

Faculty Profile of Dr. G. Sridharan



Dr. G. Sridharan

Associate Professor

**Bharathiar School of Management and Entrepreneur
Development(BSMED)**

Email:sridharan@buc.edu.in

Phone No:0422-2428268

Mobile No:9894247055

Research Area

- Corporate Finance
- Investment Management
- Fintech

Education & Career

Education

Ph. D.

Subject : Commerce

Institution : Madurai Kamaraj University

Affiliated University : Madurai Kamaraj University

Year of Award : 2004

M.Phil.,

Subject : Management

Institution : Madurai Kamaraj University

Affiliated University : Madurai Kamaraj University

Year of Award : 1996

M.B.A.,

Subject : Management

Institution : Madurai Kamaraj University

Affiliated University : Madurai Kamaraj University

Year of Award : 1999

M.F.C.,

Subject: Finance and Accounting

Institution : Madurai Kamaraj University

Affiliated University : Madurai Kamaraj University

Year of Award : 1993

B.Com.,

Subject: Commerce

Institution: Sourashtra college, Madurai

Affiliated University: Madurai Kamaraj University

Year of Award: 1990

Career**At Bharathiar University (Reverse Order)**

Associate Professor : Jan, 2016 to Till Date

Lecturer : April 15, 2005 to Dec, 2015

Past Experience

Lecturer : June 26, 1996 to April 13, 2005 at The American college
(Autonomous, Affiliated to Madurai Kamaraj University)

Lecturer : July 17, 1995 to June 24, 1996 at Mepco Schlenk Engineering College

Lecturer : July 27, 1994 to July 15, 1995 at Arulmigu Kalasalingam College of Engineering (now Kalasalingam University)

Junior Officer : Nov 3, 1993 to Feb 08, 1994 at TVS Srichakra Tyres Ltd., Madurai

Awards

Membership

Organization: Indian Society for Technical Education (ISTE)

Type of Membership: Life Member

Period: Life time

Visits

Collaborators

Others

Projects

Funded Projects(National Level)

- [Ongoing](#)
- [Completed](#)

Consultancy Projects

- [Ongoing](#)
- [Completed](#)

Research Guidance

- [Post-Doc](#)
- [Ph.D.](#)
- [M.Phil.](#)
- [PG](#)

ONGOING

AWARDED

M. Amaravathi

Title of the Thesis : A study on employees stock options (ESOP) in select Indian industries

Year of Award:2012

J. Andrew Franklin Prince

Title of the Thesis : Employee Attrition: A study on employer – employee perception on attrition in BPO industry

Year of Award:2010

F. J. Peter Kumar

Title of the Thesis :Segment Reporting In Select Indian Industries with Special Reference To Disclosure

Year of Award:2014

S. Allimuthu

Title of the Thesis : A Study on Financial Markets Integration in India

Year of Award:2015

T. Viswanath

Title of the Thesis : Price dynamics in commodity market

Year of Award:2016

ONGOING

AWARDED

A. Sampath

Title of the Thesis : Project Management in Construction Industry – A Study with reference to Chennai city

Year of Award:2008

A. Vennila

Title of the Thesis : Industrial Sickness in textile Industry – A study with special reference to select Textile units at Coimbatore

Year of Award:2009

G. Saranya

Title of the Thesis : A study on venture capital industry in India

Year of Award:2011

R. Radhika

Title of the Thesis : A study on risk analysis in selected Indian industries

Year of Award:2012

S. Deepa

Title of the Thesis : A study on operational performance of Mettupalayam co-operative urban bank

Year of Award:2013

P. Gnanaraj

Title of the Thesis : A study on analysis of share price volatility and risk with special reference to SX40 (MCX-SX)

Year of Award:2013

A. Madhumitha

Title of the Thesis : A study on Determinants of Employee Engagement Practices among public sector Begin prefrontal of Erode City
Year of Award:2014

ONGOING

AWARDED

Research Publication

- [International](#)
- [National](#)
- [Patents](#)
- [Conferences](#)
- [Books/Chapters](#)
- [Database](#)

1. Title : Segment Reporting : The disclosure practice of Indian listed companies among select Industries

Name of the Authors : Dr.G.Sridharan and F.J.Peter Kumar

Journal Name : Vichaara An International Journal of Management (Sep 2014)

2. Title : ESOP Design practices in Indian and ITES and pharmaceutical industries

Name of the Authors : Dr.G.Sridharan and Amaravathi.M

Journal Name : International Journal of research in commerce and management (2011)

3. Title : Cointegration of spot price and future price pepper -Evidence from Indian commodity market

Name of the Authors : T.Viswanathan and G.Sridharan

Journal Name : International research journal of marketing and Economics (Oct. 2014)

4. Title : Store brand loyalty: A Development Goal of Multi Brand Retail Stores

Name of the Authors : M I. Anees Fathima and G.Sridharan

Journal Name : Journal of Emerging Technologies and Innovative Research(Dec 2018)

5. Title : Conceptual and contextual dimensions of store brand loyalty

Name of the Authors : M I Anees Fathima and Dr.G.Sridharan

Journal Name : MIM International journal of management research(July,2017)

1. Title : A study on the spending pattern of CSR in Indian Industries

Name of the Authors : N Devi Sangamitra, Dr G Sridharan

Journal Name : PARIPEX – Indian journal of research (1991)

2. Title : The Role of CSR in Determining Sustainable Development Goals

Name of the Authors : N Devi Sangamitra and Dr.G. Sridharan

Journal Name : Indian journal of research (UGC Sr.No.47432) ISSN no: 2250 – 1991 (Sep 2014)

Alumini Reflections: