , Tirupur	2019
<b>68.</b>	N. Gayathiri	A Study on Cost Components Analysis of Coimbatore Murugan Mills in Coimbatore	2019
<b>69.</b>	A. Kalpana	A Study on Inventory Management of Sri Kannapiran Mills Limited , Coimbatore	2019
<b>70.</b>	S. Keerthana	Impact of Cash Conversion Cycle on Financial Performance of Feedtec Industry, Coimbatore	2019
<b>71.</b>	S. Jayanth	Cost Volume Profit Analysis and Profit Planning in Susi Industries Private Limited, Coimbatore	2019
<b>72.</b>	G. Hariprasanth	A Study on Profitability and Liquidity Position of G-Plast PVT.LTD, Coimbatore	2019
<b>73.</b>	D. Divya	A Study on Working Capital Management of Bagyalakshmi Engineering Works, Coimbatore	2019
<b>74.</b>	Jasmine Maani	Share Price Movement of Public and Private Sector Banks in India - A Comparative Study	2019
<b>75.</b>	Kumar Nambi Narayani	A Study on Financial Performance of Apollo Tyres, Perambra	2020
<b>76.</b>	M. Nadhini	A Study on Leverage and Risk Analysis of Ramco Cements Limited, Coimbatore	2020
<b>77.</b>	P. Nandhini	Effectiveness of Working Capital Management in Glisen Equipments Private Limited, Coimbatore	2020
<b>78.</b>	T. Malathi	Impact of Inventory Management on the Profitability of Sakthi Sugar Limited, Coimbatore	2020
<b>79.</b>	M.Barath	A Study on Job Cost and Batch Cost Analysis of Shremas Natural Racticite, Coimbatore	2020
<b>80.</b>	V.Chitra	A Study on Financial Performance in Fluid Power Machine Private Limited, Coimbatore	2020
<b>81.</b>	J. Deepa	A Study on the Working Capital Management of Sri Balaji Plastics, Coimbatore	2020
<b>82.</b>	K.Divya	A Study on Cost Analysis of the Coimbatore Murugan Mills Limited	2020
<b>83.</b>	Deepika. K	A Study on Cash Management of Anu-A-Traders (P) Limited, Karur	2021
<b>84.</b>	Devika. A	A Study on Working Capital and Profitability of Manikam Radiators (P) Limited, Coimbatore	2021

<b>85.</b>	Dhanush A. C	A Study on Financial Performance Analysis of Sivadharshini Papers Private Limited, Coimbatore	2021
<b>86.</b>	Dinesh Kumar. P	A Study on Working Capital Management of Sivadharshini Papers Private Limited, Coimbatore	2021
<b>87.</b>	Hariharan. K	A Financial Consistency of Intergrated Pacline India Private Limited, Coimbatore	2021
<b>88.</b>	Kanmani. K	A Study on Budgetary Control of CR Motors, Coimbatore	2021
<b>89.</b>	Mohanapriya. M	A Study on Production Efficiency of Aavin Co-Operative Milk Producer's Union Limited, Coimbatore	2021
<b>90.</b>	Nisha A. S	A Study on Financial Performance of K. R. Engineers, Coimbatore	2021
<b>91.</b>	S Ilavarasi	A Study on Working Capital Management at Win-Win Textiles, Tirupur	2022
<b>92.</b>	S Hariprasad	A Study on Financial Performance of Jupiter Medical Equipment's Manufacturing Private Limited, Coimbatore	2022
<b>93.</b>	S Hari Prakash	A Study on Financial Performance of Augustan Private Limited, Coimbatore	2022
<b>94.</b>	P Banu Mathi	A Study on Working Capital Management of Auto Print Machinery Manufacturers Pvt. Ltd, Coimbatore	2022
<b>95.</b>	S Induja	A Study on Impact of Inventory Management on the Profitability of KalaiKaithir Achchagam, Coimbatore	2022
<b>96.</b>	G Jennifer	A Study on Financial Consistency of SNK Marine Private Limited, Chennai	2022
<b>97.</b>	S. M. Khavya	A Study on Working Capital Management of Geeth Cartons, Coimbatore	2022
<b>98.</b>	M. Krishna Veni	A Study on Financial Performance of Saran Knits, Tirupur	2022

### 7.2 M.Phil Research

<b>Sl. No.</b>	<b>Name of the candidate</b>	<b>Title of the Thesis</b>	<b>Year</b>
<b>1.</b>	B. Rajendran	Financial Performance of Rasipuram Urban Co-operative Bank Limited, Rasipuram.	2004-2005
<b>2.</b>	Gurumurthy	A Study on Customer Satisfaction of Erode District Central Co-operative Bank in Erode	2005-2006
<b>3.</b>	Sri Lakshmi	Financial performance of Central Co-operative Bank Limited Thiruchirapalli District	2005-2006

4.	Angalakshmi	A Study on Financial Performance of Selected Software Companies in India	2005-2006
5.	Revathi S.V.	A Study on Growth and Financial Efficiency of Selected Sugar Companies in India	2005-2006
6.	R.Manimurugan	A Study on Consumer Satisfaction of Hero Honda Motor Cycle in Namakkal Town	2005-2006
7.	Sathya R	Performance Evaluation of ELGI Equipments Limited in Coimbatore	2005-2006
8.	Varghese Alexander	A Study on Small Tea Growers in Gudalur Taluk of Nilgiris District	2006-2007
9.	Sumathi	A Study on Textile Industry in Coimbatore District	2006-2007
10.	Iythaya Thulla	A Study on Marketing Strategies of cell phone Companies with reference to Nokia and users in Paramati- Velur Taluk	2006-2007
11.	Raja	A Study on Consumer Perception and Purchase decisions towards Cell Phone connection	2006-2007
12.	Stanley Philips	Perception and expectation of people regarding EDV_SAT. Programme in Rural Sector with special Reference to Gudalur Taluk of Nilgris District	2006-2007
13.	Punithavathi	A Study on Consumer Behaviour towards Branded Biscuits in Coimbatore Town.	2006-2007
14.	J. Udhayakumar	A Comparative Study on Policy holders perception Towards Life Insurance plans in LIC and ICICI Prudential Life Insurance	2006-2007
15.	K. Umanath	Agricultural Export Concert and its potential in India –An Enthusiastic Study	2006-2007
16.	K. Karuppiah	A Study on Price Movement in Commodity Market with Special reference to Agricultural Goods	2006-2007
17.	Subaselvi. K	A Study on Marketing of Aavin milk in Madurai City- With Special reference to Consumer buying behavior.	2006-2007
18.	M.Gunasekaran	A Study on Marketing strategies of cell phone companies with reference to Nokia and users in Ramanathapuram Taluk	2006-2007
19.	M.Sriram	A Study on Performance Evaluation of Selected Mutual Fund Schemes	2006-2007
20.	Anitha	A Study on job Satisfaction of Aided and unaided School Teachers in Namakkal Town	2006-2007
21.	Sist. LIGY. V.K.	Working Capital Management of Selected Automobile Companies in India	2007-2008
22.	N. Gopalswamy	A Study on Patients Satisfaction of the Hospital (With Special Reference to PSG Hospital in Coimbatore)	2007-2008

23.	M.S. Gayathri	A Study on Performance and Growth of Selected Mutual Fund Companies in India	2007-2008
24.	J. Sangeetha Rani	A Study on the Determinations of Dividends in Selected Indian Tea Companies	2007-2008
25.	S. Sangeetha	A Study on Return on Investment and Share Price Movements of Selected Steel Companies in India	2007-2008
26.	V. Thirunavukkarasu	A Study on the Impact of Chin's Competitor against Indian Knit wear Export in International Market with Special reference to USA	2007-2008
27.	N. Vanitha Devi	A Study on Brand Preference of Washing Machine with Special Reference to Mettupalayam Town.	2007-2008
28.	S. Maryselvi	A Study on Consumer Behaviour of Home Appliances in Coimbatore (With Special Reference to Microwave Oven	2008-2009
29.	G. Grija	An Empirical Study of Employees Satisfaction among Workers in Eastern Spin wills Ltd., Arasur.	2008-2009
30.	T. Kumutha	A Study on the Effectiveness of Television Advertisement (With Special Reference to Coimbatore City)	2008-2009
31.	R. Vennila	A Study on Behaviour of Equity Price and Investors' Attitudes in Indian Capital Market (With Special Reference to BSE)	2008-2009
32.	M. Janani	A Study on Stress Management Among Employees of Banking Sector (With Special Reference to Coimbatore City)	2008-2009
33.	S. Kalpana	A Study on Brand Preference of Refrigerator with Special Reference to Mettupalayam City	2007-2009
34.	A. Ramyadevi	A Study on Impact of Global Financial Crisis in Indian Banking Industry: A Special Reference to Nationalized Scheduled Commercial Banks	2008-2010
35.	M. Gokila	A Study on Profitability and Liquidity Analysis of Selected Paint Companies in India	2009-2010
36.	M. Usharani	Performance Evaluation of Selected Telecom Companies in India	2009-2010
37.	K. Rajeswari	A Study on Financial Performance of Leather Industry in India	2010-2011
38.	P. Kiruthika	A Study on Size, Growth and Investment Performance of Shipping Companies in India	2010-2011
39.	M. Kirupakaran	A Study on Policyholders Satisfaction of Insurance Company (With Special Reference to Bajaj Allianz Life Insurance in Coimbatore)	2011-2012
40.	N. Ponsabariraj	Impact of Foreign Direct Investment (FDI) on Growth of Indian Retail Industry	2011-2012

41.	K. Jeyakumar	A Study on Financial Performance of Tyres and Tubes Industry in India	2011-2012
42.	N.K. Kanimozhiy	Perception and Cost Benefit Analysis of Solar Product Users in Coimbatore	2012-2013
43.	M.J. Sabeena	Foreign Institutional Investment in India-A Sector wise Analysis	2013-2014
44.	R. Shankar	Foreign Exchange Reserves and Its Impact on Inflation in India	2013-2014
45.	A. Anu Menon	Performance Evaluation of Foreign Trade and Economic Growth in Developing Nations-A Study with Reference to BRICS and TIMP	2014-2015
46.	P. Sreekrishnan	Effect of Volatility for Investment in Financial Securities (With Special Reference to select Financial Institutions in India)	2015-16
47.	R. Selvakumar	Productivity and Financial Efficiency of the Select Steel Companies in India	2015-16
48.	D. Rathipriya	Forecasting the Share price Volatility: A study with reference to Real Estate Companies in India	2016-2017
49.	P. Valarmathi	Impact of Demonetization on Share Price Behaviour of select companies in India listed with Bombay Stock Exchange	2016-2017
50.	L. Janani Manjeeswari	Determinants of Dividend Policy and Shareholders Wealth of select Sectors in India	2017-18
51.	A.S. Angelin Prema	A Study on the Capital Structure of select Manufacturing Companies in India	2017-18
52.	N.S. Bala Nimoshini Supraja	Shareholders Wealth and Stock Price Behaviour of select Indian Banking Sector Listed in NSE during the Pre-Post Merger Periods	2018-19
53.	D. Sandhya	A Study on Economic Structural Behaviour and Its Impact on Share Price with select Sectoral Indices Listed in NSE	2018-19
54.	C. Deepakarunya	Impact of Covid 19 on select Commodities in Indian Derivative Market	2019-2020
55.	B. Sajeena Banu	A Study on Perception and Development of PVTGs towards various schemes in the Nilgiris District	2019-2022

### 7.3 Ph.D. research

SI No.	Name of the candidate	Supervisor/ Co-Supervisor	Title of the Thesis	Number of Peer Reviewed Publications	Year of Award
1.	M. Balamurugan	Dr. P. Chellasamy	A Study on Productivity and Efficiency of Engineering Industries in India	3	11.7.2008
2.	M. Gopanasamy	Dr. P. Chellasamy	A Study on Disinvestment Process and Performance Evaluation of Central Public Sector Enterprises in India with Special Reference to Pre and Post Liberalization	2	5.9.2009
3.	R.Sathya	Dr. P. Chellasamy	A Study on Profitability and Liquidity of Cement Companies in India	3	25.9.2009
4.	Gopi. R	Dr. P. Chellasamy	LIC Policyholder Satisfaction in Coimbatore District	3	12.4.2010
5.	A. Gurumoorthy	Dr. P. Chellasamy	A Study on Impact of Mergers and Acquisitions of Selected Scheduled Commercial Banks in India	2	14.09.2011
6.	S. Chitradevi	Dr. P. Chellasamy	A Study on Domestic Airline Companies in India	5	29.09.2011
7.	A. Muruganantham	Dr. P. Chellasamy	Marketing Performance of Bharat Sanchar Nigam Limited (With Reference to Coimbatore Telecom District)	3	07.08.2012
8.	R. Manimurugan	Dr. P. Chellasamy	Investors' Perception And Attitude Towards Mutual Fund Investment In Namakkal District	3	13.12.2012
9.	K. Venkidasamy	Dr. P. Chellasamy	Productivity and Financial Efficiency of Life Insurance Companies in India	3	26.04.2013
10.	Revathi S.V.	Dr. P. Chellasamy	Productivity and Financial Efficiency of Sugar Companies in India	4	12.06.2013
11.	Rajaselvi K.	Dr. P. Chellasamy	A Comparative Study on the Satisfaction of the Policyholders on the Service Offered by Public and Private Life Insurer in Nilgiris District	4	02.12.2013



12.	Sivakumar A.	Dr. P. Chellasamy	A Study on Occupation wise Non-performing Assets of Public and Private Sector Commercial Banks in India	3	18.06.2014
13.	M. Sridevi	Dr. P. Chellasamy	Financial and Productive Efficiency of Indian Railways	4	30.10.2014
14.	R. Vennila	Dr. P. Chellasamy	Investors' Perception And Attitude Towards Investment In Commodity Market In Coimbatore District – With Special Reference To Gold	4	14.12.2015
15.	K. Umanath	Dr. P. Chellasamy	Indian Stock Market and Foreign Exchange Rates-A Contemporary study on Relationship in Volatility	3	21.12.2016
16.	N. Ponsabariraj	Dr. P. Chellasamy	Retailer's Satisfaction and the Impact of Foreign Direct Investment (FDI) on the Growth of select Retail Hypermarkets in India-With Respect to Coimbatore District	7	22.12.2016
17.	K.M. Anu	Dr. P. Chellasamy	Investors Trading Behaviour and Performance of Equity Derivatives Market in India-with Special Reference to Tamil Nadu	6	27.08.2018
18.	Tapas Bhattacharya	Dr. P. Chellasamy	ERP Implementation success factors and post ERP Financial Efficiency of Indian Power Distribution Companies	3	11.01.2019
19.	R. Shankar	Dr. P. Chellasamy	Private Equity Investment In India: Investors' Outlook And Problems – With Reference To Tamilnadu	5	14.03.2019
20.	K. Suganya	Dr. P. Chellasamy	Performance Evaluation of Export and Import in India-With Special Reference to Select Principal Commodities	2	16.07.2019
21.	Ligy. V.K.	Dr. P. Chellasamy	Performance of Employees' State Insurance Corporation and Employees' Perception Towards ESI Scheme In Kerala	6	21.11.2019
22.	N.K. Kanimozhiy	Dr. P. Chellasamy	Solar Products usage in Agricultural Sector- A Study with reference to the Farmers of Tamilnadu	5	03.09.2020



23.	A. Anu Menon	Dr. P. Chellasamy	Impact of Portfolio Management Strategies on Financial Performance of Select Investment Companies in India	4	29.10.2020
24.	R. Selvakumar	Dr. P. Chellasamy	Inclusive Finance: Impact of select Government Schemes of Tribal People in Tamil Nadu	11	23.10.2020
25.	S. Selvi Sindhu Priya	Dr. P. Chellasamy	Performance Evaluation of National Scheduled Castes Finance and Development Corporation (NSFDC) and Perception of Beneficiaries in South India	6	23.12.2020
26.	K. Jayakumar	Dr. P. Chellasamy	Impact of Corporate Social Responsibility on Financial Performance of Select Manufacturing Companies in India	4	31.03.2022
27.	Ramesh Naik	Dr. P. Chellasamy	Cost-benefit Analysis of Production and Marketing of Coconut: A Case Study of Hassan District	5	08.08.2022
28.	K.V. Lige	Dr. P. Chellasamy	Cost Efficiency and Investment Opportunities of Small Investors in Grinding and Blending Cement Units – A Study With Special Reference To South India	4	12.09.2022

#### 7.4 Postdoctoral research (RA/WOS/NPDF/Others)

Sl No.	Name of the candidate	Title of the Thesis	Number of Peer Reviewed Publications		Year
			National	International	
	-	-	-	-	-

## 8. Funded Projects

Sl.No.	Funding agency	PI/CoPI/ Co-ordinator	Title	Duration		Amount sanctioned Rs. In Lakh	Remarks
				From	To		
1.	UGC	PI	Equity Investment Strategy and Portfolio Selection in Indian Capital Market – With Special reference to Tamilnadu	2008	2010	0.75	Completed
2.	UGC	Co-ordinator	Finance & Accounting Training Through Computer for Economically weaker students	18 <sup>th</sup> February 2012	30 <sup>th</sup> March 2012	4.00	Completed
3.	UGC	Co-ordinator	Remedial Coaching for Competitive Examination (For economically & Non-creamy layer)	11 <sup>th</sup> August, 2012	30 <sup>th</sup> September, 2012	1.00	Completed
4.	ICSSR	Co-convener	Research methodology course	25 <sup>th</sup> February 2019	3 <sup>rd</sup> March 2019	2.50	Completed
5.	ICSSR	Director	Financial Inclusion: Creating Value for Banks and Boosting Economic Growth	6 <sup>th</sup> January, 2020	8 <sup>th</sup> January, 2020	1.05	Completed
6.	RUSA	Principal Investigator	Training on Financial Planning and Analyst		2020	1.30	Completed

## 9. Consultancy Projects

S.No	Agency / Organization	Mentor	Description	Duration	Amount Earned

### 10. Departmental Projects as Co-Ordinators/Member

S.No	Funding agency	Title	Duration		Amount sanctioned	Amount Received
			From	To		
1.	UGC	SAP	2016	2021	41,00,000	17,20,000

### 11. Patents

S.No	Details of Patent	International/National	Year	Application / Grant Number
-	-	-	-	-

### 12. Equipments purchased under projects

S.No.	Funding agency	Duration	Title of the Project	Equipment purchased (Above 1 lakh)	Cost (Rs. in Lakh)	Present Status
1	RUSA	2021	Training on Financial Planning and Analyst	Desktop Computer	-	Working
2.	RUSA	2022	Training on Financial Planning and Analyst	Printer	-	Working

### 13. Publications

#### 13.1 Research articles in Journals (International)

S.No	Name of the Authors	Title,	Journal name, Volume, Page, Start-End	Year	SCI indexed/ Not	Current Impact factor	SJR	SNIP
1.	Dr. P. Chellasamy	A Study on Profitability analysis of Shipping Companies in India	International Journal of Research in Computer Applications & Management, Vol.No.2, Issue No.5, , PP.140-143	May, 2012	Peer-Reviewed	7.751	-	-
2.	Dr. P. Chellasamy	A Study on Growth and Productivity of Indian Sugar Companies	IOSR Journal of Business and Management, Volume:9 Issue:5, , PP.01-10 (ISSN: 2278-487X)	March-April, 2013	Peer-Reviewed	3.52	-	-

3.	Dr. P. Chellasamy	The Level Satisfaction of the Policyholder on the service offered by public and private Life Insurers in Nilgiris District	International Journal of Management and Development Studies, Vol.1, No.2, PP.59-70 (ISSN: 2321 – 1423).	July, 2013.	Peer-Reviewed	0.715	-	-
4.	Dr. P. Chellasamy	Weak from Efficiency on Return from Information Technology Stocks-A Paradigm from India	Global Research Analysis, Vol.2, Issue 9, , PP.29-31 (ISSN: 2277-8160)	September, 2013	Peer-Reviewed	4.326	-	-
5.	Dr. P. Chellasamy	Financial Performance of Indian Railways- A Zone wise Analysis	International Journal of Business Intelligence & Innovations, Vol.2, Issue 1, , PP. 1-11 (ISSN 2348 4705)	March 2014	Peer-Reviewed	1.09	-	-
6.	Dr. P. Chellasamy	Determining the Risk Factor on Profitability and Liquidity position of select Oil and Petroleum Companies in India	International Journal of Business Intelligence & Innovations, Vol.2, Issue 1, , PP. 144-160 (ISSN 2348 4705)	March 2014	Peer-Reviewed	1.09	-	-
7.	Dr. P. Chellasamy	Composition and Contribution of Current Account to Indian Economy	International Journal of Economic and Business Review, Vol.2, Issue-9, pp.26-33 (ISSN:2349-0187)	September, 2014	Peer-Reviewed	4.618	-	-
8.	Dr. P. Chellasamy	Profitability and Liquidity Performance of Bharath Petroleum Corporation Limited and Indian Oil Corporation Limited-A Comparative Study	International Journal of Contemporary Commerce, Vol.2 No.1, pp.50-61 (ISSN-2319-4995)	July, 2013	Peer-Reviewed	6.04	-	-

9.	Dr. P. Chellasamy & Ponsabariraj	Profitability and trend analysis of select retail companies in India	Indian Journal of Finance, 7(12), pp. 19–26	2013	-	<b>Scopus Journal</b>	<b>0.222</b>	<b>0.769</b>
10.	Dr. P. Chellasamy	Impact of Foreign Trade on Indian Economic Growth-With Respect to Gross Domestic Product (GDP)	ZENITH International Journal of Business Economics & Management Research, Vol.5 (2), pp. 67-72 (ISSN 2249- 8826)	February (2015)	<b>Peer-Reviewed</b>		<b>3.567</b>	-
11.	Dr. P. Chellasamy	Performance of Cashew nut in Indian contextual-An analysis of Production based on Export	International Journal of Business Intelligence & Innovations, Vol.1, Issue 1, PP. 67-74 (ISSN 2348 4705)	March 2015	<b>Peer-Reviewed</b>		<b>1.09</b>	-
12.	Dr. P. Chellasamy	Impact of Macro-economic variables on Balance of Payments	International Journal of Business Intelligence & Innovations, Vol.1, Issue 1, ,PP. 155-160 (ISSN 2348 4705)	March 2015	<b>Peer-Reviewed</b>		<b>1.09</b>	-
13.	Dr. P. Chellasamy	Composition and Trade of Foreign Exchange Reserves and its Consequences on Inflation in India	International Journal of Business Intelligence & Innovations, Vol.1, Issue 1, PP. 221-226 (ISSN 2348 4705)	March 2015	<b>Peer-Reviewed</b>		<b>1.09</b>	-
14.	Dr. P. Chellasamy & Anu K.M	An Empirical Study on Commodity Derivatives Market in India	International Journal of Economic and Business Review, Vol.3, Issue 6, PP.117-122 (ISSN: 2349-0187) SJIF, ISI Impact Factor: 1.259.	June 2015	<b>Peer-Reviewed</b>		<b>4.618</b>	-
15.	Dr. P. Chellasamy & Vennila	A Study on Decadal Analysis of Gold and Silver	International Journal of Economic Growth and Environmental Issues,	June-May 2015-16	<b>Peer-Reviewed</b>		<b>4.047</b>	-

		Prices to India from 1974-2014	Vol.3, PP.126-132 (ISSN: 2321-6247)					
16.	Dr. P. Chellasamy & Umanath	Does Forex Rate affects Indian Stock Market-An Empirical Evidence from NIFTY and USD	Intercontinental Journal of Finance Research Review, Vol.3, Issue 2, PP.87-94 (ISSN: 2347-1654) Impact Factor: 0.720.	April-June, 2015	Peer-Reviewed	0.720	-	-
17.	Dr. P. Chellasamy & Ponsabariraj	Impact of Foreign Direct Investment (FDI) in Select Macro Economic Variables in India-with respect to Retail	International Journal of Business Intelligence & Innovations, Vol.1, Issue 2, PP.233-243, (ISSN: 2348 4705)	July, 2015	Peer-Reviewed	4.618	-	-
18.	Dr. P. Chellasamy & Anu K.M	An Econometric Analysis of the Macro Economic Effects on the Indian stock Market Volatility	International Journal of Research and Management, Vol. No. VIII, Issue 12, (Online ISSN:2322 083X)	October, 2015	Peer-Reviewed	0.705	-	-
19.	Dr. P. Chellasamy & Umanath	Indian Stock Market and Exchange Rate (GBP)-A Review on Relationship in Return	International Journal of Research in Management & Business Studies, Vol. 2, Issue 2,. PP. 66-69. (ISSN:2348-893X)	April-June, 2015	Peer-Reviewed	0.625	-	-
20.	Dr. P. Chellasamy & Umanath	Vibrant Linkage Among Exchange Rate and Indian Stock Market A Study on NIFT and EURO	Indo Global Journal of Applied Management Science, Vo.3, Issue 2,. (ISSN: 2320-7892).	September 2015	Peer-Reviewed	3.564	-	-
21.	Dr. P. Chellasamy & Ponsabariraj	Trends and Growth of Foreign Trade – A Study with Reference to BRICS	International Journal of Economic and Business Review, Vol. s, Issue	December, 2015	Peer-Reviewed	1.259	-	-

		and TIMP Nations	12., PP.103-108 (ISSN: 2349-0187)					
22.	Dr. P. Chellasamy & Ponsabariraj	Performance of Retail Context in Host Countries – A Study with Respect to Select Macro Economic Variables	International Journal of Economic and Business Review, Vol. 4, Issue 1,, PP.40-51 (ISSN: 2349-0187)	January, 2016	Peer-Reviewed	1.259	-	-
23.	Dr. P. Chellasamy & Vennila	Estimation of Commodity volatility through Bollinger Band Technique: A Study on Cardamom and Gold Prices in India	International Journal of Research and Development, Vol.1, Issue 6, , pp.61-65 (ISSN 2455 7838)	August 2016	Peer-Reviewed	3.476	-	-
24.	Dr. P. Chellasamy & Anu K.M	Impact of derivative trading on real economic activity of India	International Journal of Applied Research, Vol.7, Issue 8, pp. 103-106 (2394-7500)	August 2016,	Peer-Reviewed	5.2	-	-
25.	Dr. P. Chellasamy & Sreekrishna	Risk-Return Analysis of Selected Financial Institutions in India through GARCH Model	International Journal of Informative & Futuristic Research, Vol.4, Issue 1, pp.4870-4875 (ISSN: 2347-1697),	September, 2016	Peer-Reviewed	5.081	-	-
26.	Dr. P. Chellasamy & Rathipriya	Trend Analysis of Return on Securities of Selected Banking and Non-banking Institutions in India	International Journal of Applied Research, Vol.2, Issue 9, , pp. 632-635 (2394-7500)	September 2016	Peer-Reviewed	5.2		
27.	Dr. P. Chellasamy & Ponsabariraj	FDI in the retail sector and its impact on select macro-economic variables: A comparative study of India and China	Indian Journal of Finance, 7(12), pp. 19–26	2016	-	Scopus Journal	0.222	0.769

28.	Dr. P. Chellasamy & P. Valarmathi	Financial Performance of Select General Insurance Companies in India using GARAMEL model	International journal of Multidisciplinary Research, Vol.3, Issue:3, , pp.204-210, ISSN(Online) 2455-3662,	March 2017	Peer-Reviewed	3.967	-	-
29.	Dr. P. Chellasamy & Anu K.M	Investigating the Relationship between Current Account Deficit and Capital Flows of India Using ARDL Approach	Indian journal of Applied Research (An International journal), Vol.07, issue:04, PP. 11-13, ISSN No:2249-555X,	April, 2017	Peer-Reviewed	4.894	-	-
30.	Dr. P. Chellasamy & Anu K.M	Impact of Demonetization on Indian Stock Market: With Special Reference to Sectoral indices in National Stock Exchange of India	IOSR Journal of Economics and Finance, Vol.8, Issues:3(version-1), PP.51-54, ISSN: 2321-5925.	May-June, 2017	Peer-Reviewed	3.58	-	-
31.	Dr. P. Chellasamy & Umanath	An Empirical Study on Indian Stock Market and Foreign Exchange Rates-A Review of Relationship	International Journal of Management and Development Studies, Vol.6, No. 5, PP.1-9. ISSN: 2321-1423	May 2017	Peer-Reviewed	0.715	-	-
32.	Dr. P. Chellasamy & Selvakumar	Productivity analysis of select steel companies in India	International Journal of Advanced Research and Development, Volume 2; Issue 5;; Page No. 456-460, ISSN: 2455-4030,	September 2017	Peer-Reviewed	5.24	-	-
33.	Dr. P. Chellasamy & Tapas Bhattacharya	Factor affecting ERP package application for Indian Power Discoms and post implementation	International Journal of Commerce and Management Research, Vol.3, Issue:5, , page	May 2017	Peer-Reviewed	5.22	-	-



		performance analysis	No.54-62, ISSN:2455-1627,					
34.	Dr. P. Chellasamy & Anu Menon A	Performance Evaluation of Investment Companies in India	EPRa International Journal of Economic and Business Review, Vol. 5. Issue 11, 35-39, ISSN:2349-0187,	November 2017	Peer-Reviewed	7.144	-	-
35.	Dr. P. Chellasamy & Rathipriya	A Study on Effect of Demonetation on Equity Share Price of select Real Estate Companies in India	EPRa International Journal of Economic and Business Review, Vol. 5. Issue 11, 210-212, ISSN:2349-0187,	November 2017	Peer-Reviewed	7.144	-	-
36.	Dr. P. Chellasamy & Ligy. V.K	Role of Employees' State Insurance Corporation (ESIC) in the Welbeing of Employees in India	Roots International Journal of Multidisciplinary Researches, Vol. 4, Special Issue:4, 5-8, ISSN: 2349-8684,	November 2017	Peer-Reviewed	3.487	-	-
37.	Dr. P. Chellasamy & Ligy. V.K	An Analysis of Volatility Spillover between Stock Return from select Real Estate Companies in India	Zenith International Journal of Multidisciplinary Research, Vol.8, Issue: 1., 89-99, ISSN: 2231-5780,	January 2018	Peer-Reviewed	4.137	-	-
38.	Dr. P. Chellasamy & Ligy. V.K	Factors Affecting the Financial Performance of Select Life Insurance Companies in India	International Journal of Creative Research Thoughts (IJCRT), Volume.6, Issue 1, Page No pp.439-443. ISSN:2320-2882, UGC No.49023	February 2018,	Peer-Reviewed	5.97	-	-
39.	Dr. P. Chellasamy & Angelin Prema	Impact of NPA on Profitability Performance of	EPRa International Journal of Economic	February 2018	Peer-Reviewed	7.144	-	-

	A.S	Select Public and Private Sector Banks in India	and Business Review, Volume - 6, Issue- 2, pp. 38-41 UGC J No :47335, ISSN : 2349 – 018,					
40.	Dr. P. Chellasamy & Selvi SinduPriya S	National Scheduled Caste Finance and Development Corporation Schemes In India: An Analysis of Fund Disbursement and Beneficiaries Coverage	EPRa International Journal of Economic and Business Review, Volume - 6, Issue-2, pp. 55-59, UGC J No :47335, ISSN : 2349 – 018	February 2018	Peer-Reviewed	7.144	-	-
41.	Dr. P. Chellasamy & Shankar R	Private Equity Investment in Tamilnadu: Factors Defining it	International Journal of Academic Research and Development, Issu:2 Vol.3, pp. 645-649, ISSN:2455-4197, UGCJ No.48816	March 2018	Peer-Reviewed	5.22	-	-
42.	Dr. P. Chellasamy & Ponsabariraj	Performance of select oil and petroleum companies in india with respect to profitability and liquidity analysis	Finance India, 2018, 32(1), pp. 139–156	March 2018	Peer-Reviewed	Scopus Journal	0.141	0.161
43.	Dr. P. Chellasamy & Selvakumar	Inclusive Finance: Growth of Indian Banking Sector	International Journal of Research and Analatical Reviews, Vo.5, Issue 3, pp.154-159, ISSN:2348-1269,	July-September 2018	Peer-Reviewed	5.0	-	-
44.	Dr. P. Chellasamy & Selvakumar	Financial Inclusion: Performance of Pradhan Mantri Mudra Yojana Scheme in India	Research Review International Journal of Multidisciplinary, Sepcial Issue, , pp.85-	September 2018	Peer-Reviewed	0.282	-	-

			89, ISSN:2455-3085					
45.	Dr. P. Chellasamy	Capital Structure and Value of the Firm-A study with reference Indian Steel Sector	International Journal of Research in Engineering, IT and Social Sciences, Vol.8, Number Special,, pp.73-75, ISSN:2250-0588, UGCJ No.42301	October 2018	Peer-Reviewed	5.850	-	-
46.	Dr. P. Chellasamy & Ligy. V.K	Employees Perception on Employees State Insurance Scheme in Kerala	International Journal of Research in Engineering, IT and Social Sciences, Vol.8, Number Special, , pp.125-128, ISSN:2250-0588,UGCJ No.42301	October 2018	Peer-Reviewed	5.850	-	-
47.	Dr. P. Chellasamy	Relationship between Dividend Policy and Firms value of select Automobile Companies in India	International Journal of Applied Social Science, Vol.5, Issue 10, , pp.1642-1647, ISSN:2394-1405, UGCJ No.62754	October, 2018	Peer-Reviewed	5.734	-	-
48.	Dr. P. Chellasamy	A study on Influencing Factors of Solar Pumpsets in Agricultural sector with reference to Farmers of Tamilnadu	International Journal of Applied Social Science, Vol.5, Issue 10, , pp.1750-1754, ISSN:2394-1405, UGCJ No.62754.	October, 2018	-	5.734	-	-
49.	Dr. P. Chellasamy & Ligy V.K.	Working Capital Management Efficiency ff Automobile Sector in India	The International Journal Research Publications, Research Journal of Commerce and Behavioural Science, Volume: 08,	January 2019	Peer-Reviewed	7.02	-	-

			Number: 03, PP. 14-21, ISSN:2251-1547.					
<b>50.</b>	Dr. P. Chellasamy	Profitability Analysis of select Steel Companies in India	Shanlax International Journal of Commerce, Vol.7, Special Issue 1, pp. 1-12, ISSN:2320- 4168.	February 2019	<b>Peer- Reviewed</b>	<b>4.118</b>	-	
<b>51.</b>	Dr. P. Chellasamy	A Study on Stock Price Behavior and Forecasting of selected Indian Companie's stock using Technical Analysis	Shanlax International Journal of Commerce, Vol.7, Special Issue 1, pp. 99-104, ISSN:2320- 4168.	February 2019	<b>Peer- Reviewed</b>	<b>4.118</b>	-	-
<b>52.</b>	Dr. P. Chellasamy	A Study on Performance Evaluation of Life Insurance Corporation of India	Shanlax International Journal of Commerce, Vol.7, Special Issue 1, pp. 127-131, ISSN:2320-4168,	February 2019	<b>Peer- Reviewed</b>	<b>4.118</b>	-	-
<b>53.</b>	Dr. P. Chellasamy & Selvakumar	Evolution of Sukanya Samriddhi Yojana (SSY): National Scheme for Financial Inclusion in India	International Journal of Research in Engineering, IT and Social Sciences, Vol.09, Issue 5, pp.347-351, ISSN:2250-0588,	May 2019,	<b>Peer- Reviewed</b>	<b>6.565</b>	-	-
<b>54.</b>	Dr. P. Chellasamy & Ligy. V.K	Performance of Employees' State Insurance Scheme in Kerala	International Journal of Research in Engineering, IT and Social Sciences, Vol.09, Issue 6, pp.101-105, ISSN:2250-0588,	June 2019,	<b>Peer- Reviewed</b>	<b>6.565</b>	-	-
<b>55.</b>	Dr. P. Chellasamy	Portfolio Management Strategies of select Investment Companies in	International Journal of emerging technologies and innovative research,	June 2019,	<b>Peer- Reviewed</b>	<b>5.87</b>	-	-

		India	Vol. 6, Issue 6, pp.290-298, ISSN:2349-5162, UGCJ No.63975					
56.	Dr. P. Chellasamy	Dynamic Influence of Macroeconomic variable on FMEG and Automobile Sector listed under NIFTY 50 Index	International Journal of Research and Analytical Reviews (IJRAR), Vol. 6, Issue 2, pp. 715-726, E-ISSN:2348-1269	June 2019,	<b>Peer-Reviewed</b>	5.75	-	-
57.	Dr. P. Chellasamy	An Efficiency analysis of Stock Return volatility and Shareholder's Wealth on Indian Banking Sector with special reference to Pre and Post merger	International Journal of Research and Analytical Reviews (IJRAR), Vol. 6, Issue 2, pp. 732-741, E-ISSN:2348-1269.	June 2019	<b>Peer-Reviewed</b>	5.75	-	-
58.	Dr. P. Chellasamy	Stock Price Volatility and Influence of Mergers and Acquisition on Operational Efficiency in the Banking Sector	The International Journal of Analytical and Experimental model Analysis, Vol. XI, Issue. XI., PP.668-677, ISSN:0886-9367. UCG Care –Group A Journal	November 2019	<b>Peer-Reviewed</b>	6.3	-	-
59.	Dr. P. Chellasamy & S.Kannamudaiyar	Prediction of Financial Distress Using Altman Z Score - A Study of Selected Footwear Companies in India	International Journal of Creative Research Thoughts (IJCRT), Volume 9, Issue 7, pp. c72-78, ISSN: 2320-2882, An International Open Access, Peer – reviews, Refereed Journal	July 2021	<b>Peer-Reviewed</b>	7.97	-	-

60.	Dr. P. Chellasamy & C.Deepakarunya	A Study With Special Reference On Select Commodities During Pre And Post Pandemic Estimation of Commodity Trend Through Hordric Prescott Filter	EPRA International Journal of Economic and Business Review, Vol. 5. Issue 11, 35-39, ISSN:2349-0187, Impact Factor:7.144.	April 2021	Peer-Reviewed	7.144	-	-
61.	Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja	Evaluation on Influence of Gem and Jewellery Exports on Pre And Post Covid -19 Pandemic In India	International Journal of Creative Research Thoughts (IJCRT), Volume 9, Issue 8 August 2021 pp. b651-b662, ISSN: 2320-2882, An International Open Access, Peer –reviews, Refereed Journal	August 2021	Peer-Reviewed	7.97	-	-
62.	Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja	Examining the Cause & Effect Relationship and Volatility Pattern of Select Companies Listed in Thematic Indices	International Journal of Early Childhood Special Education (INT-JECSE), ISSN: 1308-5581 Vol 14, Issue 012022 PP:2080-2090.	March 2022	-	Scopus Journal	0.286	-
63.	Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja	A Study on Transpose of Cropping Pattern and Significant Influence on Agricultural Productivity in Tamilnadu	International Journal of Engineering, Applied Sciences and Technology, Vol. 7, Issue 1, ISSN No. 2455-2143, Pages 169-171	May, 2022	Peer-Reviewed	4.982	-	-
64.	Dr. P. Chellasamy & S. Kannamudaiyar	Factor Influencing the Particularly Vulnerable Tribal Groups Livelihood towards Tribal Co-operative Marketing	International Journal Health Science, Vol. 6, Special issue 2, pp.10886-10892 E-ISSN:2550-696X.	May 2022	-	Scopus journal	0.233	-

		Development Federation: A study with reference to the Nilgiri District						
65.	Dr. P. Chellasamy & S. Kannamudaiyar	Impact of Covid-19 on Equity Share Price of Stock Broking companies in India	IEMS- Journal of Management Research Vol. 10 (1), 9-16 ISSN : 2249-569X	September - 2022	Peer-Reviewed	2.02	-	-
66.	Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja	A Study On Technology Driven Learning Practices On Education Industry With Reference To Covid 19 Pandemic	IEMS- Journal of Management Research Vol. 10 (1), 9-16 ISSN : 2249-569X	September - 2022	Peer-Reviewed	2.02	-	-
67.	Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja	Inception Of Quick Commerce Companies In India On Pre And Post Pandemic Era Using Semi Log Method	IEMS- Journal of Management Research Vol. 10 (1), 9-16 ISSN : 2249-569X	September - 2022	Peer-Reviewed	2.02	-	-
68.	Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja & C. Deepakarunya	Determination of Risk and Return Analysis of the companies listed in Thematic Indices of National Stock Exchange- An optimal Portfolio Evaluation.	Novyi Mir Research Journal, Volume 8, Issue 1, UGC Care Group- II, ISSN No: 0130-7673	January 2023	-	Web of Science 5.3	-	-

### 13.2 Research articles in Journals (National)

S.No	Name of the Authors	Title,	Journal name, Volume, Page Start-End	Year	UGC CARE indexed/ Not
1.	Dr. V. Rengaswamy Dr. P. Chellasamy	Analysis of Growth of Deposits in Madura Sourashtra Co-operative Bank – A case study	The Tamilnadu Journal of Co-operation	April 2000	Peer-Reviewed
2.	Dr. V. Rengaswamy Dr. P. Chellasamy	Factors Influencing Profitability of the Melur Co-operative Urban Bank – An analysis	The Tamilnadu Journal of Co-operation	June 2001	Peer-Reviewed
3.	Dr. P. Chellasamy	Evaluation of Insurance Schemes in Tamilnadu	Osmania Journal of International Business Studies, Vol.1 No. 1, (ISSN:00973-5372)	January-June 2006	Peer-Reviewed
4.	Dr. P. Chellasamy	Role of the Insurance Regulatory and Development Authority (IRDA)	Osmania Journal of International Business Studies, Vol.1 No. 1, (ISSN:00973-5372)	January-June 2006	Peer-Reviewed
5.	Dr. P. Chellasamy	Emerging Trends in Customer Relationship Management Indian Textile Industry	fibre2fashion.com	Dated 2.10.2006 & 30.12.2006	Peer-Reviewed
6.	Dr. P. Chellasamy & N. Sumathi	Role of Banking System in India	Journal of Global Economy, Research Centre for Social Sciences, Mumbai, Vol. 2 No.4 , PP.289-295	December 2006	Peer-Reviewed
7.	Dr. P. Chellasamy & N. Sumathi	A Study on Growth and Financial Performance of Selected Textile Companies in Coimbatore District	Journal of Global Economy, Research Centre for Social Sciences, Mumbai, Vol. 3 No.2 , PP.101-111	April 2007	Peer-Reviewed
8.	Dr. P. Chellasamy & K. Umanath	Export Performance of Indian Textile Industry – A Sector Study	Textile Review, Ahmedabad, Volume 2 Issue 7	July 2007	Peer-Reviewed
9.	Dr. P. Chellasamy & J. Udhayakumar	Foreign Institutional Investors in India	Journal of Global Economy, Research Centre for Social Sciences, Mumbai, Vol.3 No. 3 & 4, PP. 187-194	June & August, 2007	Peer-Reviewed
10.	Dr. P. Chellasamy	A Case Study on Financial Performance	Journal of Global Economy, Research Centre	June & August,	Peer-



	& J. Udhayakumar	of Centurion Bank and Bank of Punjab- In Pre and Post Merger Period	for Social Sciences, Mumbai, Vol.3 No. 3 & 4, PP.210-221	2007	<b>Reviewed</b>
11.	Dr. P. Chellasamy & M. Balamurugan	Growth of Private Sector Banks – A Case Study of ICICI Bank Ltd in Tamilnadu	Journal of Global Economy, Research Centre for Social Sciences, Mumbai, Vol.3 No. 3 & 4, PP. 222-224	June & August, 2007	<b>Peer- Reviewed</b>
12.	Dr. P. Chellasamy	A Study on Capital Stock Market Movement in India – Present Scenario	Ezine Articles, Website: <a href="http://www.ezinearticles.com">www.ezinearticles.com</a> Home: <a href="http://www.ezinearticles.com/Fiancé/Stocks-Mutual-Funds">Fiancé/Stocks-Mutual-Funds</a>	September, 2007	<b>Peer- Reviewed</b>
13.	Dr. P. Chellasamy	Global Hosiery Outlook	fibre2fashion.com	July 2007	<b>Peer- Reviewed</b>
14.	Dr. P. Chellasamy	Activity based costing - a tool for decision making	fibre2fashion.com	Dec. 2007	<b>Peer- Reviewed</b>
15.	Dr. P. Chellasamy	An analysis of growth and development of textile industry in India	fibre2fashion.com	July 2007	<b>Peer- Reviewed</b>
16.	Dr. P. Chellasamy	Performance Evaluation of ELGI Equipments Ltd. In Coimbatore	Business and Travel Times, Vol.1, Issue:3,	November 2007	<b>Peer- Reviewed</b>
17.	Dr. P. Chellasamy	A Comparative study on Intensification of the Growth Performance of LIC and ICICI's Prudential Life Insurance Company	Osmania Journal of International Business Studies, Vol.II. No. I,.	January-June, 2007	<b>Peer- Reviewed</b>
18.	Dr. P. Chellasamy	Foreign Institutional Investors in India	Indian Journal of Finance, Vol.1, No.5,	December 2007 – January 2008	<b>UGC care list</b>
19.	Dr. P. Chellasamy	Jute and Jute Textiles Industry in India	Textile Review, Ahmedabad, Volume 4 Issue 1	January 2009	<b>Peer- Reviewed</b>
20.	Dr. P. Chellasamy	Export Performance of Textile Industry in India	Textile Review, Ahmedabad, Volume 4 Issue 2	February 2009	<b>Peer- Reviewed</b>
21.	Dr. P. Chellasamy	Knowledge Management	Construction Journal of India, Ahmedabad, Volume 12, Issue 03,	March 2009	<b>Peer- Reviewed</b>
22.	Dr. P. Chellasamy	A Study on Growth and Financial	Journal of Global Economy, Research Centre	June, 2009	<b>Peer-</b>

		Efficiency of Selected Sugar Companies in India	for Social Sciences, Mumbai, Vol.5 No. 3,		<b>Reviewed</b>
23.	Dr. P. Chellasamy	A Study on Relationship and Factors influencing the Profitability of Selected Textile Companies in Coimbatore District	Finance India, Indian Institute of Finance, Delhi, Vol.XXIII No. 4,	December, 2009	<b>UGC care list</b>
24.	Dr. P. Chellasamy	A Study on Disinvestment Process and Performance Evaluation of Central Public Sector Enterprises in India	Global Journal of Management Applications, SVIMS Research, Mumbai, Volume 1 No.1	July-September, 2011	<b>Peer-Reviewed</b>
25.	Dr. P. Chellasamy	A Study on Profitability Analysis of Leather Industry in India	Journal of Commerce and Management Research, Dr. NGP Arts and Science College, Coimbatore, Volume-1, Issue-4,. PP.71-82	December, 2011	<b>Peer-Reviewed</b>
26.	Dr. P. Chellasamy	Impact of Mergers and Acquisitions of Selected Scheduled Commercial Banks in India	Journal of Commerce and Management Research, Dr. NGP Arts and Science College, Coimbatore, Volume-1, Issue-4,. PP.153-160	December, 2011	<b>Peer-Reviewed</b>
27.	Dr. P. Chellasamy	Profitability and Liquidity Performance of Bharati Airtel Limited and Bharat Sanchar Nigam Limited- A Comparative Study	Journal of Asian Research Consortium, Volume-1, Issue-3, PP.98-110	December, 2011	<b>Peer-Reviewed</b>
28.	Dr. P. Chellasamy	An Analysis of Size, Growth and Investment of Shipping Companies in India	Journal of Commerce and Management Research, Dr. NGP Arts and Science College, Coimbatore, Volume-2, Issue2, PP. 54-65	March, 2012	<b>Peer-Reviewed</b>
29.	Dr. P. Chellasamy	A Study on size and growth performance of Shipping Companies in India	A Journal of Sri Kaliswari College, Vol.6, No.1, , PP.8-14 (ISSN 0974-701X)	December 2012	<b>Peer-Reviewed</b>
30.	Dr. P. Chellasamy	Foreign Direct Investment (FDI) on Growth of select Retail Companies in India	Kaveripakkam College Journal of Management Research, Vol.3, Issue No.7, , PP. 37-45 (ISSN:2249-6459). (Impact Factor:3.8535)	April-June 2013	<b>Peer-Reviewed</b>
31.	Dr. P. Chellasamy	Profitability and Trend Analysis of Select Retail Companies in India	Indian Journal of Finance, Vol.7, No.12, pp. 19-26 (ISSN:0973-8711)	December 2013	<b>UGC Care list</b>

32.	Dr. P. Chellasamy	Impact of Foreign Direct Investment (FDI) In Select Indian Retail Companies - With Respect to Equity Investment	Journal of Global Economy, Vol. 11, No. 3, PP.189-198 (ISSN 0975-3931).	September, 2015	<b>Peer-Reviewed</b>
33.	Dr. P. Chellasamy	FDI in the Retail Sector and its Impact on Select Macro-Economic Variables: A Comparative Study of India and China	Indian Journal of Finance, Vol. 10, Issue No. 6,. PP.24-37 (ISSN: 0973-8711) (NAAS Rating=3.76)	June, 2016	<b>UGC care list</b>
34.	Dr. P. Chellasamy	Trend and Growth of Equity Derivatives Market in India	Nehru Journal of Management & Research, Vol.1, pp. 200-208 (ISSN 22307974)	March, 2016	<b>Peer-Reviewed</b>
35.	Dr. P. Chellasamy	Investigating the Relationship Between Derivatives Trading And Economic Growth Of India Using ARDL Approach	Indian Streams Research Journal, Vol.6, Issue 6, , pp.23-30 (ISSN:2230-7850) Impact Factor:4.1625	July 2016	<b>Peer-Reviewed</b>
36.	Dr. P. Chellasamy	Private Equity Investments and Exits and its Collision with Capital Market in India	Asia Pacific Journal of Research, Vol.1, Issue LIV, 77-83, ISSN: 2320-5504, Impact Factor: 6.58	August 2017	<b>Peer-Reviewed</b>
37.	Dr. P. Chellasamy	An Analysis on Employment of Funds of Employees State Insurance Corporation (ESIC) of India	Journal of Research in Management, Volume 10, Issue 1, pp. 55-61, UGCJ No.42869, ISSN:0974-0988	January-June, 2018	<b>Peer-Reviewed</b>
38.	Dr. P. Chellasamy	Performance of select Oil and Petroleum Companies in India with respect to Profitability and Liquidity Analysis	Finance India, Vol.XXXII No.1, pp. 139-156, ISSN:0970-3772.	March 2018	<b>UGC care list</b>
39.	Dr. P. Chellasamy	Challenges Faced by Private Equity Investors in Tamilnadu: An Analysis	Indian Journal of Applied Research, Vol.8, Issue.7, pp.365-367, ISSN:2249-555X, Impact Factor:5.397 UGCJ No.49333	July 2018	<b>Peer-Reviewed</b>
40.	Dr. P. Chellasamy	Financial Inclusion: Present Senario of Pradhan Mantri Jan Dhan Yojana Scheme in India	Asia Pacific Journal of Research, Vo.1, Issue LXXXIX, pp.37-43, ISSN:2320-5504, Impact Factor:6.58, UGCJ No.45797	June 2018	<b>Peer-Reviewed</b>
41.	Dr. P. Chellasamy	Role of the Insurance Regulatory and Development Authority (IRDA)	Insurance Sector Reforms in India: Challenges and Opportunities, Osmaniya University,, PP.141-149.	March, 2006	<b>Peer-Reviewed</b>

42.	Dr. P. Chellasamy	International Finance Corporation	Facets of Commerce, S.S Publishers, Hosur, PP. 49-51	March 2010	<b>Peer-Reviewed</b>
43.	Dr. P. Chellasamy	An Analysis of Structure and Efficiency of Working Capital Management in Automobile Industry in India	Research Methodology in Social Sciences, VHNSN College, Virudhunagar, , PP. 248-255	August 2010	<b>Peer-Reviewed</b>
44.	Dr. P. Chellasamy	A Study on Customer Satisfaction of Credit Card Holders of ICICI Bank in Erode	Business Horizon, VHNSN College, Virudhunagar , PP. 208-217	December 2010	<b>Peer-Reviewed</b>
45.	Dr. P. Chellasamy	A Study on Impact of Advertisement in Coimbatore City	Sales Promotional Strategies, VHNSN College, Virudhunagar, PP. 94-98	December 2010	<b>Peer-Reviewed</b>
46.	Dr. P. Chellasamy	Impact of Advertisements on Brand Decision for Mobile Phones Coimbatore City	Sales Promotional Strategies, VHNSN College, Virudhunagar, PP. 144-148	December 2010	<b>Peer-Reviewed</b>
47.	Dr. P. Chellasamy	Customer Relationship Management in Retail Banking	Marketing in Asia Pacific Issues and Challenges, Published by Rajiv Beri for Macmillan Publishers India Ltd. New Delhi, PP. 299-307	December 2010	<b>Peer-Reviewed</b>
48.	Dr. P. Chellasamy	Experimental Design: An Analytical Approach Towards Advertisements and Purchase Decision for Consumer Durables	Marketing in Asia Pacific Issues and Challenges, Published by Rajiv Beri for Macmillan Publishers India Ltd. New Delhi, PP. 593-594	December 2010	<b>Peer-Reviewed</b>
49.	Dr. P. Chellasamy	Green Marketing Challenges and Growth	Agasthiar Publications, Trichy, PP.191-193	October, 2010	<b>Peer-Reviewed</b>
50.	Dr. P. Chellasamy	An Analysis of Causes and Stress Managing Ability Among Bank Employees in Coimbatore.	Learntech Press, Trichy, PP. 218-229	February 2011	<b>Peer-Reviewed</b>
51.	Dr. P. Chellasamy	A Study on Price Movement in Energy Commodities	New Delhi, PP. 284-311	2011	<b>Peer-Reviewed</b>
52.	Dr. P. Chellasamy	Trends and Turnover of Currency Market in India	An International Edition, Agasthiar Noolagam, Trichy, PP.276-280	February, 2012	<b>Peer-Reviewed</b>
53.	Dr. P. Chellasamy	The Role of MSMEs – Promoting	Laser Park Publishing House, Coimbatore,	March 2012,	<b>Peer-</b>

		Employment Opportunity in India	PP.56-59.		<b>Reviewed</b>
54.	Dr. P. Chellasamy	Analysis of Bubble in the Indian Stock Market	Virudhunagar Hindu Nadars' Senthilkumara Nadar College (Autonomous), Virudhunagar, PP. 121- July, 2012,123.		<b>Peer-Reviewed</b>
55.	Dr. P. Chellasamy	Supply Chain Management and Customer Relationship Management on Indian Retailing Business	Virudhunagar Hindu Nadars' Senthilkumara Nadar College (Autonomous), Virudhunagar, PP. 280-281.	July, 2012	<b>Peer-Reviewed</b>
56.	Dr. P. Chellasamy	Indian Financial Stocks-A study by Random Walk Model	Bloomsbury Publishing Indian PVT. LTD., New Delhi, PP.59-67.	September, 2013,	<b>Peer-Reviewed</b>
57.	Dr. P. Chellasamy	Determining the Risk Factors Measuring on Profitability and Liquidity Position of Select Retail Companies in India	Bloomsbury Publishing Indian PVT. LTD., New Delhi, PP.126-137	September, 2013,	<b>Peer-Reviewed</b>
58.	Dr. P. Chellasamy	Performance Analysis of Indian Railways-A Case Study	Bloomsbury Publishing Indian PVT. LTD., New Delhi, PP.226-237	September, 2013	<b>Peer-Reviewed</b>
59.	Dr. P. Chellasamy	Profitability and Liquidity Performance of Tata Power Solar and Webel Energy Systems – A Comparative Study	The Standard International Journal, PP.209-222.	September, 2013,	<b>Peer-Reviewed</b>
60.	Dr. P. Chellasamy	Customer Satisfaction towards low cost airlines in Coimbatore	Western Publication, Coimbatore, PP178-188.	2011,	<b>Peer-Reviewed</b>
61.	Dr. P. Chellasamy	Depreciation of Indian Currency and its Impact on Indian Economy	the Oxford College of Business Management, Bangalore, 2013, PP.139-146, ISBN:978-93-5142-199-3	October, 2013,	<b>Peer-Reviewed</b>
62.	Dr. P. Chellasamy	Performance and Evaluation of Merger and Acquisitions of Scheduled Commercial Banks in India .	Oxford College of Business Management, Bangalore,2013, PP.147-152, ISBN:978-93-5142-199-3	October, 2013,	<b>Peer-Reviewed</b>
63.	Dr. P. Chellasamy	Impact of Inflation on Indian Money Market-With Special reference to Government Securities	Shanlax Publications, Madurai , PP. 211-215, ISBN:978-93-80686-90-5	, August, 2014,	<b>Peer-Reviewed</b>
64.	Dr. P. Chellasamy	Indo-China Bilateral Trade and its Consequence on Balance of Payments of India	Bloomsbury Publishers, New Delhi - 110 063, ISBN 978-93-84052-36-2 PP. 50-59.	2014	<b>Peer-Reviewed</b>
65.	Dr. P. Chellasamy	A Study on Value Based Financial Performance Measures in Indian Cement	Bloomsbury Publishers, New Delhi - 110 063, ISBN 978-93-84052-36-2 PP.154-163	2014,	<b>Peer-Reviewed</b>

		Companies			
66.	Dr. P. Chellasamy	Production Prospects of Coconut in Karnataka	Bloomsbury Publishers, New Delhi - 110 063, ISBN 978-93-84052-36-2 PP.190-196.	2014,	<b>Peer-Reviewed</b>
67.	Dr. P. Chellasamy	Special Drawing Rights and its Effect on Exchange Rate	SNR PG Department of Commerce, Coimbatore, ISBN: 978-93-5196-090-4 PP.15-18.	January, 2015	<b>Peer-Reviewed</b>
68.	Dr. P. Chellasamy	Profitability and Liquidity Performance of Private Sector Commercial Banks in India	Shanlax Publications, Madurai, ISBN 978-93-80686-41-7 PP. 356-362	2015,	<b>Peer-Reviewed</b>
69.	Dr. P. Chellasamy	Impact of International Financial Crisis on Profitability of Indian Infrastructure Companies	Shanlax Publications, Madurai, ISBN 978-93-80686-41-7 PP. 363-369	2015	<b>Peer-Reviewed</b>
70.	Dr. P. Chellasamy	An Empirical Study on Emerging Economies: Relationship between Current Account Deficit and Capital Flows	International Conference Proceedings, Acharaya Bangalore B-School, Bangaluru, PP.831-847 (ISBN:978-81-909312-3-8).	December, 2015	<b>Peer-Reviewed</b>
71.	Dr. P. Chellasamy	A Comparative Study on Impact of FDI in Retail Sector in India and United States	MJP Publishers, Chennai, pp. 665-684 (ISBN 978-81-8094-320-1).	2016	<b>Peer-Reviewed</b>
72.	Dr. P. Chellasamy	A Study on Weather Derivatives in India- Hedging against Climatic Conditions	Poovarashi Publications, Chennai, pp.192-196, ISBN:978-93-81322-37-7.	2016,	<b>Peer-Reviewed</b>
73.	Dr. P. Chellasamy	Performance Evaluation of select Banking and Life Insurance Companies in India	A Unit of World Book Publications, Chennai. Pp314-319, ISBN:978-81-9087-18-8-4	2016.	<b>Peer-Reviewed</b>
74.	Dr. P. Chellasamy	A Camel Model Analysis of Select Public sector Banks in India	A Unit of World Book Publications, Chennai. Pp380-389, ISBN:978-81-9087-18-8-4	2016	<b>Peer-Reviewed</b>
75.	Dr. P. Chellasamy	Impact of Foreign Trade on Economic Growth on BRICS Nations – A Linear Regression Approach	Vijay Nicole Imprints Private Limited, Chennai, pp. 180-1888, ISBN-13: 978-81-8209-494-9.	2017	<b>Peer-Reviewed</b>
76.	Dr. P. Chellasamy	Impact of Demonetization on Share Price of Select Public and Private Sector Banks in India	BONFRING, Coimbatore, pp. 176-179, ISBN: 978-93-86638-26-7.	2017,	<b>Peer-Reviewed</b>



77.	Dr. P. Chellasamy	An Analysis of Return on Securities of Select Public and Private Sector Banks in India	BONFRING, Coimbatore, pp. 299-302, ISBN: 978-93-86638-26-7.	2017	Peer-Reviewed
78.	Dr. P. Chellasamy	Financial Performance of Select Commercial Banks in India	BONFRING, Coimbatore, pp. 303-309, ISBN: 978-93-86638-26-7.	2017	Peer-Reviewed
79.	R. Selvakumar & Dr. P. Chellasamy	Indian Rupee-US Dollar Fluctuation And Its Impact on Indian Economy	Our Heritage, Multidisciplinary UGC Care listed Journal, Vol. 68, Issue 2, pp.1-8 (ISSN: 0474-9030)	January 2020	UGC Care list
80.	Dr.P.Chellasamy & V.K Ligy	Effectiveness and Problems of ESI Scheme in Kerala	Our Heritage, Multidisciplinary UGC Care listed Journal, Vol. 68, Issue 2, pp.25-32 (ISSN: 0474-9030)	January 2020	UGC Care list
81.	Dr. P. Chellasamy & K. Jayakumar	A Study on Status of Financial Inclusion and Growth of Banking Sector in India	Our Heritage, Multidisciplinary UGC Care listed Journal, Vol. 68, Issue 2, pp.179-186 (ISSN: 0474-9030)	January 2020	UGC Care list
82.	Dr.P.Chellasamy Dr. Shankar.R & Anu Menon. A	Challenges Faced by Customers of E-Banking Services by the Scheduled Commercial Banks in Coimbatore City	Our Heritage, Multidisciplinary UGC Care listed Journal, Vol. 68, Issue 2, pp.327-332 (ISSN: 0474-9030)	January 2020	UGC Care list
83.	N.S Bala Nimoshini Supraja, & Dr. P. Chellasamy	Influence of Financial Inclusion on GDP in Agricultural Sector	Our Heritage, Multidisciplinary UGC Care listed Journal, Vol. 68, Issue 2, pp.347-354 (ISSN: 0474-9030)	January 2020	UGC Care list
84.	Dr. P.Chellasamy & C.Deepakarunya	Financial Inclusion: The Role of Fintech and Digital Financial Services	Our Heritage, Multidisciplinary UGC Care listed Journal, Vol. 68, Issue 2, pp.535-546 (ISSN: 0474-9030)	January 2020	UGC Care list
85.	Dr. P. Chellasamy & S. Selvi Sindhu Priya	Role of National Scheduled Castes Finance and Development Corporation in Financial Inclusion of Oppressed Society	Our Heritage, Multidisciplinary UGC Care listed Journal, Vol. 68, Issue 2, pp.547-556 (ISSN: 0474-9030)	January 2020	UGC Care list
86.	Dr. P. Chellasamy & S. Kannamudaiyar	Prediction of Financial Distress Using Altman Z Score - A Selected Footwear Companies in India	International Journal of Creative Research Thoughts, Vol.9 Issue 7, (ISSN:2320-2882)	July 2021	Peer-Reviewed

87.	Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja	Dynamic Influence of Stock Market Volatility on Macro Economic Indicators of select Companies listed in National Stock Exchange – With Special Reference to Automobile and FMCG Sector,	GIS SCIENCE JOURNAL, UGC CARE Group II Journal, VOLUME 8, ISSUE 7, July, 2021, PP.1215-1227, ISSN NO : 1869-9391 Impact Factor: 6.1	July, 2021	UGC CARE Group II Journal
88.	Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja	Evaluation on Influence of Gem and Jewellery Exports on Pre and Post Covid 19 Pandemic in India	International Journal of Creative research thoughts Vol.9, Issue 8 ISSN 2320-2882	August 2021	Peer-Reviewed
89.	Ms. Sajeena Banu & Dr. P. Chellasamy	Perception of PVTGs towards Implementation of various Government Schemes in Nilgiris	Analytical Commerce and Economics, Vol. No 3. Issue No 1., pp. 1-12, ISSN: 2582-7936, (double blinded peer-reviewed and open access journal)	February, 2022	Peer-Reviewed
90.	Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja	A Study on Factors Influencing Oil and Gas Industry Stock Price Volatility and its Impact on Economic Development	Juni Khyat ( ISSN: 2278-4632) Vol-12 Issue-02 No.02 . PP. 131-135	February 2022	(UGC Care Group I Listed Journal)
91.	Dr. P. Chellasamy & S. Kannamudaiyar	Influence of India's E-commerce sales and its initiative of Tribal Peoples-with special reference to Tribes India	Journal of Management and Entrepreneurship, Vol. 16, No.2S (II), PP.87-93 ISSN: 2229-5348	April - June 2022	UGC Care
92.	Dr. P. Chellasamy, N.S. Bala Nimoshini Supraja & S.Kannamudaiyar	Estimation on Risk & Return Analysis of Selected Crypto Currencies Listed in NYSE & NASDAQ	Journal of Management and Entrepreneurship, Vol. 16, No.2S (II), PP.63-70 ISSN: 2229-5348	April - June 2022	UGC Care
93.	Dr. P. Chellasamy & Prashant Debnath	Analyzing Financial Health Of Indian It Sector Companies By Using Modified Altman'S Z Score Model	Jamshedpur Research Review, Vol.10, Issue 53 pp.73-78 ISSN: 2320-2750	July-August - 2022	Peer-Reviewed
94.	Dr. P. Chellasamy, &	Causality dependencies of economic indicators on thematic indexed	Kanpur Philosophers Vol IX, Issue II, No.3	September - 2022	UGC Care List



	N.S. Bala Nimoshini Supraja	companies share return with respect Todo Yamamoto Test			
95.	Dr. P. Chellasamy & Prashant Debnath	An Empirical Study on Issues and Challenges of Corporate Social Responsibility Activities in India	Asian Journal of Management Vol.13 Issue 4 ISSN:2321-5763	October-2022	Peer- Reviewed
96.	Dr. P. Chellasamy & Prashant Debnath	Impact of New Digi-Banking Services on Customer Satisfaction in Private Sector Banks in The City of Coimbatore	Asian Journal of Management Vol.13 Issue 4 ISSN:2321-5763	October-2022	Peer- Reviewed
97.	Dr. P.Chellasamy & C.Deepakarunya	Assessment Of Price Volatility Of Commodities Through Arch And Garch Technique: A Study With Reference To NSE And MCX	Kanpur Philosophers Vol IX, Issue II, No.3	September - 2022	UGC Care List

### 13.3 Submission for database

S.No.	Name of the Authors	XRD/Protein/Gene/Any other	Database	ID/Ref no	Year	Papers if any
-	-	-	-	-	-	-

### 13.4 Book Publications

Sl. No.	Title of the Books /Chapters	Author	Co-Authors (s) if any	Name of the Publisher,	Month, Year	ISBN
<b>(a) Books authored which are published by :</b>						
<b>International Publishers</b>						
1.	Indian Stock Market & Foreign Exchange Rates (Relationship in Return)	Dr. P. Chellasamy	Dr. K. Umanath	Blue Rose Publishers, New Delhi,	October 2017	978-93-86673- 32-9.

2.	A Study on ERP Implementation Success Factors in Indian Power Utilities	Dr. P. Chellasamy	Dr. Tapas Battachariya	LAP LAMBERT Academic Publishing	2017	978-3-330-31927-1
<b>National Publishers</b>						
1.	Modern Banking Management	Dr. P. Chellasamy	-	Himalaya Publishing House (P) LTD.	2010	978-81-8488-814-0
2.	Private Equity Investment in India: Investors' Outlook and Problems	Dr. P. Chellasamy	Dr. Shankar	Kanish Publishing House	2019	978-81-941797-4-0
<b>Chapter in Edited Book</b>						
1.	Principles of Life and Health Insurance	Dr. P. Chellasamy	-	Bharathiar University SDE	2009	-
2.	Principles of General Insurance	Dr. P. Chellasamy	-	Bharathiar University SDE	2009	-
<b>Editor of Books by International Publisher</b>						
1.	Emerging Research Paradigms in	Dr. P. Chellasamy	-	Bloomsbury Publishers, New Delhi	2013	978-93-82951-32-2

	Social Sciences					
2.	Research Dimensions in Commerce and Management	Dr. P. Chellasamy	-	Bloomsbury Publishers, New Delhi	2014	978-93-84052-36-2
<b>Editor of Books by National Publisher</b>						
1.	Emerging Trends in Finance	Dr. P. Chellasamy	-	Archers and Elevators Publishing House, Bangalore,	2014	978-93-83241-24-8.
2.	Banking, Financial Services and Insurance (Trends, Opportunities, Issues and Challenges)	Dr. P. Chellasamy	K. Umanath	Mudranik Technologies Pvt. Ltd	2013	978-93-82359-59-3
<b>(b) Translation works in Indian and Foreign Languages by qualified faculties</b>						
<b>Chapter or Research Paper -NIL</b>						
<b>Book : NIL</b>						
					<b>Total</b>	<b>10</b>

## 14.Awards

### 14.1 Travel awards Nil

S.No.	Funding agency	Name of conference	Country	Paper presented(Oral/Poster)	Title of paper	Dates
-	-	-	-	-	-	-

## 14.2 Academic awards

S.No.	Awarding agency	Country	Purpose of award	Date of Award
1.	Vivekanand Education Society's Institute of Management and Research, Mumbai	India	Best research paper award	9 <sup>th</sup> October, 2010
2.	Indian Red Cross Society, Tamilnadu Branch	India	Best Zonal Co-ordinator award	17 <sup>th</sup> August, 2013
3.	International Institute for Social & Economic Reforms, Bangalore	India	Dr. Abdul Kalam Life Time Achievement Award	25 <sup>th</sup> July 2014
4.	Hindustan College of Arts and Science, Coimbatore	India	Best Paper Award	6 <sup>th</sup> February 2015
5.	Bharathiar University	India	Highest Impact Factor/Cited Award	5 <sup>th</sup> February 2021
6.	Masters Professional Academy	India	Guru Drona Award	9 <sup>th</sup> October 2021.
7.	School of Management Studies, Bannari Amman Institute of Technology	India	Best Paper Award	26 <sup>th</sup> May 2022

## 14.3 Academic fellowships for training

S.No.	Name of faculty	Awarding agency	Institution visited	Country	Duration	Purpose	Papers if any
-	-	-	-	-	-	-	-

## 15 Academic events attended

### 15.1 Conference /seminars /Symposium attended

S.No	Title of conference	Title of paper	Institution
1.	UGC sponsored State Level Seminar,	Internet and Business	Department of Commerce, CPA College, Bodinayakanur.
2.	UGC sponsored National Level Seminar,	Globalization and its impact on Indian Economy	The PG & Research department of commerce, Khadir Mohideen College, Adirampattinam.
3.	UGC, sponsored State Level Seminar	Marketing – Banking sectors in the New Millennium	The PG & Research Department of commerce, Jamal Mohamed College ,Tiruchirappalli.
4.	National Level Seminar,	Urban Co-operative Banks in India-2020	Department of commerce and Business Administration, Selvamm Arts & Science College, Namakkal.

5.	UGC sponsored National Level Conference,	Implementation of VAT in India – Vital Issues	Postgraduate and Research Department of Commerce, Erode Arts College (Autonomous), Erode.
6.	UGC sponsored National Level Conference,	Commerce Education and Curriculum	Department of Commerce, V.V. Vanniaperumal College for Women, Virudhunagar.
7.	International Conference,	Role of Venture Capital Investment in India	Adaikalamatha Institute of management, Adaikalamatha College, Vallam, Thanjavur.
8.	International Conference,	Foreign Direct investment – an Analysis	Adaikalamatha Institute of management, Adaikalamatha College, Vallam, Thanjavur.
9.	UGC sponsored National seminar,	Impact of GATS on Tourism Services in India	PG & Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli.
10.	UGC sponsored National seminar,	Impact of GATS on Telecommunication Services in India	PG & Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli.
11.	National Conference,	RBI and India's Foreign Exchange Reserves	Department of International Business and Finance, C.M.S College of Science and Commerce, Coimbatore
12.	UGC sponsored National seminar,	Marketing Strategies-Problems and Prospects	Department of Commerce and International Business, University of Madras, Chennai.
13.	National Conference,	Factors Contributing to India's Foreign Exchange Reserves	Department of International Business and Finance, C.M.S College of Science and Commerce, Coimbatore-6.
14.	National Conference,	RBI and India's Foreign Exchange Reserves	Department of International Business and Finance, C.M.S College of Science and Commerce, Coimbatore-6.
15.	International Commerce seminar,	Impact of Information and Communication Technology	Department of Commerce and Commerce Association of Kerala, Vimala College, Thrissur-9, Kerala.
16.	National Seminar,	Impact of Globalization in Indian Industry	Department of Commerce, Sri Kaliswari College, Sivakasi.
17.	National Seminar,	Consolidation in the Indian Banking Industries	Department of Commerce, Sri Kaliswari College, Sivakasi.

18.	National Seminar,	Impact of Globalization Education	Department of Commerce, Sri Kaliswari College, Sivakasi.
19.	National Seminar,	New Economic Policy and Industry	Department of Economics, Periyar University, Salem-636 011.
20.	National Seminar,	Impact of New Economic Policy in Agriculture Co-operatives	Department of Economics, Periyar University, Salem-636 011.
21.	National Seminar,	Impact of New Economic Policy in Agriculture	Department of Economics, Periyar University, Salem-636 011.
22.	International Seminar,	Technical Textile in India Today and Tomorrow	Department of Commerce, Tiruppur Kumaran College for Women, Tirupur-641 687.
23.	National Seminar,	Impact of Internet on Consumerism	Department of Commerce, Bharathidasan University, Tiruchirappalli-620 024.
24.	National Seminar,	Micro Credit System	Department of Commerce and Management, Karpagam Arts and Science College, Coimbaore-641 021.
25.	National Seminar,	India 2020	Department of Management Sciences, Velalar College of Engineering and Technology, Erode-638 009.
26.	National Seminar,	Information Technology in India 2020	Department of Management Sciences, Velalar College of Engineering and Technology, Erode-638 009.
27.	ICSSR Sponsored International Conference	Effective Teaching Through Multimedia	Cardamom Planters' Association College, Bodinayakanur, Theni District, Tamilnadu.
28.	National Seminar,	E-banking	Department of Commerce with Computer Applications, Vidysagar College of Arts and Science, udumalpet.
29.	ICSSR-SRC Sponsored National Seminar	Two papers entitled, "Evaluation of Insurance Schemes in Tamilnadu" and Role of the Insurance Regulatory and Development Authority (IRDA),	Department of Commerce, Nizam College (OU), Hyderabad,
30.	Planning Commission sponsored National level seminar	Opportunities for Women Entrepreneurs in International Trade	the Post Graduate and Research Department of Commerce, Khadir Mohideen College, Adirampattinam,

31.	National seminar	Customer Relationship Management in Banking with Integrated Delivery Channels	Department of Commerce, Periyar University, Salem
32.	National seminar	Emerging Trends in Customer Relationship Management in Banking Sector	Department of Commerce, Periyar University, Salem,
33.	National seminar	Customer Relationship Management in Manufacturing Industries	Department of Commerce, Periyar University, Salem,
34.	International Conference	Eurocurrency Market	Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur
35.	International Conference	International Money Market – Eurocurrency Market	Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur,
36.	International Conference	Policy – Holders’ Satisfaction on the services Rendered by Life Insurance Corporation (A Study with special reference to Pollachi)	Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur,
37.	International Conference	Marketing Life Insurance: A New Paradigm	Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur,
38.	National seminar	Micro Finance	Department of Economics, Sri Vasavi College, Erode,
39.	National level seminar	Current Practices and Problems of Exporters	Department of Commerce and Management, Karpagam Arts and Science College, Coimbatore,
40.	National level seminar	Current Problems and Practices of Exporters – Anti dumping Enforcement	Department of Commerce and Management, Karpagam Arts and Science College, Coimbatore,
41.	International Seminar	A Study on Financial Performance of Bannari Amman Spinning Mills Ltd. Dindigul Before and After increasing the Spinning Capacity- A Case Study	Department of Commerce, Bharathidasan University, Tiruchirappalli,
42.	International Seminar	Growth of Private Sector Banks- A Case Study of ICICI Bank Ltd. in Tamilnadu	Department of Commerce, Bharathidasan University, Tiruchirappalli,

43.	International Seminar	A Case Study of Financial Performance of Centurion Bank and Bank of Punjab in Pre and Post Merger Period	Department of Commerce, Bharathidasan University, Tiruchirappalli,
44.	International Seminar	A Case Study on Impact of Self Help Groups on Banking Sector	Department of Commerce, Bharathidasan University, Tiruchirappalli,
45.	International Seminar,	A Case Study on Financial Performance of On Line Banking	Department of Commerce, Bharathidasan University, Tiruchirappalli
46.	International Symposium	Micro Fiancé and Small Help Group	Department of Commerce, Loyola College, Chennai
47.	International Symposium	Global Capital Market	Department of Commerce, Loyola College, Chennai
48.	International Symposium Chennai	Foreign Institutional Investor in India – An Overview	Department of Commerce, Loyola College,
49.	International Symposium	Role of Micro finance Institutions in India	Department of Commerce, Loyola College, Chennai
50.	UGC sponsored National seminar	A Guideline for Eco-tourism in India	Department of History, NGM College, Pollachi,
51.	National Seminar	“Futures Trading in India – An overview, ‘Options in Derivatives - An Overview’ and ‘Forward Contract in Derivatives – An overview”	School of Management, SNS College of Technology, Coimbatore,
52.	National Seminar	“Information Technology in Insurance’, ‘Mutual Funds in India Post Liberalised Era’ and ‘Banking Sector Restructure in India”	Periyar Institute of Management Studies, Periyar University, Salem,
53.	National Seminar	Entrepreneurship and SHGs – an Overview	Department of Commerce and School of Management, Pondicherry University, Pondicherry,
54.	International Conference	“Activity Based Costing – A Tool for decision making” and “International Money Market – Eurocurrency Market”,	Sri Sai Ram Institute of Management Studies, Sri Sai Ram Engineering College, Chennai
55.	International Seminar	Threats to Global Financial Management	Sengunthar Institute of Management Studies, Sengunthar Arts and Science College, Tiruchegode,



<b>56.</b>	National level seminar	The Global Financial Crisis and its Impact on Indian Financial System	Department of Commerce, Selvamm Arts and Science College, Namakkal
<b>57.</b>	International Seminar	Chilling Effects of Climate Change on Life Living-Economic Security	Kasturba Gandhi Degree & PG College for Women and Economic Committee, Hyderabad
<b>58.</b>	UGC sponsored National Level Seminar	The Role of the Shareholders in Corporate Governance	Department of Commerce, Sourashtra College, Madurai
<b>59.</b>	UGC sponsored National Conference	Role of Teachers in Human Rights Education and Empowerment of Women through HRE	Department of Economics, NGM College, Pollachi
<b>60.</b>	National Seminar	Development of Information Technology in Banking Sector	Department of Commerce, Periyar University, Salem
<b>61.</b>	AICTE Sponsored National Seminar	An Analysis of Foreign Direct Investment in India	Department of Management Studies, SNS College of Technology, Coimbatore
<b>62.</b>	TANSHE Sponsored National level seminar	An Analysis of Structure and Efficiency of Working Capital Management in Automobile Industry in India	VHNSN College, Virudhunagar,
<b>63.</b>	International Conference on Financial Derivatives	A Study on Price Movement in Energy Commodities	Department of Commerce, Pondicherry University, Pondicherry
<b>64.</b>	National Seminar	An Analysis of Causes and Stress Management Ability Among Bank Employees in Coimbatore	Post Graduate & Research Department of Commerce, DG Vaishnav College, Chennai,
<b>65.</b>	UGC Sponsored National Seminar	Issues of FDI in India	Department of Economics, Bharathidasan University, Trichirappalli,,
<b>66.</b>	National Conference	A Study on Customers Awareness and Satisfaction of Mobile Banking Services with Special reference to ICICI Bank in Coimbatore City	PG and Research Department of Commerce, Vidyasagar College of Arts and Science, Udumalpet,
<b>67.</b>	National Conference	Profitability Scoring Multiplier Model: A new Dimension to Profitability Analysis	Mangalore University and Mangalore Airport, Mangalore, Karnataka,
<b>68.</b>	International conference	Role of Women Entrepreneurship in Indian Economy	Sakthi Institute of Information and Management Studies, Pollachi,

<b>69.</b>	International conference	Role of Technological Innovations and Opportunities Promoting Entrepreneurship in India	Sakthi Institute of Information and Management Studies, Pollachi
<b>70.</b>	National conference	Foreign Direct Investment (FDI) on Growth of select Retail Companies in India	Department of Commerce, Sri Ganesh College of Arts & Science, Salem-14,
<b>71.</b>	International Conference	Depreciation of Indian Currency and its Impact on Indian Economy	Oxford College of Business Management, Bangalore,
<b>72.</b>	National Seminar	Service Sector and the Consumer	School of Commerce, Bharathiar University, Coimbatore,
<b>73.</b>	National Conference	A Study on Consumers Behaviour of Self Help Group Products in Coimbatore City	Department of Business Management, P.S.G.R. Krishnammal College for Women, Coimbatore,
<b>74.</b>	National Conference	Capital Market and Money Market Integration in India	Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Avadi, Chennai,
<b>75.</b>	National Seminar	An Analysis of Women Education in Today's India	Department of Commerce, P.S.G.R. Krishnammal College for Women, Coimbatore,
<b>76.</b>	UGC sponsored National seminar	Impact of Acquisitions on Operating Performance in Indian Pharmaceutical Industry	School of Economics, Bharathiar University, Coimbatore,
<b>77.</b>	National Seminar	Investment and Growth Performance of Private Sector Banks in India	Department of Commerce, Pondicherry University, Karaikal,
<b>78.</b>	National seminar	Financial Stability and Impact of Global Financial Crisis in Nationalized Scheduled Commercial Banks in India	Vivekananda Education Society's Institute of Management Studies, Mumbai,
<b>79.</b>	International conference	A Study on Impact of Global Financial Crisis in Banking Industry in India	School of Development Studies, Kannur University, Palayad
<b>80.</b>	National level seminar	Customer Satisfaction Regarding ATM Services in SBI	Department of Commerce, AJK College of Arts and Science, Coimbatore,
<b>81.</b>	International Conference	Special Drawing Rights and its Effect on Exchange Rate	PG Department of Commerce, S.N.R. Sons College, Coimbatore

82.	International Seminar	Three papers presented “Profitability and Liquidity performance of Private Sector Commercial Banks in India”	PG and research Department of Commerce, Hindusthan College of Arts and Science, Coimbatore
83.	International conference on Emerging trends in commerce and management: challenges and strategies in the global scenario	Trends and Turnover of currency market in India	PG Department of commerce, Sri Kaliswari College, Sivakasi,
84.	International conference on Globalisation is Irreversible	“ The role of MSMEs – Promoting employment opportunities in India”,	Department of commerce & International Business, Sri Saraswathi Thyagaraja College, Pollachi
85.	International conference on Shifting Paradigms of business	“Supply chain management & customer relationship management on Indian retailing business	Department of e-commerce, V.H.N.Senthikumara Nadar College, Virudhunagar,
86.	International conference on Shifting Paradigms of business	Analysis of bubble in the Indian stock market	Department of e-commerce, V.H.N.Senthikumara Nadar College, Virudhunagar,
87.	International meet	“Profitability and Liquidity performance of Tata Power Solar and webel Energy Systems- A comparative Study	School of Commerce, Bharathiar University, Coimbatore,
88.	International meet	Determining the risk factor measuring on Profitability and Liquidity position of select Retail companies in India	School of Commerce, Bharathiar University, Coimbatore,
89.	International meet	Indian financial stocks- A study by Random Walk Model	School of Commerce, Bharathiar University, Coimbatore,
90.	International conference	Performance evaluation of merger and acquisition of scheduled commercial banks in India	Oxford College of business management, Bangalore,
91.	International conference on Emerging Paradigms in management research	Global Financial Crisis	Vivekanandha & Mother Teresa Women’s University,

<b>92.</b>	International conference on Business Intelligence and innovations for emerging markets	Financial performance of Indian railways-A zone wise analysis	Chellammal women's college,
<b>93.</b>	International conference on Impact of Globalisation on Indian financial system	Impact of Inflation on Indian Money market- with special reference to government securities	Vivekananda College, Madurai
<b>94.</b>	International conference on Management Practices beyond the horizon	Impact of macroeconomic variables on balance of Payments	D.G.Vaishnav college, Arumbakkam, Chennai,
<b>95.</b>	International conference on Management Practices beyond the horizon	Composition and trend of Foreign Exchange Reserves and its consequences on inflation in India	D.G.Vaishnav college, Arumbakkam, Chennai,
<b>96.</b>	International conference on Management Practices beyond the horizon	Performance of cashew nut in Indian contextual-An analysis of production based on Export	D.G.Vaishnav college, Arumbakkam, Chennai,
<b>97.</b>	UGC sponsored state level Seminar	Internet and Business	Department of Commerce, Cardamom Planters' Association College, Bodinayakanur,
<b>98.</b>	Dept. of Tourism, Govt. of Tamilnadu & UGC sponsored National level Seminar	Tourism & Environment	Department of Environmental Economics, School of Economics, Madurai Kamaraj University, Madurai,
<b>99.</b>	National seminar	Emerging scenario in financial services	PG Department of Commerce RVS College of Arts & Science,
<b>100.</b>	National seminar on India 2020	India 2020	Velalar college of Engineering and Technology, Erode,
<b>101.</b>	National level seminar	Banking and Finance in the Indian Economy	PG Graduate Department of Commerce, Sri Kaliswari college, Sivakasi
<b>102.</b>	National conference	Marketing of financial services	Vivekananda College, Madurai,

<b>103.</b>	National Conference	BPO in India-An overview	PG & Research department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav college, Arumbakkam, Chennai,
<b>104.</b>	National Conference	Management Practices in service sector- Insurance	PG & Research department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav college, Arumbakkam, Chennai,
<b>105.</b>	National Conference	Service sector contribution to economic growth”	PG & Research department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav college, Arumbakkam, Chennai,
<b>106.</b>	National Conference on Indian Insurance sector- Innovation, sustainability and social Impact	Performance of private players in Life Insurance sector	Department of Commerce , CMS college science and commerce, Coimbatore,
<b>107.</b>	National Conference on Indian Insurance sector- Innovation, sustainability and social Impact	Role of IRDA – an Overview	Department of Commerce , CMS college science and commerce, Coimbatore,
<b>108.</b>	National level seminar on Marketing strategies and retail revolution	Emerging trends in Indian retail market	Department of Commerce & International studies, Dr. SNS Rajalakshmi college of Arts and science, Coimbatore,
<b>109.</b>	National level seminar on Marketing strategies and retail revolution	Foreign Direct Investment In retail sector	Department of Commerce & International studies, Dr. SNS Rajalakshmi college of Arts and science, Coimbatore,
<b>110.</b>	National Conference on Marketing strategies and retail revolution	Indian retail Industry – Growth, trends & challenges	Department of Commerce & International studies, Dr. SNS Rajalakshmi college of Arts and science, Coimbatore,
<b>111.</b>	AICTE sponsored National Seminar	An Analysis of Foreign Direct Investment in India	Department of Management Studies, SNS College of Technology, Coimbatore,
<b>112.</b>	UGC sponsored National conference on Sales Promotional Strategies of MSMEs	A study on impact of Advertisement In Coimbatore City	Department of commerce, V.H.N.Senthikumara Nadar College, Virudhunagar,

<b>113.</b>	UGC sponsored National conference on Sales Promotional Strategies of MSMEs	Impact of Advertisement on brand decision for mobile phones	Department of commerce, V.H.N.Senthikumara Nadar College, Virudhunagar,
<b>114.</b>	National level Conference	A Study of Foreign Direct Investment Inflows in India – Opportunities and Benefits	Management Studies, Oxford Engineering College, Trichy,
<b>115.</b>	UGC sponsored National Level Seminar	Customer Satisfaction towards low cost Airlines in Coimbatore	Department of Economics, Bharathiar University, Coimbatore,
<b>116.</b>	UGC sponsored National Level Seminar	Profitability and Liquidity Performance of Bharti Airtel Limited and Bharat Sanchar Nigam Limited – A Comparative Study	Department of Economics, Avinashilingam University, Coimbatore,
<b>117.</b>	National level Seminar	Foreign Direct Investment (FDI) on Growth of Select Retail Companies in India	Department of Commerce, Sri Ganesh College of Arts and Science, Salem,
<b>118.</b>	International Conference	An Empirical Study on Emerging Economies: Relationship between Current Account Deficit and Capital Flows	Acharaya Bangalore B-School, Bangaluru,
<b>119.</b>	National Seminar	Macro Economic Determinants of Forex Reserves Holdings and its Adequacy in India and Performance Evaluation of Economic Growth in BRICS and TIMP Nations	Department of Commerce, Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore
<b>120.</b>	UGC sponsored National Conference	Financial Performance of Select Commercial Banks in India	Department of Commerce, Avinashilingam University, Coimbatore
<b>121.</b>	International Seminar	Performance of select Banking & Life Insurance Companies in India-A Comparative Study and A Camel Model Analysis of select Public Sector Banks in India	Faculty of Commerce, Sree, Saraswathi Thyagaraja College, Pollachi
<b>122.</b>	International Conference	“Trend and Growth of Equity Derivatives Market in India	Department of Management Studies, Nehru Institute of Technology, Coimbatore
<b>123.</b>	International Conference	A Comparative Study on Impact of FDI in Retail Sector in India and United States	Department of Commerce, University of Madras, Chennai
<b>124.</b>	International Conference	Financial Performance of the Selected Steel	Department of Commerce and Business

		Industry in India-A Critical Analysis	Management, Bharathiar University Arts & Science College, Valparai
125.	International Conference	Investigating the Impact of Derivatives Trading on Economic Growth of India	Department of Management Studies, Nehru Institute of Technology, Coimbatore
126.	National Seminar	Impact of Foreign Trade on Economic Growth on BRICS Nations-A Linear Regression Approach	School of Commerce, Bharathiar University, Coimbatore
127.	National Conference	Impact of Demonetization on select public sector Banks in India listed with NSE” and Impact of Demonetization on Indian Stock Market: with special refernce to Bank Nifty	Department of Commerce, School of Social Sciences and Languages, VIT University, Vellore
128.	UGC sponsored national conference	A Study on Effect of Demonetisation on Equity Share Price of select Real Estate Companies in India; Impact of Demonitiation on Share price of select public and private sector banks in India; Perception and Levels of Satisfaction of Green Technology Solar Product usage in Coimbatore	Department of Commerce, Avinashilingam University, Coimbatore
129.	National Seminar on “Economic Empowerment of Tiny agricultural sectors in India”	“An Study on Transpose of cropping pattern and Significant productivity in Tamil Nadu”	Department of Commerce St. Joseph University
130.	National Seminar on “Economic Empowerment of Tiny agricultural sectors in India”	Influence of agricultural sector on economic growth ofBIMSTEC countries	Department of Commerce St. Joseph University
131.	International Conference on “Digital Transformation and Sustainability in Business”	Estimation on “Risk and Return Analysis of selected Crypto currencies listed in NYSE and NASDAQ”	Department of Commerce with CMA, PSG College of Arts and Science
132.	International Conference on Emerging Business trends in present pandemic era	Impact of Covid-19 in Indian Stock Market - With special Reference to sectoral Indices in NSE india; Risk-Return analysis of selected commodities during post pandemic period in India Through Granger Causality Test	Bharathidasan University, Trichy



<b>133.</b>	International Conference on Metamorphosis of Modern Management Research	Risk-return analysis of selected commodities during post pandemic period - a study with special reference to MCX India; Analyzing Financial Health of IT sector companies in India by using Altman Z score Model.	BITS, Sathyamangalam
<b>134.</b>	National Seminar on Entrepreneurial India: A Fascinating Vision	A Influence of India's E-commerce sales and it's initiative of tribal peoples - with special reference to Tribes India	SNRL Jairam Girls College, Kurushektra, Haryana
<b>135.</b>	International Conference on "Entrepreneurship and Innovation- Embracing Sustainability and Transformation"	An Empirical Study on factors determining the price movements of sectors listed in thematic indices by using data panel regression analysis	The Oxford College of Business Management in Association with Jain Deemed University
<b>136.</b>	ICSSR Sponsored Two Day National Level Seminar on New Educational Policy 2020 A Gateway to Pedagogical and Curricular Structural Changes for 21st Century's Education.	An Analytical Study of Emotional Intelligence among Hockey Players in relation to their positional play with special reference on Coimbatore District	Sankara College of Science and Commerce, Coimbatore.
<b>137.</b>	International Conference on Significance of technology in empowering tribal communities of India	Factor Influencing the Particularly Vulnerable Tribal Groups Livelihood towards Tribal Co-operative Marketing Development Federation -A study with reference to Nilgiris district.	Jawaharlal Nehru University, New Delhi
<b>138.</b>	International Conference on Global business transformation – Leveraging technology	Emergence of Q Commerce Before And After Covid 19 Pandemic	Department of Commerce and Management (Mount Carmel)



139.	ICCSR sponsored Online National Seminar on Indian Stock Market after COVID 19	A study on Factors influencing Oil and Gas Industry stock price volatility and its impact on Economic Development; A study with special reference on select commodities during pre and post pandemic estimation of commodity trend through hordric test; Impact of COVID-19 on Equity Share broking companies in India.	Department of Commerce (Central University of Tamil Nadu)
140.	International seminar on Accounting, Finance and Business Management	Impact of TRIFED on livelihood Security of Tribal Households: A special reference to Nilgiris District, Tamil Nadu; Causality Dependencies of financial and non financial indicators on thematic indexed companies share return with respect to Todo - Yamamoto test ; Assessment of Price volatility of Commodities through ARCH and GARCH technique: A study with reference of NSE and MCX	Department of Business Administration, Assam University
141.	ICSSR Sponsored Virtual International Conference on India's Challenges towards global economic changes	Examining the cause and effect relationship of price volatility listed in thematic indices of NSE	Department of Commerce and Management (Suguna College of Arts and Science)

### 15.2 Workshop/Training/FDP attended

S.No	Title	Duration	Institution	Country
1.	Applications of Statistical tools for data analysis in Research	4-6 <sup>th</sup> March 2009	School of Commerce, Bharathiar University, Coimbatore	India
2.	Statistical Approach to Research	13.11.2010	BUSTAS, Students Association Bharathiar University	India
3.	A to Z Research Workshop	16-20 <sup>th</sup> March 2011	School of Commerce, Bharathiar University, Coimbatore	India
4.	Quality Management	19 <sup>th</sup> September to 21 <sup>st</sup> September 2011	Defense Institute of Quality Assurance, Bangalore	India

5.	Quality Enhancement in Social Sciences Research	21 <sup>st</sup> -27 <sup>th</sup> November, 2011	School of Commerce, Bharathiar University, Coimbatore	India
6.	People Management for Quality Enhancement in Higher Education	29 <sup>th</sup> & 30 <sup>th</sup> July, 2013	IQAC, Bharathiar University	India
7.	UGC sponsored Workshop on Data Analysis in Business Research	19-20 <sup>th</sup> February 2014	School of Commerce, Bharathiar University, Coimbatore	India
8.	SPSS Applications in Business Research	6-7 <sup>th</sup> March 2015	School of Commerce, Bharathiar University, Coimbatore	India
9.	FDP on Computerized Accounting using Tally ERP 9	8 <sup>th</sup> January 2016	School of Commerce, Bharathiar University, Coimbatore	India
10.	Environmental Accounting for Sustainable Development	6 <sup>th</sup> September 2017 to 8 <sup>th</sup> September 2017	School of Commerce, Bharathiar University, Coimbatore	India
11.	NAAC Revised Assessment & Accreditation Framework	3 <sup>rd</sup> February 2018	IQAC, Bharathiar University	India
12.	Orientation	12.12.2007 to 8.1.2008	UGC-ASC, Coimbatore	India
13.	Development of Self-Instructional Materials for Distance Learners	31.03.2010	SDE & UGC-ASC, Coimbatore	India
14.	Refresher course- Recent Trends in Computer Applications in Commerce	31.01.2006 to 20.2.2006	UGC-ASC, Bharathiar University, Coimbatore	India
15.	Refresher course- Research Methodology for Social Sciences	09.03.2011 to 29.3.2011	UGC-ASC, Bharathiar University, Coimbatore	India
16.	Six Days FDP on Challenges in Financial Management- Covid19 scenario	14.05.2020 to 19.05.2020	Kovai Kalaimagal College of Arts and Science, Coimbatore.	India
17.	International FDP on Economic Meldown poses Threat to Financial Stability-Covid 19	16.05.2020	Rathinam College of Arts and Science, Coimbatore	India
18.	Online One Week Faculty Development Programme on The Overview of Indian Capital Market & Indian Economy	June 6-13, 2022	Department Of Accountancy And Business Statistics, Mohanlal Sukhadia University, Udaipur (Rajasthan) & Bombay Stock Exchange Brokers Forum, Mumbai	India
19.	National level FDP on Algorithm Trading	17 <sup>th</sup> June, 2022	Seshadripuram Evening Degree College, Bengaluru	India

## 16. Events Organized

S.NO	Title of the Event	Duration	Funding agency	Role	No. of Institutions	No. of days	No. of Institutions from other state	No. of participants	No. of experts
1.	Finance & Accounting Training Through Computer for Economically weaker students	18 <sup>th</sup> February, 2012 to 30 <sup>th</sup> March 2012	UGC	Co-ordinator	1	40	-	47	4
2.	Remedial Coaching for Competitive Examination (for economically & Non-creamy layer)	11 <sup>th</sup> August, 2012 to 30 <sup>th</sup> September, 2012	UGC	Co-ordinator	1	41	-	31	4
3.	Comprehensive Serial Research Workshop on Finance	29-30 <sup>th</sup> September, 2012	Department of Commerce and R & D Centre	Co-ordinator	12	2	-	20 Research Scholars	3
4.	International Conference on Emerging Research Paradigms in Social Sciences	22-24 August, 2013	Department of Commerce and R & D Centre	Organizing Secretary	120	3	15	250	7
5.	Skill Development Programme	27-28 <sup>th</sup> March 2014	Department of Commerce	Co-ordinator	1	2	-	54 students	3
6.	Faculty Development Programme on Computerized Accounting with Tally ERP	8 <sup>th</sup> January, 2016	Department of Commerce	Organizing Secretary	1	1	-	84 faculty members	3
7.	Research methodology course for SC/ST Ph.D Students in social sciences	25 <sup>th</sup> February 2019 to 3 <sup>rd</sup> March 2019	ICSSR-SRC	Co-convenor	15	7	7	28 Scholars	16
8.	Financial Inclusion: Creating Value for Banks and Boosting Economic Growth	6-8 <sup>th</sup> January, 2020	ICSSR-SRC	Seminar Director	115	3	32	275	6
9.	Health Education and Medical Relief	23 <sup>rd</sup> October 2009	IRCS, Chennai	Co-ordinator	35	1	-	68	2

10.	Orientation Training Programme for YRC Volunteers	27-29 <sup>th</sup> December 2010	IRCS, Chennai	Co-ordinator	24	3	-	100	9
11.	Orientation Training Programme for YRC Volunteers	23-25 <sup>th</sup> January 2012	IRCS, Chennai	Co-ordinator	26	3	-	100	8
12.	Orientation for YRC Programme Officers	31.3.2012	IRCS, Chennai	Co-ordinator	43	1	-	50	2
13.	Orientation Training Programme for YRC Volunteers	12-14 <sup>th</sup> March 2014	IRCS, Chennai	Co-ordinator	25	3	-	100	8
14.	InterState (National Level) YRC Training-cum-Study Camp for YRC volunteers and Programme Officers	12-16 <sup>th</sup> December 2014	IRCS, Chennai	Co-ordinator	31	5	26	150	11
15.	Orientation Training Programme for YRC Volunteers	28-30 <sup>th</sup> March 2016	IRCS, Chennai	Co-ordinator	27	3	-	100	9
16.	Orientation Training Programme for YRC Volunteers	24 <sup>th</sup> to 26 <sup>th</sup> February 2017	IRCS, Chennai	Co-ordinator	25	3	-	100	10
17.	State Level YRC Study Camp for YRC volunteers and Programme Officers	20-23 <sup>rd</sup> December 2017	IRCS, Chennai	Co-ordinator	22	4	-	100	14
18.	Orientation training Programme for YRC Volunteers	14 <sup>th</sup> to 16 <sup>th</sup> February 2019	IRCS, Chennai	Co-ordinator	24	3	-	100	9
19.	State Level YRC Study Camp for YRC volunteers and Programme Officers	10-13 <sup>th</sup> December 2019.	IRCS, Chennai	Co-ordinator	21	4	-	100	14
20.	Orientation Training Programme for YRC Volunteers	16-18 <sup>th</sup> December 2021.	IRCS, Chennai	Co-ordinator	42	3	-	115	10

### 17. Invited and Guests Lectures Delivered in Various Capacities

S.No.	Name of the Event	Title	Institution	Date	Role
1.	Guest Lecturer	Job Opportunities for Commerce Graduates	P.K.R. Arts & Science College, Gopi	7.1.2011	Resource Person
2.	Guest Lecturer	Global Financial Crisis and its Impact	Kongu Arts & Science College, Erode	4.8.2011	Resource Person
3.	National Seminar	Impact of Global Financial Crisis in India	Kamadhenu Arts & Science College, Sathyamangalam	30.8.2011	Resource person
4.	National Seminar	Financial Innovation & Emerging Markets	Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore	17.08.2012	Resource Person
5.	Guest Lecturer	Opportunities for commerce Students	Nehru College of Arts and Science, Coimbatore	19.06.2013	Resource Person
6.	National Seminar	Global Financial Crisis and Its Impact on Indian Economy	Don Bosco College, Dharmapuri.	11.10.2013	Chair Person
7.	Refresher course	Questionnaire Preparation	UGC-ASC – Bharathiar University	21.10.2013	Resource Person
8.	Refresher Course	MS Word, Tally and SPSS Software	UGC-ASC – Bharathiar University	2007-08 onwards	Resource Person
9.	YRC inaugural	Orientation to youth Red Cross volunteers	Nirmala College for Women, Coimbatore	29.7. 2015	Resource Person
10.	MBA	Orientation to first year MBA students	Anna University, Regional office, Coimbatore	2.9.2015	Resource Person
11.	State Level Workshop	Research methodology for social science	Sri Ganesh College of Arts & Science, Salem.	13.8.2015	Resource Person
12.	National Level Workshop	Research Methodology and SPSS	Sreekrishnapuram VT Bhattathirippad College, Palakkad	19.11. 2015	Resource Person
13.	YRC Programme	Orientation to youth red cross volunteers	Sankara College of Science & Commerce, Coimbatore	27.7. 2016	Resource Person
14.	National Conference	Sustainability & Transformation of Small Business in Inclusive Growth	Guru Shree Shantivijai Jain College for Women, Chennai	11.10. 2017	Resource Person & Jury Panel
15.	National seminar	Developing New Curriculam-2017	State Council of Educational Research and Training, Tamilnadu, Chennai	21.7. 2017	Resource Person

16.	National Workshop	Research Methodology	Vivekananda College for Women, Thiruchengode	10.4.2019	Resource Person
17.	FDP	Merger of Commercial Banks- A Reflection of Fragile System	Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore	24.05.2019	Resource Person
18.	National Seminar	E-Banking Opportunities and Challenges	SNMV College, Coimbatore	9.9.2019	Chief guest and Resource Person
19.	National Conference	Structuring of MSMEs towards achieving \$5 trillion	Sri Krishna Arts and Science College, Coimbatore	20.2.2020	Resource person
20.	International FDP	Innovative Pedagogical tools and techniques in research methodology (Literature Review & Research Gap)	PG Department of Commerce, Vel Tech Ranga Sanku Arts College, Chennai	02.08.2021	Resource person
21.	Refresher Course	Factor Analysis Using SPSS	UGC - Human Resource Development Centre, Bharathiar University	21.09.2021	Resource person
22.	NSS Foundation Day	Role of NSS	Central University of Kerala	24.09.2021	Chief guest
23.	Research Convention	Quality Research for a Sustainable Future	Avinashilingam University for Women, Coimbatore	26.11.2022	Resource person

### 18. Extension activity (Social activity/election duty/special duty)

S.No.	Name of faculty	Nature of duty	Duration	Place of activity
1.	Dr. P. Chellasamy	Presiding Officer for voting and counting	2015	Coimbatore
2.	Dr. P. Chellasamy	NSS and RRC Co-ordinator	2008-2010	Coimbatore, Nilgiris, Tirupur, Erode
3.	Dr. P. Chellasamy	Presiding and Polling Officer for Tamilnadu Legislative Assembly	2021	Coimbatore
4.	Dr. P. Chellasamy	YRC Zonal Co-ordinator	2009-2022	Coimbatore, Nilgiris, Tirupur, Erode