

Resume

Name of the Faculty

Designation
Department of Women's Studies

Dr. Zenetta Rosaline

Professor & Director



Telephone: 0422-2427623

Mobile: +91-9159546102

e-mail: dr.zenettadirector.bu2014@gmail.com

zenetta@buc.edu.in

Current Area of Research :

- Entrepreneurial Skill Development for Marginalised Women
- Management and Entrepreneurship and Professional Skills Councils under the Subsector of English Entrepreneurship and Employability (EEE)
- Microfinance for Fisher Women
- A Comparative study of the life satisfaction of Career Women in China and India
- Geriatrics
- Psychological Well-being, Marital Adjustment and Life Satisfaction of Educated Homemakers in Coimbatore District

Education

Sl.No	Degree	Subject	Institution
1	Ph.D	Management	Bharathiar University
2	M.Phil	Management	Bharathiar University
3	MBA	Management	IGNOU
4	PGDCA	Computer Application	Bharathiar University

Professional Experience (In Chronological Order after Ph. D. onwards)

Professor and Director: Department of Women's Studies, Bharathiar University, Coimbatore, India (2014-Till now)

Associate Professor: GRG School of Management Studies, Peelamedu, Coimbatore, India (2011 – 2014)

Assistant Professor: Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore, India (2008-2011)

Assistant Professor: VLB JanakiAmmal College of Arts and Science, Coimbatore, India (2006-2008)

Additional Responsibilities (In Bharathiar University)

Name of the Position only

1. Member of the Internal Complaints Committee (ICC) of Bharathiar University
2. Member of Human Ethics Committee (HEC) of Bharathiar University

3. Member of the Senate of Bharathiar University
4. Member of Anti Ragging Committee of Bharathiar University
5. Member of Fact finding committee of Bharathiar University

Awards/Fellowships

1. Completed EEC- (EntrepreneursEducatorsCourse) by NEN at IIM Bangalore
2. We School Innovation Award from AIMS (Association of Indian Management School, at BharathVidyapeeth, Navi Mumbai in August, 2013)
3. Wrote a Book “Her Smile” 4th July 2018

Foreign Countries Visited:

Only name of the Countries

USA, Singapore

Sponsored Projects

Completed : Number of Projects 2 (Total Amount in Lakhs) : **8.5 Lakhs**

Ongoing : Number of Projects 2 (Total Amount in Lakhs) : **4.2 Crore**

Research Guidance

Ph.D. : Completed – 4 ; Ongoing - 4; M. Phil. : Completed - 5; Ongoing – 00
M. Sc/M.A : 500 PG Diploma – 6

Research Publications

Journals: International: 24 National: 15 Reports: 3
Conference Papers(13): International : 7 National: 6
Books : 12 Book Chapters : 2

Five Significant/Recent Publications Title of the paper in Capitalize each word, Author name with initial first, Journal Name in capitalize each word, Volume number (bold), Starting Page number – Ending Page Number and year in bracket.

- Zenetta Rosaline, Wang (2020), “Study on the Relationship between Economic Development and Women’s Rights and Interest Protection” Journal of Information and Computational Science, Vol – 10, Issue-3, ISSN NO: 1548-7741 Pp787 to Pp792.

- Zenetta Rosaline, Wang (2020), “On the Consciousness of Modern Women Revealed in the Novel the Scarlet Letter” Journal of XI’AN University of Architecture and Technology, ISSN No: 1006-7930, Impact Factor: 3.7 Pp 2668 to Pp 2672.
- Zenetta Rosaline , Suganya (2019), Ignorant Journey of Home Makers in Cyber Space: A Study with Special Reference to Secondary Data, Vol -7, Special Issue – 1, ISSN – 2347-3797, NAAS Rating 2.72.
- Zenetta Rosaline (2018), Technological Inclusion for the Development of Small and Medium Scale Women Enterprises in Coimbatore jointly organised by Association of Indian Universities & Sarojini Naidu Centre for Women’s Studies, Jamia Millia Islamia on 28th to 29th November, 2018
- Zenetta Rosaline, Kalpana (2018), Intergenerational Relationship between Grandchildren and Grandparents - An Overview, Research Review International Journal of Multidisciplinary, Vol – 3, Issue No – 7, ISSN 2455- 3085, Impact Factor 5.214

-oo0oo-