

## **Faculty Profile of Dr. A. Vimala**



**Dr. A. Vimala**

**Professor & Head**

**Department of Extension, Career Guidance and Student Welfare**

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### **Research Area**

- Career Guidance and Counseling
- Skill Initiatives, life skills and Development
- Human Resource Management

### **Education & Career**

### **Education**

**Ph. D.**

Subject : Human Resource

Institution : CMS Institute of Management, Coimbatore

Affiliated University : Bharathiar University, Coimbatore

Year of Award : 2010

**M.Phil.,**

Subject : Human Resource

Institution : Alagappa University, Karaikudi

Affiliated University : Alagappa University, Karaikudi

Year of Award : 2003

**PGDCA**

Subject : Computer Applications

Institution : Bharathiar University, Coimbatore

Affiliated University : Bharathiar University, Coimbatore

Year of Award : 2002

**MBA.,**

Subject: Human Resource

Institution : Avinashilingam Deemed University, Coimbatore

Affiliated University : Avinashilingam Deemed University, Coimbatore

Year of Award : 1997

**B. Sc.,**

Subject: Chemistry & Food Science

Institution: Avinashilingam Deemed University, Coimbatore

Affiliated University: Avinashilingam Deemed University, Coimbatore

Year of Award: 1995

**Career****At Bharathiar University (Reverse Order)**

Professor and Head : 2016 to Till Date

Assistant Professor : 2011 to 2016

**Past Experience**

Asst. Manager to Regional Manager : 2007 to 2011 at Tamil Nadu Civil Supplies Corporation, Govt of TN

Lecturer and Head : 1999 to 2007 at Dr SNS Rajalakshmi College of Arts &

Science, Coimbatore

Lecturer : 1988 to 1999 at LNV college of Arts & science for women,  
Coimbatore

## **Awards**

## **Membership**

### **Professional Bodies**

National Women cell

Life time Member

Period: 2016 onwards

## **Visits**

**Country visited:** Singapore

**Duration of visit:**

**Month and Year:** May 2005

**Purpose of visit:** International conference

**Country visited:** Malaysia

**Duration of visit:**

**Month and Year:** May 2005

**Purpose of visit:** International conference

**Country visited:** Thailand

**Duration of visit:**

**Month and Year:** October 2012

**Purpose of visit:** International conference

## **Collaborators**

## **Others**

## Projects

### Funded Projects

#### National Level

- [Completed - 08](#)
- [Ongoing](#)
- [Submitted](#)

#### **1. RUSA 2.0**

Title of the project: Skill assessment and global competency certificate for arts and science graduate with sector skill council

Funding Agency: RUSA 2.0

Amount: 8,00,000

Duration: 2019 - 2020

#### **2. ICSSR**

Title of the project: Introduction of smart card system for TASMAC shops to limit & control the consumption of alcohol among the consumers in Tamil Nadu

Funding Agency: ICSSR

Amount: 4,00,000

Duration: 2019 - 2020

#### **3. EDI, Tamil Nadu**

Title of the project: Entrepreneurship Development for Unemployed SC/ST candidate

Funding Agency: EDI, Tamil Nadu

Amount: 84,000

Duration: 2013

#### **4. EDI, Tamil Nadu**

Title of the project: Entrepreneurship Development – FDP

Funding Agency: EDI, Tamil Nadu

Amount: 55,000

Duration: 2013

#### **5. EDI, Tamil Nadu**

Title of the project: Web Page Design, EDP Training Unemployed Youth and

EDP for Faculty  
Funding Agency: EDI, Tamil Nadu  
Amount: 1,61,400  
Duration: 2014

#### **6. UGC**

Title of the project: Impact on Stress – Long working hours and Night Shift on WLB  
Funding Agency: UGC  
Amount sanctioned: 6,92,600  
Amount received: 3,64,961  
Duration: 2015 - 2018

#### **7. UGC**

Title of the project: B.Voc 2 course  
Funding Agency: UGC  
Amount sanctioned: 1,83,00,000  
Amount received: 65,00,000  
Duration: 2014 onwards

#### **8. UGC**

Title of the project: Life skills among the graduates  
Funding Agency: UGC  
Amount: 1,00,000  
Duration: 2012 - 2013

Department Level Projects

Consultancy Projects

### **Research Guidance**

- [Post Doc.](#)
- [Ph.D.](#)

- [M.Phil.](#)
- [M.Sc.](#)

Ongoing

Title

Name

Completed

Title

Name

Ongoing

Completed-01

**1. Senthilkumar. V**

Title of the Employability Skills And Students' Self-Perceived Competence For Entry Level Job Among The Graduates Of Affiliated Colleges Of Bharathidasan University, Trichy

Year of award: 2019

Ongoing

Completed

Ongoing

Completed-03

**3. Ms. Archana**

Title of the thesis: A study on Profiling and Assessment

Year of award: 2019

**2. Mr. Ajithkumar**

Title of the thesis: Understanding the career choice among the school students

Year of award: 2018

**1. Ms. Christeena Bijju**

Title of the thesis: Study on tacheaches career guidance and counseling at school level

Year of award: 2018

**Research Publication**

- [International](#)
- [National](#)
- [Patents](#)
- [Conferences](#)
- [Books/Chapters](#)
- [Database](#)

Reverse Chronological Order

2021

2020

2019-2004

12. An understanding about the union commitment among the service sectors industries in

Coimbatore district

A. Vimala and Kousalya

International journal of scientific and technology research ISSN : 2277-8616 (2019)

11. An study on effectiveness of training and development activities on talent management

practices in manufacturing sector

A. Vimala and Manjula

The International Journal of Analytical and Experimental Modal Analysis ISSN : 0886-9367 (2019)

10. Contribution and participation level of trade union on Organizational development in the

selected service sectors

A. Vimala and Kousalya

International Journal of Humanities and Social Science Invention 8, 1-5 (2019)

9. Managerial competency mapping and gap analysis among the middle level managers of

insurance sector

A. Vimala and S. Narendra Rathnaraj

International Journal of Scientific research 20, 01-06 (2018)

8. Understanding the talent management Practices by employees of banking sector

Research review international journal of multidisciplinary e-ISSN : 2455-3085 (2018)

7. A report on graduate skill assessment of entry level job in service sectors

International Journal of Scientific Research 5, 76-77 (2016)

6. Importance of competency mapping in students career preparation

International Journal of Commerce 1, 74-78 (2015)



5. Skill up gradation and employment opportunity- A possible role universities in developing skill among the graduates  
International Journal of Management and Social Science Research review 1, 339-342 (2015)
4. Predictors and outcomes of work interference with family by work role characteristics among the women police  
Journal of Management ISSN-0973-5054 (2012)
3. Causes and consequences of family interference with work – a study from police sectors  
Journal Of Business Management Studies ISSN-0973-1598 (2013)
2. Skill competency for disabled – Challenges and opportunities  
International Conference on social works 2, 30-33 (2014)
1. Role of microfinance and SHG initiatives in uplifting women income level in India  
International Conference at university of Mumbai 3, 1-7 (2014)

#### National Publications - Reverse Chronological Order

2021

2020

2019-2014

13. Dr.A.Vimala & Mr. S. Narendra Rathnaraj  
Role of transformational & transactional leadership in jobs satisfaction in a select public sector organization  
SCMS Journal of Indian management XV, 91-97 (2018)

12. Dr.A.Vimala

Impact of work family interference on life satisfaction among the women employees in public

Indian Journal of Commerce and Management Studies 5, 32-38 (2016)

11. Dr.A.Vimala

Linking degree programme curricula and employability: need of innovation in higher education institutions of India

Global Journal for Research analysis 3, 76-78 (2014)

10. Dr.A.Vimala

Skill competency for disabled-challenges and opportunities

National Research Journal Of Social Sciences

ISSN-2231-2358

9. Dr.A.Vimala

Effect of stress and work culture on job satisfaction with special reference to employees in public sectors

Indian Journal Of Applied Research 3, 57-58

8. Dr.A.Vimala

Predictors and outcomes of work interference with family by work role characteristics among the women police

Journal of Management 6, 33-37

7. Dr.A.Vimala

Causes and consequences of family interference with work – a study from police sectors

Journal Of Business Management Studies 8, 60-65

6. Dr.A.Vimala

Impact of trade unions in Indian It sector

ISCHI 2018 college development council Bharathiar university Coimbatore-46, 2018

5. Dr.A.Vimala

Strategies for coping to enhance the mental health of transgender for better employability

Department of education , Bharathiar university, Coimbatore-46, 2018

4. Dr.A.Vimala

Changing perspectives of business ethics : An Indian context  
BSMED, Bharathiar university 4, 165-167 (2018)

3. Dr.A.Vimala

Women working in night shift and extended working hours: impact on family and social life in recent trends in occupational inequalities at work places

Recent trends in Occupational in Equality at Work Places – An International Perspectives, 242-245 (2015)

2. Dr.A.Vimala

Breaking the barriers in the context of work life balance among the women executive in service sectors

Women and Leadership published by Ovia Publication, 35-38 (2014)

1. Dr.A.Vimala

Skill mismatch between Industry needs and institutions output- Challenges for higher education in India

Indian Journal of applied research 4, 9-12 (2014)

## **International Publishers**

Planning and Managing Projects with Primavera P6 Project Planner

Dr.A.Vimala and Dr.P. Vinayagam

IK International Publishing House, New Delhi

Feb 2017, ISBN-10: 9789385909153; ISBN-13: 978-9385909153

## **National Publishers**

Developmental and positive psychology of counselling

Dr.A.Vimala and Mr.Narendra Rathnaraj

Blue Hill Publishers, Coimbatore

March 2018, ISBN : 9788193524053

Career assessment & profiling

Dr.A.Vimala and Mr.Narendra Rathnaraj

Blue Hill Publishers, Coimbatore

March 2018, ISBN : 9788193524060

Talent Management

Dr.A.Vimala

Oviya Publisher, Tamil Nadu

August 2016, ISBN : 978-93-86150-49-3

**Editor of Books by National Publisher**

A Manual for Conducting Entrepreneurship Development Programme

Dr.A.Vimala

EDI, Government of Tamil Nadu

June 2014

Hand book of Quantitative Aptitude and Mental Ability – Volume-I

Dr.A.Vimala

Entry Level Job Coaching funded by UGC-XIIth Plan, 2015

July 2015

Hand book of Quantitative Aptitude and Mental Ability – Volume-II

Dr.A.Vimala

Entry Level Job Coaching funded by UGC-XIIth Plan

June 2017, ISBN: 978-93-86150-49-3

Alumini Reflections: