

Faculty Profile of Dr. M. Anbukarasi



Dr. M. Anbukarasi
Assistant Professor
Department of Commerce

Email: anbukarasi@buc.edu.in

Phone No: 0422-2428322

Mobile No: 9442342585

Research Area

- Finance
- Marketing
- Stock Market

Education & Career

Education

Ph.D.

Subject : Commerce

Institution : University Department, Bharathiar University

Affiliated University : Bharathiar University, Coimbatore

Year of Award : 2010

M.Phil.,

Subject : Commerce

Institution : University Department, Bharathiar University

Affiliated University : Bharathiar University, Coimbatore

Year of Award : 2005

PGDCA.,

Subject: Computer Applications

Institution : Bharathiar University, Coimbatore

Affiliated University : Bharathiar University, Coimbatore

Year of Award : 2003

M.Com.,

Subject: Commerce

Institution : Government Arts College, Coimbatore

Affiliated University : Bharathiar University, Coimbatore

Year of Award : 2002

B.Com.,

Subject: Commerce & Management & Accounting

Institution : Avinashilingam Deemed University

Affiliated University : Avinashilingam Deemed University

Year of Award : 1999

Career**At Bharathiar University (Reverse Order)**

Assistant Professor : February 2011 to Till Date

Past Experience

Assistant Professor : June 2006 to May 2007 at Kovai Kalaimagal College of Arts and Science, Coimbatore

Awards

Cash Award for the publication of research paper in the Management Accountant Journal, India by ICWAI on May 2018

Membership

Visits

Recent Collaborators(Last Five Years)

Others

Projects

Funded Projects(National Level)

- [ONGOING](#)
- [COMPLETED](#)

Title : Sill Certificate Course : Skill Development Programme on Online Technical Trading in Capital Market

Institution : Skill Development Centre, BEICH-RUSA 2.0, Bharathiar University

Amount : Rs.1,30,000

Consultancy Projects

- [ONGOING](#)

- [COMPLETED](#)
-

Research Guidance

- [Post Doc.](#)
- [Ph.D.](#)
- [M.Phil.](#)
- [M.Com.](#)

Ongoing

Title

Name

Completed

Title

Name

Ongoing - 04

1. Deepak Sunder
2. Sony.P.J
3. S.Darshan
4. R.Prasanth

Completed-03

3. Dr. M.Devaki

Title of the Thesis: Herding Behavior of Institutional and Retail Investors in Indian Commodity Derivates Market

Date of Submission: March 2021

Date of Award: December 2022

2. Dr. M.Nithyasri

Title of the Thesis: An Analytical Study on Awareness, Perception and management of E-Waste -With Special Reference to Coimbatore District

Date of Submission: May 2020

Date of Award: January 2021

1. Dr. Dheivanai. N

Title of the Thesis: Dynamic Influence of green brand equity on consumers purchasing behaviour towards select green

FMGC products- with Special Reference to Coimbatore

District

Date of Submission:

Date of Award: April 2018

Ongoing - 02

1. M.Kanmani

2. Manosri

Completed-10

10. R.Prasanth

Title of the Thesis: An Impact Study on a selected sectoral indices on Bombay Stock Exchange of India with special reference to S&P BSE SENSEX

Year of award: 2021

9. Suganya. S

Title of the Thesis: A Study on Performance Evaluation of Mutual Funds Schemes in India

Year of award: 2018

8. Shanthi. V

Title of the Thesis: A STUDY on NSE Stock Market Performance and its Impact on Indian Economic Growth

Year of award: 2018

7. Lekhashree. S

Title of the Thesis: Dynamics of Stock Exchange: An Empirical Study on Semi-Robust Market Potency of CNX Nifty and Sectorial Indices of National Stock Exchange

Year of award: 2018

6. Durga Lakshmi. S

Title of the Thesis: Dynamic Influence of Economic Indicators on Exchange Rate Volatility of Foreign Reserve Currencies in Indian Currency Market- An Empirical Study

Year of award: 2017

5. Nithya. G

Title of the Thesis: A Study on Dividend Policy and Profit Maximization of Cement Companies in India

Year of award: 2016

4. Devaki. M

Title of the Thesis: An Empirical Study on Institutional Investors Trading in BSE Listed Banking Companies

Year of award: 2016

3. Maheswari. R

Title of the Thesis: Impact of Stock Market Returns, Market Risk and Financial Risk of Selected Automobile Companies on BSE Sensex Index

Year of award: 2016

2. Kanchana. B

Title of the Thesis: A Study on Equity Portfolio Performance and Optimal Portfolio Construction of National Stock Exchange

Year of award: 2015

1. Nithya. B

Title of the Thesis: A Study on Testing Stock Market Integration Efficiency Between CNX Nifty and Sectorial Indices of National Stock Exchange

Year of award: 2014

Ongoing - 15

M.Com(FCA, FA & FT)

1.S.Preethi

2. K.V.Sailasri

3. A.Saranya

4. K.Senthilkumar

5. S.Sindhu

6. G.Radha

7. G.K.Rahul

8. R.Rajesh Kumar

9. K.Ranjani

10. M.Rubeemala

11. Raksana.V

12. Reshma.R

13. Rethiga. S

14. Rooba Shree.S

15. Sabareeshwaran.M

Completed-81

81. Shangamithra G

Title of the Thesis:A Study on Financial Performance of Besten Pumps India Pvt. Ltd, Coimbatore

Year of award: 2022

80. Sankamithra T

Title of the Thesis:A Study on Leverage and Risk Analysis of Ramco Cements

Private Ltd, Coimbatore

Year of award: 2022

79. Sanjana R

Title of the Thesis: A Study on Quality Parameters and Its Impact on The Financial Performance of Axis Bank Ltd, Coimbatore

Year of award: 2022

78. Ramkumar K

Title of the Thesis: A Study on Financial Performance of Deccan Industries, Coimbatore

Year of award: 2022

77. Rama R

Title of the Thesis: A Study on Inventory Management and Profit Ability of Sri Thirumala Spinning mills, Thennkumarapalayam, Pollachi

Year of award: 2022

76. Poorna M

Title of the Thesis: A Study on Financial Performance Analysis of Peekay Steel Casting Pvt Ltd, Coimbatore

Year of award: 2022

75. M.Nivetha

Title of the Thesis: A Study on working capital management of Karumbalam industrial Co-Operative (INDCO) Tea Factory Ltd. The Niligris

Year of award: 2022

74. Mercy Rosaa S

Title of the Thesis: A Study on Cash Management with reference to Tamilnadu Cements Corporation, TNC Alangulam

Year of award: 2022

73. Megha K R

Title of the Thesis: A Study on Performance and Growth of AXIS Mutual Funds with Reference to Axis Bank Limited, Coimbatore

Year of award: 2022

72. C.Manjushree

Title of the Thesis: A Study on Textile Stock Management System in Jeyakumar Garments, Coimbatore

Year of award: 2022

71. Manoshri

Title of the Thesis: A Study on Share Price Behaviour at Salzer Electronics Limited (NSE Listed Company), Coimbatore

Year of award: 2022

70. S.Pavithra

Title of the Thesis: A Study on Inventory Management of Paper Converters, Coimbatore

Year of award: 2021

69. C.Nisha

Title of the Thesis: A Study on the Working Capital Management of Mthe Mahendra Pumps Private Limited Coimbatore

Year of award: 2021

68. P.Naveen Kumar

Title of the Thesis: A Study on Working Capital Management of Saran Knits-Tirupur

Year of award: 2021

67. Nandhish.G

Title of the Thesis: A Study in Loan Performance of Shanthoor Primary Agriculture Co-Operative Credit Society Ltd Shanthoor, Ooty

Year of award: 2021

66. R.Monisha

Title of the Thesis: A Study on Financial Statement Analysis of State Bank of India, Kotagiri

Year of award: 2021

65. Meiyappan.S

Title of the Thesis: A Study on Liquidity and Profitability of G-Plast Pvt, Ltd, Coimbatore

Year of award: 2021

64. Thenmozhi

Title of the Thesis: A Study on Financial Analysis of Shanla Tools, Coimbatore

Year of award: 2021

63. Srithar.K

Title of the Thesis: A Study on Leverage Analysis and Its Impacts on Liquidity and Profitability of Covai Gears, Coimbatore

Year of award: 2021

62. Soumiya P.R

Title of the Thesis: A Study on Production Efficiency and Profitability Position of the Salisbury Industrial co-operative Tea Factory Limited- Gudalur

Year of award: 2021

61. Sona Sebastian

Title of the Thesis: A Study On Financial Performance Of Blue Rhine Industries, Kochi

Year of award: 2020

60. J.Sneha Jayalakshmi

Title of the Thesis: A Study in Role of GST In The Working capital of Avaneetha Textiles Private Ltd at Coimbatore

Year of award: 2020

59. S.Shifa Banu

Title of the Thesis: A Study on Financial Statement Analysis Of Alpha Pumps Technologies Limited, Coimbatore

Year of award: 2020

58. Priyanka .M

Title of the Thesis: A Study on Leverage and Its Impact on Profitability and Liquidity of SS Plastics, Coimbatore

Year of award: 2020

57. Nivil Ignesh.W

Title of the Thesis: A Study On Financial Reporting System And Financial Position Of Navjeevan Seva Mandal, Delhi

Year of award: 2020

56. K.M.Nithya

Title of the Thesis: Payroll Management System on KPR Mills Pvt, Ltd, Coimbatore

Year of award: 2020

55. G.Nanthini

Title of the Thesis: Employee Management System in Aboorva System, Coimbatore

Year of award: 2020

54. Nanthakumar.D.G

Title of the Thesis: Company Management System In Best Engineering Pumps Pvt. Ltd, Coimbatore

Year of award: 2020

53. Poorani. D

Title of the Thesis: Industrial management System At Deepam Industries , Coimbatore

Year of award: 2019

52. Priyanka. V

Title of the Thesis: Employee Payroll and Customer Details Management at Sree Annapoorna Foods, Coimbatore

Year of award: 2019

51. Sathya. S

Title of the Thesis: Stores and Quality Management System at Lavazza Company, Coimbatore

Year of award: 2019

50. Priyanka. R

Title of the Thesis: Risk and Return Analysis on Selected Banking Companies With Reference To BSE at Profit mart

Securities Pvt. Ltd, Coimbatore

Year of award: 2019

49. Rameshwari. B

Title of the Thesis: A Study on Leverage Analysis of ABT Industries Limited (Sakthi Groups), Coimbatore

Year of award: 2019

48. Susindhra. A. R

Title of the Thesis: A Study on Working Capital Management of Excel Plast (Injection Moulding), Coimbatore

Year of award: 2019

47. Santhoshkumar. S

Title of the Thesis: A Study on Agricultural Commodity Market Analysis With
Special Reference to Cotton and Mantha Oil at
Fortune Wealth Management

Year of award: 2019

46. Sasikala. S

Title of the Thesis: A Study on Financial Performance of Vasantha Advanced
Systems, Coimbatore

Year of award: 2019

45. Shalini. V

Title of the Thesis: A Study on Financial Performance of Aavin Co-Operative
Milk Producer's Union Ltd, Coimbatore

Year of award: 2019

44. Ruksana Ebrahim

Title of the Thesis: An Analysis on Financial Performance of Ashique
Enterprises Pvt. Ltd Kozhikode, Kerala

Year of award: 2018

43. Shalini

Title of the Thesis: Working Capital Management of G.Jawahar Enterprises
Pvt. Ltd, Coimbatore

Year of award: 2018

42. Ragavi. K

Title of the Thesis: Working Capital Management of Sharadha Textile,
Komarapalayam, Namakkal

Year of award: 2018

41. Prasanth. R

Title of the Thesis: A Study on Lending and its Impact on Financial
Performance at Sakthi Finance Limited, Coimbatore

Year of award: 2018

40. Saravanakumar. B

Title of the Thesis: Recruitment Process and Training Management in
Relativity Management Solutions India Private
Limited, Coimbatore

Year of award: 2018

39. Selvakani. K

Title of the Thesis: Employee Payroll Management System in NALS Outdoor India Private Limited, Coimbatore

Year of award: 2018

38. Mithuna. R

Title of the Thesis: A study on comparative analysis of equity and debt mutualfund schemes- with reference to SBI funds

management Pvt. Ltd, Coimbatore

Year of award: 2018

37. Nani Nivetha. R

Title of the Thesis: A Study on Budgetary Control of Sri Ayyappa Casting, Coimbatore

Year of award: 2018

36. Uma Maheswari. S

Title of the Thesis: Cost Analysis on Sri Ram Textiles, Tirupur

Year of award: 2017

35. Thenmozhi. N

Title of the Thesis: A Study on Financial Performance of Bharani Hydroulocs India Private Limited Company (BHIPL),

Coimbatore

Year of award: 2017

34. Sakthimurugan. R

Title of the Thesis: Impact of Demonetization on Equity Share Price Behavior of Selected Real Estate Companies Listed in

NSE

Year of award: 2017

33. Soniya. M

Title of the Thesis: A Study on Financial Analysis of Shiva Engineering Works, Coimbatore

Year of award: 2017

32. Vismaya. P. V

Title of the Thesis: An Analysis of Financial Peformance of Uralungal Labour Contract Co-Operative Society Ltd

(ULCCS Ltd), Kozhikode, Kerala

Year of award: 2017

31. Shreejaa. N

Title of the Thesis: A Study on Liquidity And Profitability of CR Motors Private Limited, Coimbatore

Year of award: 2017

30. Swathi. K

Title of the Thesis: Final Thread Production of P.V Spinning Mill Private Limited, Vinnapalli, Sathyamangalam, Erode Dist.,

Year of award: 2017

29. Suganya. P

Title of the Thesis: A Study on Volatility of Energy Commodities in Acumen Capital Market, Coimbatore

Year of award: 2017

28. Swathi. N

Title of the Thesis: A Study on Inventory Management of Sakthi Sugars Limited, Coimbatore

Year of award: 2017

27. Shanmugam. K

Title of the Thesis: Working Capital Management on Roots

Year of award: 2016

26. Shymon. P. Varghese

Title of the Thesis: A Study on Financial Performance of Travancore Cement Ltd, Kottayam

Year of award: 2016

25. Vitheswari. T. L

Title of the Thesis: A Study on Financial Performance of the Sankari Co-Operative Urban Bank Ltd

Year of award: 2016

24. Valarmathi. P

Title of the Thesis: A Study on The Effect of Capital Adequacy on Performance of State Bank of India, Coimbatore

Year of award: 2016

23. Thulasiammal. R

Title of the Thesis: A Study of Share Price Movement of Selected Banking Companies of BSE at ASYLE Capital Pvt. Ltd

Year of award: 2016

22. Sathya. A

Title of the Thesis: A Study on Inventory Management of Sri Naren Textiles, Palladam

Year of award: 2015

21. Karthi. G

Title of the Thesis: A Study on Financial Performance of Coimbatore Spinning and Weaving Mill, Coimbatore

Year of award: 2015

20. Vadivel. M

Title of the Thesis: A Study on Leverage Analysis of Best Forgings India (P) Ltd, Coimbatore

Year of award: 2015

19. Nivetha. M

Title of the Thesis: A Study on Capital Structure of Sakthi Finance, Coimbatore

Year of award: 2015

18. Pavithra. N. R

Title of the Thesis: A Comparative Study on Share Price Movement of Sakthi Sugars Ltd and Selected Sugar Companies

Year of award: 2015

17. Jeevitha. R

Title of the Thesis: Import and Export Management System on Venus Rubbers

Year of award: 2015

16. Sabitha. S

Title of the Thesis: A Study on Price Movement of Selected Commodities Listed in MCX At Goodwill Commodities, Tirupur

Year of award: 2015

15. Mohammed Afthab. N. K

Title of the Thesis: A Study on Financial Performance of Sail-SCL Kerala Limited , Kozhikode, Kerala

Year of award: 2014

14. Suji. S

Title of the Thesis: A Study on Leverage Analysis of Elgi Ultra Industries Ltd, Coimbatore

Year of award: 2014

13. Sujitha. K

Title of the Thesis: Purchase and Sales Management System in Deccan Industries, Coimbatore

Year of award: 2014

12. Ganeshan. T

Title of the Thesis: A Study on Financial Performance of Periyannayaki Tex, Coimbatore

Year of award: 2014

11. Ramya. B

Title of the Thesis: A Study on Impact of Dividend Policy on Performance of Robert Bosch Engineering and Business Solution Limited, Coimbatore

Year of award: 2014

10. Senbaham. V

Title of the Thesis: A Study on Financial Performance of Pioneer Products, Coimbatore

Year of award: 2013

9. Dharani. P

Title of the Thesis: A Comparative Study on Mutual Fund Schemes in India at Gepl Capital Pvt. Ltd

Year of award: 2013

8. Deepan. A

Title of the Thesis: A Study on Price Movement of Selected Oil and Natural Gas Companies Equity Derivatives Listed in

National Stock Exchange (NSE)

Year of award: 2013

7. Senthil Kumar. T

Title of the Thesis: A Study on Financial Performance of District Central Co-Operative Banks in Erode District

Year of award: 2013

6. Vignesh Kumar. V

Title of the Thesis: A Study on Financial Performance Analysis of ABT Industries Limited, Coimbatore

Year of award: 2012

5. Uma. K

Title of the Thesis: A Study on Microfinance And SHGS In India (Lakshmi Vilas Bank, Karur)

Year of award: 2012

4. Vrinda. B

Title of the Thesis: A Study on Capital Structure Analysis of United India Insurance Company Limited

Year of award: 2012

3. Yuvarani. G

Title of the Thesis: A Study on Share Price Movement of Selected Software Companies in NSE Sharekhan Limited

Year of award: 2012

2. Yuvaraja. S

Title of the Thesis: A Study on Cost Analysis of Sambandam Spinning Mills Ltd

Year of award: 2012

1. Usha Shiyamala. D

Title of the Thesis: A Study On Leverage Analysis Of Selected Automobile Companies Listed In Bombay Stock Exchange Of
India

Year of award: 2012

Research Publication

- [International](#)
- [National](#)

- [Patents](#)
- [Conferences](#)
- [Books/Chapters](#)
- [Database](#)

Reverse Chronological Order

2023

26. Impact of Lending Channels on Non-Banking Financial Companies : With Special Reference to HDB Financial Services Limited and Sakthi Finance Limited , Coimbatore

Dr. M. Anbukarasi and R.Prasanth

Journal of Emerging Technologies and Innovative Research (JETIR),9, 11, c161-c166 (2022)

25. Stock market Volatility in Risk and Return selected sectors of Bombay Stock Exchange of India

Dr. M. Anbukarasi and R.Prasanth

International Journal of Research and Analytical Reviews (IJRAR),9, 3, 261-268 (2022)

2022

24. A Study on Association and effect of selected Sectors' Indices in Bombay Stock Exchange of India

Dr. M. Anbukarasi and R.Prasanth

International Journal of Creative Research Thoughts (IJCRT),10, 2, b357-b363 (2022)

23. A Study on Level of Awareness and Perceived Usefulness of Block Chain Technology in Boosting Financial Inclusion

Dr. M. Anbukarasi and Sony.P.J

International Journal for Research in Engineering Application & Management (IJREAM), 7, 10, 168-173 (2022)

2021

22. Identifying Bubble Regime in Commodity Derivatives Market using Markov Regime Switching Model

M.Devaki and Dr. M. Anbukarasi

2020

21. Behavioral Myth of Retail Investors In Commodity Derivative Market- With Reference To Coimbatore District

Dr. M. Anbukarasi and M.Devaki

A Journal of Composition Theory 13, 614-620 (2020)

20. A Study on Testing the Presence of Herding Behavior of Institutional Investors on Agro Commodity Market

Dr.M.Anbukarasi and M.Devaki

Our Heritage, 68, 557-564 (2020)

19. Impact of Women Entrepreneurs in IDFC First Bank in Modern Era

Dr. M. Anbukarasi , R.Prasanth

Our Heritage 68, 521 - 528 (2020)

2019-2011

18. Financial Performance Appraisal of Select Companies in India – Special Reference to Banking and NBFCs

Dr. M. Anbukarasi and M. Devaki

International Journal of Research in Engineering, IT and Social Sciences 09, 142-148 (2019)

17. Strategies and Issues of E-Waste Recyclers

Dr.M.Anbukarasi and Mrs.M.Nithyasri

The research journal of social sciences 10, 245-254 (2019)

16. A Study On Cointegration Between Macro Economic Indicators And NSE Stock Market Performance In India

Dr.M.Anbukarasi and V.Shanthi

International Research Journal of Management Sociology & Humanities 10, 104-119 (2019)

15. A Study on Impact Of NSE Stock Market Performance on Indian Economic Growth

Dr.M.Anbukarasi and V.Shanthi

IJRAR - International Journal of Research and Analytical Reviews (IJRAR) 6,

368-375 (2019)

14. Dynamics of Stock Exchange: An Empirical Study On Semi-Robust Market Potency Of Cnx Nifty And Sectoral Indices

Of National Stock Exchange

Dr.M.Anbukarasi & S.Lekhashree

International Journal of Recent Scientific Research 9, 29531-29538

(2018)

13. Dynamics of Stock exchange: An Empirical study on Semi Robust form of Market Efficiency of CNX NIFTY and Sectoral

Indices of National Stock Exchange

Dr.M.Anbukarasi and S.Lekhashree

Journal of Emerging Technologies and Innovative Research (JETIR) 5, 395 - 402 (2018)

12. The impact of Dividend Policy on Shareholders' Wealth Before and After Financial Meltdown - An Empirical Analysis on

Selected Pharmaceutical Companies in India

Dr.M.Anbukarasi and Mr.S.Deepak Sundar

Research Review International Journal of Multidisciplinary 3, 309-314

(2018)

11. The Impact of Macroeconomic Indicators on the Performance of Indian Stock Market – An Analytical Study

Dr.M.Anbukarasi and M.Devaki

IJMSS - International Journal of Management and Social Science 8, 308 - 312 (2018)

10. Dynamic Influence of Consumers' Purchasing Behaviour on Green Satisfaction Towards select Green FMCG Products

in Coimbatore District

Dr.M.Anbukarasi and N.Dheivanai

International Journal for Research in Engineering Application & Management (IJREAM) 4, 22-30 (2018)

9. An Analytical Study on Households Awareness and Issues of E-Waste in Coimbatore City

Dr.M.Anbukarasi and Ms.M.Nithyasri

International Journal of Management Studies, V 126-132 (2018)

8. A Study on Performance Analysis of Agriculture Commodities in Indian MCX Market with special reference to Cardamom and Cotton
Dr.M.Anbukarasi and S.Lekhashree
International Journal of Creative Research Thoughts (IJCRT), 6, 381 - 395 (2018)
7. Consumers' Environmental Knowledge and Buying Approach towards Eco-Friendly Products in Coimbatore City - An Analytical Study
Dr.M.Anbukarasi and N.Dheivanai
International Journal of Indian Economic Light 6, 14-23 (2018)
6. Consumers' Purchasing Behaviour Towards Green Fast Moving Consumers Goods in Coimbatore District - An Empirical Study
Dr.M.Anbukarasi and N.Dheivanai
International Journal of Research in Management, Economics and Commerce 07, 138-144 (2017)
5. An Analytical Study On Consumers' Awareness Towards Green Fast Moving Consumer Goods in Coimbatore District
Dr.M.Anbukarasi and N.Dheivanai
International Journal of Management Studies IV, 44-55 (2017)
4. Testing volatility of foreign institutional investments on stock return of selected banking companies listed in BSE
Dr.M. Anbukarasi and M Devaki
International Journal of Commerce and Management Research 3, 68-73 (2017)
3. Return and Volatility Analysis of the Indian Sectoral Indices – with special reference to National Stock Exchange
Dr.M. Anbukarasi and B.Nithya
International Journal of Economic and Business Review EPRA 2, 91-97 (2014)
2. Research Topic Selection Methodology: A Conceptual Analysis
Dr.M. Anbukarasi
Radix International Journal of Research in Social Science 2, 84-109 (2013)

1. Forecasting monthly Foreign Institutional Investments in BSE and NSE Equity market using ARIMA model

Dr.S. Sudalaimuthu and Dr.M. Anbukarasi

International Journal of Research in Computer Applications and Management 1, 86-91 (2011)

National Publications - Reverse Chronological Order

2021

2020

2019-2013

4. Institutional Investors And Commodity Derivative Market In India - A Semi-Log Growth Model

Dr. M. Anbukarasi and M. Devaki

Think India Journal 22, 8086-8094 (2019)

3. Influence of Economic Indicators on Foreign Reserve Currencies Exchange Rate of India

Dr.M.Anbukarasi and

S.Durgalakshmi

The Management Accountant 53, 16-24 (2018)

2. A Comparative Study on National Stock Exchange of India and Shanghai Stock Exchange of China

Dr.M. Anbukarasi

Asian Journal of Research in Business Economic and Management 3, 56-62 (2013)

1. A Methodological Analysis on Impact of Institutional Investments on BSE Sensex Return

Dr.M. Anbukarasi

Indian Journal of Applied Research 3, 67-69 (2013)

Paper Presentation:

1. Analysis of Foreign Institutional Investments in BSE listed Banking Companies, International Conference on "Contemporary Issues in Global Banking" Department of Commerce (PG & Research) and Commerce (PA) , Kongunadu Arts and Science College, Coimbatore on 04.08.2016.
2. Financial Strength of Selected Private Sector Banks in India, International Conference on "Contemporary Issues in Global Banking" Department of Commerce (PG & Research) and Commerce (PA) , Kongunadu Arts and Science College, Coimbatore on 04.08.2016.
3. Consumers Level of Awareness of select Eco-Friendly Products with respect to Coimbatore city, National Conference on Sustainable Development in Corporate Sector- Perspectives, Problems and Prognosis Department of Commerce, Karpagam University, Coimbatore on 23.09.2016.
4. Green Consumerism on Personal Care Products in Coimbatore City - An Empirical Study, National Seminar at School of Commerce, Bharathiar University, Coimbatore on 20.02.2017 & 21.02.2017.
5. Impact of Exchange Rate on S&P Bankex, International Conference on "Global and Banking Scenario" at Department of Commerce Sankara College of Science and Commerce, Coimbatore on 28.09.2017.
6. A Study on behavior of stock listed nationalized banks in BSE - With Special Reference to Listed Pharmaceutical Companies, International Conference on "Finance and Banking (FIBA - 2018)" at Department of Commerce (C.A.) Sengunthar Arts and Science College, Tiruchengode on 01.02.2018.
7. A Study on price and growth of pharmaceutical sector in BSE - With Special Reference to Listed Pharmaceutical Companies, International Conference on "Finance and Banking (FIBA - 2018)" at Department of Commerce (C.A.), Sengunthar Arts and Science College, Tiruchengode on 01.02.2018.
8. Performance Analysis of Agricultural Commodities in Indian MCX Market (With Special Reference to Cardamom & Cotton), National Conference on Rural Banking and Agri Business for Economic Transformation at Department of Management, Karpagam Academy of Higher Education, Coimbatore on 24.01.2018.
9. Performance of NABARD on SHGs in Southern Region, National Conference on Rural Banking and Agri-Business for Economic Transformation at Department of

Mangement, Karpagam Academy of Higher Education, Coimbatore on 24.01.2018.

10. A Comparative Study on Micro Finance Institution and Regional Rural Bank, National Conference on Rural Banking and Agri Business for Economic Transformation at Department of Mangement, Karpagam Academy of Higher Education, Coimbatore on 24.01.2018.

11. Effect of Exports and Imports on Exchange rate of India, One Day National Seminar on Strategic Growth of Business in New India - Prospects and Challenges at Post Graduate Department of Commerce (Self Finance) Jamal Mohamed College (Autonomous), Tiruchirappalli on 23.09.2017.

12. "Financial Performance of Select Public and Private Banks in India (A Study with Special Reference to NSE)", International conference on Business Research at Department of Commerce, Faculty of Science and Humanities , SRM Institute of Science and Technology, Kattankulathur on 09.10.2018 & 10.10.2018.

13. "A Study on MSME Industries – with Special Reference to Khadi and Village Industries", International conference on Role of Management Education in Promoting Entrepreneurship in the Globalised Business Environment at Periyar Institute of Management Studies (PRIMS), Periyar University, Salem, Tamil Nadu, India on 28.01.2019 & 29.01.2019.

14. "A Study on Financial Performance Appraisal of Select Companies in India Special Reference to Banking and Non – Banking Financial Companies (NBFCs)", International Conference on Transformation of India into High Growth Economy: Needs Policies challenges and Opportunities at PG and Research Department of Economics, Erode Arts and Science College (Autonomous), Erode, Tamil Nadu, India on 09.02.2019 & 10.02.2019.

15. "An Examination of Monthly Effect in the Select Sectoral Indices in Indian Stock Market", International Conference on Business Innovation through Technological Advancement at School of Commerce, Rathinam College of Arts and Science (Autonomous), Coimbatore on 01.03.2019.

16. The Impact of Macroeconomic Indicators on the Performance of Indian Stock Market - An Analytical Study, One Day National Conference on Advancement in Business in the Digital Era at Post-Graduate Department of Commerce (Self Finance), Jamal Mohamed College (Autonomous), Tiruchirappalli on 20.09.2018.

17. "Institutional Investors and Commodity Derivative Market in India - A Semi-Log Growth Model", International conference on Business Research at School of

Commerce & Economics, Faculty of Science and Humanities , SRM Institute of Science and Technology, Kattankulathur on 17.12.2019 & 18.12.2019.

18. "Innovation in Digitalization towards digital auditing and reporting in India", International conference on Business Research at School of Commerce & Economics, Faculty of Science and Humanities , SRM Institute of Science and Technology, Kattankulathur on 17.12.2019 & 18.12.2019.

19. "A study on Role of international Marketing in Modern Era", International Conference on Emerging Trends in Business and Management at The Department of Business Administration and Commerce, Sri Ramakrishna College of Arts & Science for Women on 07.01.2020.

20. "Measurement and Advancements of Financial Instruments", International Conference on Innovations on I5 at PG & Research Department of Commerce (CA), Hindusthan College of Arts & Science on 21.02.2020.

21. "A Study on Business Ethics and Corporate Social Responsibility issues for Business", International conference on E-Business Strategies and Opportunities for Sustainable Growth - A Global Perspective (ICBS - 2020) at School of Commerce, Rathinam College of Arts and Science on 02.03.2020.

22. "A Study on Microsoft Dynamics CRM Solutions for Financial Industry Challenges", International conference on Challenges in Dynamics of Commerce, Management and Entrepreneurship in T20 at Department of Commerce (Professional Accounting) and Department of Commerce (Accounting & Finance), Hindustan college of Arts and Science, Coimbatore on 04.03.2020.

23. Behavior Fallacies of Retail investors in Commodity Derivative Market, UGC Sposored National Conference on Strategic and Innovative Drive to Entrepreneurship for Economic Development at Department of Commerce, Avinashilingam Institute for home Science and Higher Education for Women on 12.12.2019 & 13.12.2019.

24. Growth of Women Enterpreneurship in Indian MSME, UGC Sposored National Conference on Strategic and Innovative Drive to Enterpreneurship for Economic Development at Department of Commerce, Avinashilingam Institute for home Science and Higher Education for Women on 12.12.2019 & 13.12.2019.

25. A Study on Testing the Presence of Herding Behavior of Institutional Investors on Agro Commodity Market, ICSSR Sponsored Three Days National Level Seminar on Financial Inclusion: Creating Value for Banks and Boosting Economic Growth

at School of Commerce, Bharathiar University, Coimbatore, Tamilnadu, India on 06.01.2020 to 08.01.2020.

26. Impact of Women Entrepreneurs in IDFC First Bank in Modern Era, ICSSR Sponsored Three Days National Level Seminar on Financial Inclusion: Creating Value for Banks and Boosting Economic Growth at School of Commerce, Bharathiar University, Coimbatore, Tamilnadu, India on 06.01.2020 to 08.01.2020.

27. Role and Priority of Digitalization on Indian Economy, ICSSR Sponsored Two Days National Seminar on Digitalization and Economic Development at Department of Computer Science and Commerce, P.K.R Arts College for Women, Gobichettipalayam, Tamilnadu, India on 11.02.2020 & 12.02.2020.

28. A Study on Network Deduction and Prevention of Cyber-Crime in Indian Cyber Security, ICSSR Sponsored Two Days National Seminar on Digitalization and Economic Development at Department of Computer Science and Commerce, P.K.R Arts College for Women, Gobichettipalayam, Tamilnadu, India on 11.02.2020 & 12.02.2020.

29. Embracing Change and Transformation in Decision Making, National Conference at IQAC and Faculty of Commerce on 08.01.2022.

30. An Analysis on Logistics Operations and Evaluations for Market Potential in India, International Conference at Rathinam College of Arts and Science , Coimbatore on 06.04.2022.

31. A Study on impact of Capital Structure on Financial Performance of oil and Gas Industry – With special reference to Bharat Petroleum Corporation, International Conference at VET Institute of Arts and Science College, Erode on 20.04.2022 & 21.04.2022.

32. A Study on Business Models and Its Development in Internet Finance, International Conference at VET Institute of Arts and Science College, Erode on 20.04.2022 & 21.04.2022.

33. A Study on impact of Capital Structure on Financial Performance of Banking Sector – With special reference to State Bank of India, International Conference at Sankara College of Science & Commerce, Coimbatore on 22.04.2022.

34. A Study on Prominence of Financial Inclusion in India - with Special Reference to Indian Scheduled Banks, International Conference at Department of Management Studies, Vel-Tech Rangarajan Dr. Sagunthala R&D Institute of

Science and Technology, Avadi, Chennai on 25.05.2022.

35. A Study on Relationship Between Indian Cyber Security and Financial and Non-Financial Performance Indicators, National Conference at Department of studies and Research in Commerce, Mangalore University, Karnataka on 24.06.2022 & 25.06.2022.

36. A Study on Impact of Digital Payment Services on Financial Inclusion, National Conference at Department of studies and Research in Commerce, Mangalore University, Karnataka on 24.06.2022 & 25.06.2022.

Workshop:

1. Workshop on Think Tank Initiation for IPR Policy Implementation - Intellectual Property Rights Cell at School of Commerce, Bharathiar University on 26.07.2017 & 27.07.2017.
2. Workshop on NAAC revised Assessment and Accreditation Framework - Internal Quality Assurance Cell at School of Commerce, Bharathiar University on 03.02.2018.
3. Executive Committee Member in Anveshan – 2018: Student Research Convention (South Zone) at School of Commerce, Bharathiar University on 21.02.2018 & 22.02.2018.
4. Intellectual Property Rights & Entrepreneurship at Department of Career Guidance, Bharathiar University on 28.02.2022 to 02.03.2022.
5. Capacity Building Programme for Faculty on Crypto Currency & Block Chain at PG & Research Department of Commerce, PKR Arts College for Women on 22.10.2021.

National Publishers

The Impact of Foreign Institutional Investments on the performance of Capital Markets in India

Dr.M.Anbukarasi

BONFRING PUBLISHER 2015, ISBN: 978-93-84743-94-9

Chapter in Edited Book

1. A Study on Health care Expenditure of Cardiovascular Patients in Coimbatore

City”, National Conference on Health and

Development – A Social Work Perspective

Dr.M.Anbukarasi and B. Gajendranayagam

AUTHORSPRESS Publishers of Scholarly Books 2011, ISBN: 978-81-7273-624-8

2. An Empirical Study on Testing Weak Form Efficiency – With special reference to National Stock Exchange of India

Dr.M.Anbukarasi

BLOOMSBURY PUBLISHING INDIA PVT. LTD. 2013, ISBN: 978-93-82951-32-2

3. An Empirical Study on Association between Foreign Equity Ownership and Performance of BSE Listed Companies

Dr.M.Anbukarasi and T.Adithya

Department of Commerce together with Research & Development Centre, Bharathiar University, Coimbatore 2013,

ISBN: 978-93-82338-48-2

4. Impact of Institutional Investments on Indian Stock Market - A Statistical Approach

Dr.M.Anbukarasi

Mudranik Technologies Pvt. Ltd. 2013, ISBN: 978-93-82359-59-3

5. An Impact Analysis of Foreign Institutional Investments on NSE Stock Return and Volatility of Indian Stock Market

Dr.M.Anbukarasi, M.Devaki and G.Nithya

BONFRING 2016, ISBN: 978-93-85477-94-2

6. Consumers' Level of Awareness of Select Eco-Friendly Products with Respect to Coimbatore City

Dr.M.Anbukarasi and Ms.N.Dheivanai

BONFRING 2016

7. Green Consumerism on Personal Care Products in Coimbatore City - An Empirical Study

Dr.M.Anbukarasi and Ms.N.Dheivanai 2017, ISBN: 978-81-8209-494-9

8. An Analysis on Logistic Operations and Evaluations for Market Potential in India
Dr.M.Anbukarasi and R.Prasanth 2022

Digital Transformation in Finance, Insurance and Corporate Sectors, ISBN: 978-93-92032-15-8

9. A Study on Impact of Capital Structure on Financial Performance of Banking Sector- With Special reference to State Bank of India

Dr.M.Anbukarasi and R.Prasanth 2022

Technology and Innovation in Business, ISBN: 978-93-5626-961-3

10. A Study on Prominence of Financial Inclusion in India : With Special reference to Indian Scheduled Banks

Dr.M.Anbukarasi and R.Prasanth 2022

Restructuring Global Economy Initiatives and Business Strategies foe 2023, ISBN: 978-93-92045-43-1

11. Analysis on Accounting Earnings Based Performance Indicators and Capital Structure of Oil Natural Gas Corporation Limited in India

Dr.M.Anbukarasi and R.Prasanth 2022

Technology and Commerce: Prospects and Challenges, ISBN: 978-93-91286-50-7

12. Impact of Digital Transactions on Bank's Performance in India

Dr.M.Anbukarasi and M.Kanmani 2022

India Means Business – Reform Perform & Transform, ISBN: 978-93-5780-330-4

13. An Impact on Capital Structure on Economic Performance of Tata Motors Limited

Dr.M.Anbukarasi and R.Prasanth 2022

India Means Business – Reform Perform & Transform, ISBN: 978-93-5780-330-4

Alumini Reflections: